



## Attendees

Company Name	Title
A. Levan, Inc. Resort Choices	President
A.M. Best Company	
Accenture do Brasil, Lta	Senior Manager
ACE Seguradora S.A.	Brazile Head of Life Insurance Area
AEGON USA	President Life and Protection Group
AgencyWorks	Vice President
AIG American General	Senior Vice President & Chief Distribution Officer
Alfa Life	Senior Vice President, Marketing Services
Alfa Life Insurance Corporation	Executive Vice President-Marketing
Alfa Life Insurance Corporation	Vice President MS Marketing
ALICO	Senior Vice President
ALICO Argentina	eBusiness Manager
ALICO Argentina	General Manager, Chief Executive Officer
Allianz	Vice President, Internal Sales & Training
Allianz Individual Insurance Group, Inc.	Sr. Product Line Director
Allianz Life Insurance Company of North America	Senior Vice President, National Sales Manager
Allstate Financial	Project Manager
Allstate Financial	Regional Financial Services Leader – Allstate New Jersey
American Business	Vice President of Wealth Management
American Family Life Insurance Company	Life Sales Support Director
American Family Life Insurance Company	Market Intelligence Administrator
American Family Life Insurance Company	Vice President
American National Insurance Company	Vice President, Brokerage Sales
American National Property & Casualty (ANPAC)	Chief Marketing Officer
Ameritas Life Insurance Corp.	President, Chief Operating Officer, Chief Executive Officer
Ameritas Life, A UNIFI Company	Senior Vice President & Chief Information Officer
Answer Financial	Vice President, Business Development

Applied Predictive Technologies	
Aquiline Capital Partners	
ARAG	Managing Director - Wholesale
ARAG	Senior Vice Preseident and Chief Sales Officer
Ash Brokerage, Inc.	President
Assurity Life Insurance Company	Chief Marketing Officer
Assurity Life Insurance Company	Vice President, Individual Sales
Atlantis Paradise Island	Director of National Accounts
Aviva USA	Executive Vice President
AXA Equitable Life Insurance Company	Assistant Vice President
AXA-Equitable	Senior Vice President
Baltimore Life	President
Baltimore Life	Senior Vice President, Chief Marketing Officer
Baltimore Life	SVP - Operation/CIO, Chief Operating Officer
Baltimore Life Insurance Company	Chairman and Chief Executive Officer
Baltimore Life Insurance Company	Vice President, Career Agency Sales Group
Banchile Seguros de Vida S.A.	Gerente General
Banchile Seguros de Vida S.A. (Chile)	Gerente de Division Banca de Personas y Empresas
Banchile Seguros de Vida S.A. (Chile)	Gerente General
Banchile Seguros de Vida S.A. (Chile)	Gerente General
Blue Cross Blue Shield of Michigan and LifeSecure Insurance Company	Diversified Consumer Business Consultant
Blue Cross Blue Shield of Michigan and LifeSecure Insurance Company	Manager Diversified Consumer Business
BMO Insurance	Actuarial Analyst
Bradesco Vida e Previdencia	Diretor-Presidente
Bradesco Vida e Previdencia	Executive Superintendent
Bradesco Vida e Previdencia	President
Bradesco Vida e Previdencia	Superintendent of Area
Bradesco Vida e Previdencia	Superintendent of Area
Bradesco Vida e Previdencia	Superintendent of Area
Bradesco Vida e Previdencia	Superintendent of Area
Bradesco Vida e Previdencia	Superintendent of Area
Bradesco Vida e Previdencia	Superintendent of Area
Bradesco Vida e Previdencia	Superintendente Executivo
Bradesco Vida e Previdencia	Superintendente Executivo
Bradesco Vida e Previdencia	Training Coordinator
British American Insurance	Assistant Vice President, Finance & Adminstration

C2 Group, LLC	President
Capital Analysts Incorporated / Western & Southern Financial Group	President and Chief Executive Officer
Capital Rock	President
CapitalRock	Vice President, Sales and Marketing
Carpenter Group	President
Catalana Occidente (Spain)	Director Comercial
Catalana Occidente Sociedad Anonima de Seguros y Reaseguros	Director Vida
Center for Innovative Leadership	Author
Centraal Beheer Achmea	
China Life Reinsurance Company	CEO
China Pacific Life Insurance Co., Ltd.	Assistant GM of Hei Long Jiang Branch
China Pacific Life Insurance Co., Ltd.	Deputy General Manager
China Pacific Life Insurance Co., Ltd.	Senior Manager
China Pacific Life Insurance Co., Ltd.	
China Pacific Life Insurance Co., Ltd.	
CIG Central European Insurance (Hungary)	Head of Department
CIG Kozep-europai Biztosito Zrt	Chief Executive Officer
CIG Kozep-europai Biztosito Zrt	International Advisor
CIG Kozep-europai Biztosito Zrt	Managing Director Product Development
CIGNA Reinsurance	Assistant Vice President
Cincinnati Life	Senior Vice President & Chief Marketing Officer
Cincinnati Life Insurance Company	Actuary
Citigroup (Chile) S.A.	Regional Insurance Head
CNP Assurances	Head of Life Individual Insurance
Colina Insurance Limited	Vice President, Life
Columbus Life Insurance Company	Senior Vice President, Chief Marketing Officer
Compania de Seguros Corpvida S.A.	Chief Executive Officer
Compania de Seguros De Vida EuroAmerica S.A.	Director
Compania de Seguros De Vida EuroAmerica S.A.	General Manager

Compania de Seguros De Vida EuroAmerica S.A.	Gerente General
Compania Seguros de Vida Cardif S.A.	Gerente General
Conference Event Management	President
Conference Event Management	Speaker Bureau President
Consortio Nacional de Vida	Chairman
Consortio Nacional de Vida	Gerente de Desarrollo Comercial
Co-operators Life	Vice President of Agency and Sales Support
Covenant Group	President and CEO
Coventry	Senior Vice President, Regional Teams
CPS Insurance Services	Vice President, Distribution
Crump Group, Inc.	President and CEO
Dai-ichi Life (U.S.A.) Inc.	Vice President
Desjardins Financial Security	Regional Vice President
Desjardins Financial Security	VP, Individual Insurance and Savings Markets
Ebix CRM	Corporate Account Development Manager
Ebix CRM	President & Chief Executive Officer, E-Z Data
Empire Financial Group	Regional Vice President
Eureko Academy Life & Pensions	Director
FaithLife Financial (Canada)	President and Chief Executive Officer
Falabella Pro	Gerente General
Farm Bureau Financial	Vice President, Life Marketing
Farm Bureau Life Insurance	Business Unit Vice President
Farm Bureau Life Insurance Company	Vice President, Sales
Farm Bureau Life of Michigan	Vice President, Marketing
FBL Financial Group	Director
Federated Life Insurance Company	Director Life Operations Vice President, Life Retirement
Fontainebleau Miami Beach	Director of National Accounts - Insurance
Foresters Canada/Unity Life of Canada	AVP, Strategy & Business Planning
Franklin Templeton Investments (Canada)	Senior Vice President
GAMA	CEO
General Re - New England Asset Management	Business Development
Genworth Financial	Senior Vice President, Career Sales
Gerber Life Insurance Company	Vice President
Great American Financial Resources Inc.	Exec. Vice President & General Manager
Greater Miami CVB	Associate Vice President

Great-West Life Assurance Company	Senior Vice President. Individual Distribution
Great-West Life/London Life/Canada Life	Executive Vice President
Grupo Nacional Provincial	Dir. Des. Est. De Ventas
Grupo Nacional Provincial	Subdirector Desarrollo Estrategico
Guardian Life (Jamaica)	Sales Manager
Guardian Life Insurance Company of America	Vice President Life Product Development and Support
Guardian Life Limited (Jamaica)	President & Chief Executive Officer
Guardian Life of the Caribbean	Assistant Vice President
Guardian Life of the Caribbean	Vice President - Sales
Hannover Life Re	President and CEO
Hannover Life Re	Senior Vice President & Chief Marketing Officer
Hartford Life Insurance	Senior Vice President
HealthPlan Services, Inc.	Chief Marketing & Sales Officer
Hilton Hotels	Director of Sales - Hilton Sales Worldwide
Hilton in The Walt Disney World Resort	Senior Sales Manager
Hoopis Performance Network	CEO
Hoopis Performance Network	Director of Operations
Hoopis Performance Network	Principal & Chief Development Officer - The Hoopis Performance Network
Horace Mann Life Insurance Company	Senior Vice President
HSBC Insurance Services	Vice President
HSBC Vida e Previdencia Brasil, S.A.	Commercial Planning Officer
HUB International	President
Hyland Software Inc.	Director, Enterprise Solutions Group
Hyland Software Inc.	Industry Manager
ICATU Hartford S.A.	Director de Productos
ICATU Hartford S.A.	Diretor, Comercial Area Corporate
ICATU Hartford S.A.	Diretora de Marketing
ICEA	General Manager
IFS Financial Services Inc	President & CEO W&S Financial Group Distributors, Inc.
Independent Order of Foresters	Director of Life Products
Independent Order of Foresters	President & CEO
Industrial Alliance Group	Executive Vice President
Industrial Alliance Insurance and Financial Services	Senior Vice-President, Administration and Sales
Industrial Alliance Insurance and Financial Services	Senior Vice President, Sales
ING	Director of Recruiting

ING	Sales Vice President
ING	Senior Vice President, IGA Distribution Channel
ING	SVP & Channel Head, Strategic Distribution
ING US Financial Services	Compensation Director
ING US Financial Services	President of Retail Life Distribution
ING US Financial Services	Senior Vice President & Head of Retail Life Business Development
Insignia Life S.A. de C.V.	Director Comercial
Insular Life Assurance Company Ltd	Chairman of the Board and Chief Executive Officer
Insurance Meeting Network	Partner
Insurance Technologies	CIO, Executive Vice President of Engineering
Insurance Technologies	Vice President of Sales
InsuranceNewsNet.Com	Executive Editor
Inter-Company Marketing Group	
Interseguro Compania de Seguros	Comercial Manager
Investment News	Reporter
iPipeline	Director of Sales
IPipeline	Sales Director
Itau Seguros S.A.	Director
John Hancock Financial Services, Inc.	President
John Hancock Life Insurance	Vice President Distribution Operations
Kahala Hotel & Resort	Senior Sales Manager
Korn/Ferry International	Managing Director, Financial Services Market
Korn/Ferry International	Principal
La Capitale	President and CEO
La Capitale Financial Group	President and Chief Operating Officer
La Interamericana de Vida	Insurance Manager
La Interamericana de Vida	Marketing Manager
La Interamericana de Vida	Non Traditional Channels Director
La Polar Corredores de Seguros Ltda.	Gerente General
La Positiva Vida Seguros y Reaseguros	Gerente General, General Manager
Lafayette Life	President and CEO
LEAP Systems, Inc.	Vice President of Operations
Legacy Marketing Group	Director, Product Design and Management
Liberty Life Assurance Company of Boston	Chief Operating Officer & Executive Vice President
Liberty Life Assurance Company of Boston	Vice President, Marketing & Strategic & Analysis
Liberty Mutual Group	Assistant Vice President, Director of Sales Operations

Life and Health Insurance Foundation for Education	President & CEO
LIM Systems International, Inc.	CEO, Lim Systems International, Inc.
LIMRA	Assistant Vice President
LIMRA	Assistant Vice President Latin-America / Caribbean Region
LIMRA	Associate Managing Director,
LIMRA	Associate Research Consultant
LIMRA	Client Relationship Director
LIMRA	Conference Consultant
LIMRA	Consultant
LIMRA	Corporate Vice President
LIMRA	Corporate Vice President and Chief Operating Officer
LIMRA	Corporate Vice President and Director
LIMRA	Corporate Vice President and Director, Technology in Marketing and Distribution Research & Markets Research
LIMRA	Corporate Vice President, Director of International Research
LIMRA	Director - Conference Services
LIMRA	Director of Multi-Media
LIMRA	Director, Executive Development
LIMRA	Director, Customer Service
LIMRA	Director, Member Relations
LIMRA	Director, Talent Development
LIMRA	International Operations Coordinator
LIMRA	LIMRA Consultant
LIMRA	Manager, Client Accounts and Services
LIMRA	Managing Director
LIMRA	Multi-Media Technical Specialist
LIMRA	Operations Director
LIMRA	President
LIMRA	Public Relations Director
LIMRA	Public Relations Specialist
LIMRA	Senior Compensation Consultant
LIMRA	Senior Consultant
LIMRA	Senior Research Director
LIMRA	Senior Vice President
LIMRA	Senior Vice President and Managing Director
LIMRA	Senior Vice President, Treasurer, Chief Financial Officer
LIMRA	Special Consultant

LIMRA	Vendor Relationship Manager
LIMRA	Vendor Relationship Manager
LIMRA	Vice President
LIMRA	Vice President
LIMRA	Vice President - Compliance & Regulatory Services
LIMRA Services, Inc.	Assistant Vice President
LIMRA Services, Inc.	Managing Director, Retirement Clients & Products
LIMRA/LOMA	Client Relationship Assistant Vice President
Lincoln Financial Network	Assistant Vice President, ABGA Sales
LOMA	Director Operations, Latin America and the Caribbean
LOMA	Director, International Operations
LOMA	Senior Vice President
LOMA	Vice President
London Life	SVP, Freedom 55 Financial / Wealth & Estate Planning Group
London Life	Vice President, Freedom 55 Financial Quebec
Lotus Editions	
M&RR	Vice President, New Business Development
Maddock Douglas	Vice President, Innovation
MajescoMastek	Senior Vice President, General Manager
Manulife Financial	President & Chief Executive Officer
Manulife Financial	Vice President, National Accounts Distribution
Mapfre	Director
Mapfre Colombia Vida Seguros S.A.	Presidente
Mapfre Peru Vida Compania de Seguros	Director Comercial
Mapfre Peru Vida Mapfre Peru Vida (Peru)	Director De Bancaseguros
Mapfre Seguros Brasil	Director
Mapfre Seguros Brasil	Sales Director
Mapfre Tepeyac S.A.	Director Ejecutivo Unidad Personas
Massachusetts Mutual Life Insurance Company	Strategic Research Consultant
MassMutual Financial Group	Assistant Vice President
MassMutual International	Chairman and Chief Executive Officer, MassMutual International LLC,
Meiji Yasuda Life Insurance Company	Representative, International Dept.
Meiji Yasuda Life Insurance Company	Senior Research Analyst
MetLife	Assistant Vice President
MetLife	Senior Vice President & Chief Marketing Officer

MetLife	Vice President
MetLife Investors Distribution Company	Independent Channel Head
MIB Group, Inc.	Executive Vice President
MIB Group, Inc.	Executive Vice President
Midland National Life	President, Annuities
Midland National Life	Senior Vice President and CMO
Midland National Life and North American Company for Life and Health	President and Chief Operating Officer
Milliman Inc.	Consulting Actuary & Principal
Million Dollar Round Table	Meeting Planner
Million Dollar Round Table	Membership Development Manager
MMA Stewardship Solutions	Senior Vice President Corporate Services
Modern Woodmen of America	Chief Agency Officer
Modern Woodmen of America	President & CEO
Mongeral S/A Seguros e Previdencia (Brazil)	CEO
Mongeral S/A Seguros e Previdencia (Brazil)	Director
Mongeral S/A Seguros e Previdencia (Brazil)	Director de Marketing
Monumental Life Insurance Company, an AEGON Company	Chairman, President and Chief Executive Officer
Mutual of Omaha	Vice President, Agency Strategic Projects
National Association of Insurance & Financial Advisors	Chief Executive Officer
National Life Group	Senior Vice President - Protection Business
Nationwide Financial	Senior Consultant
Nationwide Financial	Senior Vice President
New China Life Insurance Co. Ltd.	Deputy Chief Actuary
New China Life Insurance Co. Ltd.	Dir. of Risk Management Centre
New York Life	Assistant Product Manager
New York Life	AVP - Applications Development
New York Life	AVP - Information Systems
New York Life	Chairman, President and Chief Executive Officer
New York Life	Corporate Vice President and Product Director
New York Life	Senior Vice President
New York Life	Vice President
New York Life	Vice President - Agency Sales
New York Life	Vice President, Agency Department
New York Life Insurance Company	Corporate Vice President
New York Life Insurance Company	Corporate Vice President & Product Director
New York Life Insurance Company	Corporate Vice President

New York Life Insurance Company	Product Management
New York Life International, LLC	Executive Vice President and Chief Distribution Officer
New York Life International, LLC	Executive Vice President, Chief Operating Officer
NFP Insurance Services, Inc.	Senior Vice President, Strategic Underwriting & Advanced Design
Nippon Life Insurance Company	Assistant Manager
Northwestern Mutual	Assistant Director - Sales Strategy
Ohio National Financial	Senior Vice President & Chief Agency Officer
Ohio National Financial Services	Presidente
Ohio National Life	Chairman, President and Chief Executive Officer
Ohio National Life Insurance Company	Vice Chairman and Chief Operating Officer
Ohio National Seguros de Vida (Chile)	Gerente General
Ohio National Seguros de Vida, S.A.	Gerente Inversiones, Finanzas y Administracion
Old Mutual	Senior Vice President, Chief Distribution Officer
Old Mutual Financial Network	Vice President
OneAmerica Financial Partners	Chief Marketing Officer
OneAmerica Financial Partners, Inc.	Chief Financial Officer
OneAmerica Financial Partners, Inc.	Senior Vice President, Individual Division
ORC Guideline	Director, Client Solutions
Penn Mutual	Chairman of the Board and Chief Executive Officer
Penn Mutual	Executive Vice President-Chief Marketing Officer
Penn Mutual	Senior Vice President, Career Agency System
Penn Mutual Life Insurance Company	Senior Vice President
Penn Mutual Life Insurance Company	Senior Vice President, Distribution
Penn Mutual Life Insurance Company	Vice President, Product Development
PennCorp Life Canada	Vice President, Operations
Performance Improvement Incentives	President
Petra Life Services, Inc.	President
Pinpoint Global Communications	Business Development
Pinpoint Global Communications	Technical Marketing Manager
Posadas	Director of Insurance/Financial Sales
Preferred Hotel Group	Director, Group Sales Insurance and Financial Services
Principal Financial Group	Director - Strategy & Market Development
ProEquities	President, ProEquities, Inc.

Protective Life	Senior Vice President, Chief Distribution Officer
Protective Life Corporation	Executive Vice President, Chief Operating Officer
Prudential	Gen X/Gen Y Market Manager
Prudential	Senior Vice President
Prudential	Senior Vice President
Prudential	Senior Vice President, Business Development
Prudential	Vice President National Accounts
Prudential	Vice President-Marketing
Prudential	Vice President and Head of Marketing for International Insurance
Prudential	Vice President, Marketing Research & Analysis
Prudential Annuities	Vice President, Prudential Annuities Research
Prudential Assurance Company Limited	Chief Executive of Prudential Corporation Asia
Prudential Retirement	Senior Vice President-Chief Marketing Officer
RBC Insurance	Senior Vice President
ReMark	President — Latin America
ReMark Americas	Senior Vice President, Client Management
Ritz-Carlton Orlando Grande Lakes	Director, National Accounts
RiverSource Life Insurance Company	Vice President, Insurance Marketing Implementation
RiverSource Life Insurance Company	Vice President, Insurance Marketing
Rosewood Hotels and Resorts	Regional Director of Sales
Sammons Financial Group	Chairman and Chief Executive Officer
Securian Financial Group	SVP, Individual Distribution Management
Securian Financial Group	Vice Chairman and President
Securities Training Corporation	Executive Vice President
Security Mutual Life Insurance Company of New York	Director III
Seguros Bolivar	Presidente, Seguros Bolivar
Seguros Bolivar	Vice Presidente de Ventas
Seguros Inbursa, S.A.	Directora
Shenandoah Life Insurance	Vice President, Marketing & Sales
SNL Financial	Senior Industry Editor
Sol Melia Hotels & Resorts	Global Sales - Southeast
SourceMedia	Editor in Chief
Standard Insurance Company	2nd Vice President, IDI Sales
Standard Insurance Company	Vice President, IDI Operations and Underwriting
Standard Life Assur. Co.	Manager Business Solutions Team
Standard Life Assurance Company	Manager, Marketing & Sales Communication
Standard Life Assurance Company	Senior Manager, Strategy & Planning, Retail Markets

State Farm Insurance	Assistant Vice President, Agency
State Farm Insurance	Assistant Vice President, Agency
State Farm Insurance	Chief Operating Officer, Executive Vice President & CAO
State Farm Insurance	Director - Agency Communications
State Farm Insurance	Vice Chairman, Chief Agency & Marketing Officer
State Farm Life Insurance Company	Director
State Farm Life Insurance Company	Marketing Manager
State Farm Life Insurance Company	Operations Vice President, Life and Health
State Farm Life Insurance Company	Senior Analyst, Strategic Resources
State Farm Life Insurance Company	Vice President Operations
State Farm Life Insurance Company	Vice President Operations - Life/Health
Strategic Insight	Managing Director, Retirement Income Consulting
Sumitomo Life Insurance Company	Chief Rep
Summit Performance Group	Principal
Sun Life Financial	Assistant Vice President
SunGard IWORKS EIM	Director of Product Management
SunGard IWORKS EIM	Senior Vice President
SunGard IWORKS EIM	Senior Vice President, Core Policy Solutions/IWorks Life Health & Pension
Symetra Financial	AVP/Director Retirement Services Administration
Symetra Financial	Vice President
Symetra Financial	
The Carlton Hotel	Sales Manager
The Exchange (Vertex Financial Services)	Strategy & Business Management Director
The Greenbrier	Executive Director of Group Sales
The Insurance Bellwether	Reporter
The Mitman Group LLC	President
The National Underwriter	Reporter
The Nielsen Company	AVP, Segmentation Product Management
The O.N. Equity Sales Company	SVP/Broker Dealer Operations, President & COO-ONESCO
The Peabody Orlando	National Sales Manager
The Ritz-Carlton Hotel Company, LLC.	Director of Insurance Sales
The Velto Group, Inc.	President
The Velto Group, Inc.	Vice President

The Wright Group	CEO
Thrivent Financial for Lutherans	Executive Vice President
Thrivent Financial for Lutherans	Senior Vice President, Centralized Service
Thrivent Financial for Lutherans	Vice President, Financial Network
Transamerica Reinsurance	2nd Vice President, Communications & Market Research
UNIFI Companies	Senior Vice President -- Distribution
UNIFI Companies	Senior Vice President, Strategic Thinking
Union Central Life Insurance Company	President
Union Financiere de France	Chief Executive Officer
UnitedHealth International	Regional Director of Latin America & Caribbean
USAA	Vice President, Financial Services Group
USAA Life Insurance Company	AVP, Life Insurance and Investments
USAA Life Insurance Company	Director Product Management
Vavas Insurance & Financial Services	Agency President
Vida Security	Executive Director
Vida Security	Gerente General
Vida Security	Presidente Grupo Security
Walt Disney World	National Sales Manager, Insurance Meetings and Incentives
Washington Speakers Bureau	Former Governor
Watering Can Press	President
Wealth Advisory Group LLC	Managing Director
Western & Southern Financial Group	President W&S Agency Group
Western & Southern Financial Group	Vice President of Sales
Western-Southern Life	President, Chairman, Chief Executive Officer, and Chief Operating Officer
Western-Southern Life	Vice President
Woodmen of the World	Vice President
Wyde Corporation	Senior Business Consultant
Wyde Corporation	Vice President, US Operations