

# Women Appreciate Advisor Value

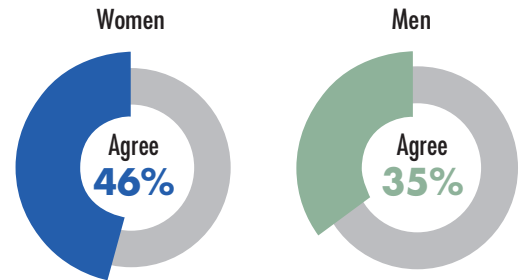
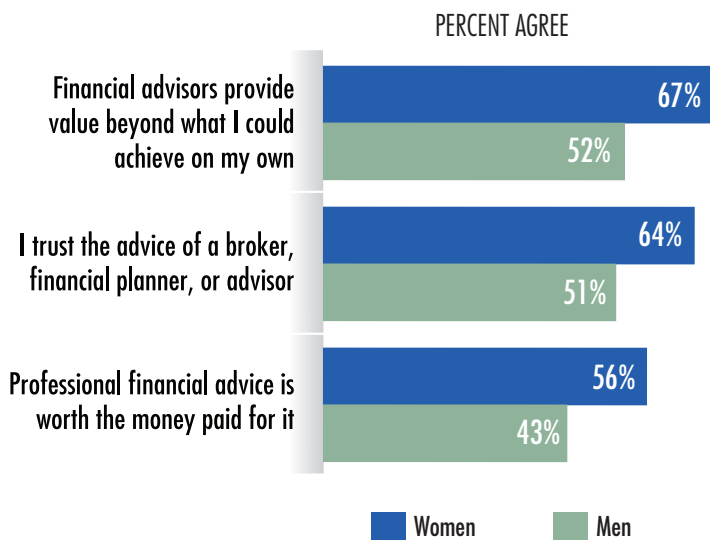


Women face additional challenges when it comes to preparing for a secure retirement. Luckily, LIMRA Secure Retirement Institute research demonstrates that they are open to and appreciate the services of a professional financial advisor.

## Key Findings

- ◆ Despite both men and women rating their retirement preparedness as 7 out of 10 on average, **women are more likely than men to be concerned about running out of money in retirement**, 46 percent versus 35 percent, respectively.

## RETIREMENT AND INVESTMENT ACTIVITIES



- ◆ Nearly 7 in 10 **women believe financial advisors provide value beyond what they could achieve on their own.**



## METHODOLOGY

In November 2013, LIMRA Secure Retirement Institute surveyed 2,000 Americans aged 50 to 75, involved in household financial decisions, and with \$100,000 or more in household investable assets.

The LIMRA Secure Retirement Institute™ was established in 2013 with the goal of providing comprehensive, objective research and education to help improve retirement outcomes. Our research agenda covers all aspects of the industry and examines issues related to saving, investing, and generating retirement income.