

<b>2Q 2010 Growth Rates by Product</b>				
<b>Percent Change 2009-2010</b>				
		<b>Annualized premiums</b>	<b>Face amount</b>	<b>Number of policies</b>
Universal life	Second Quarter	11%	34%	22%
	Year to date	13	30	21
Variable universal life	Second Quarter	2	-2	-7
	Year to date	6	-10	-12
Term	Second Quarter	-11	-13	-11
	Year to date	-7	-9	-8
Whole life	Second Quarter	23	18	8
	Year to date	19	4	4
<b>Totals</b>	<b>Second Quarter</b>	<b>7%</b>	<b>-3%</b>	<b>1%</b>
	<b>Year to date</b>	<b>9%</b>	<b>-2%</b>	<b>1%</b>

Source: LIMRA's *U.S. Individual Life Insurance Sales Summary Report, Second Quarter 2010*.

Please attribute any reference to this material to LIMRA.