Top Challenges to Big Data Analytics Programs

Challenge	Percentage
Lack of financial resources	58%
Getting executive buy-in	50%
Accessing data in legacy systems	50%
Don't know enough about it	37%
Building business case/showing value	34%
Lack of human resources or needed skills	34%
Other activities taking higher priority	21%
Confidentiality/privacy concerns	13%
Other	16%

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