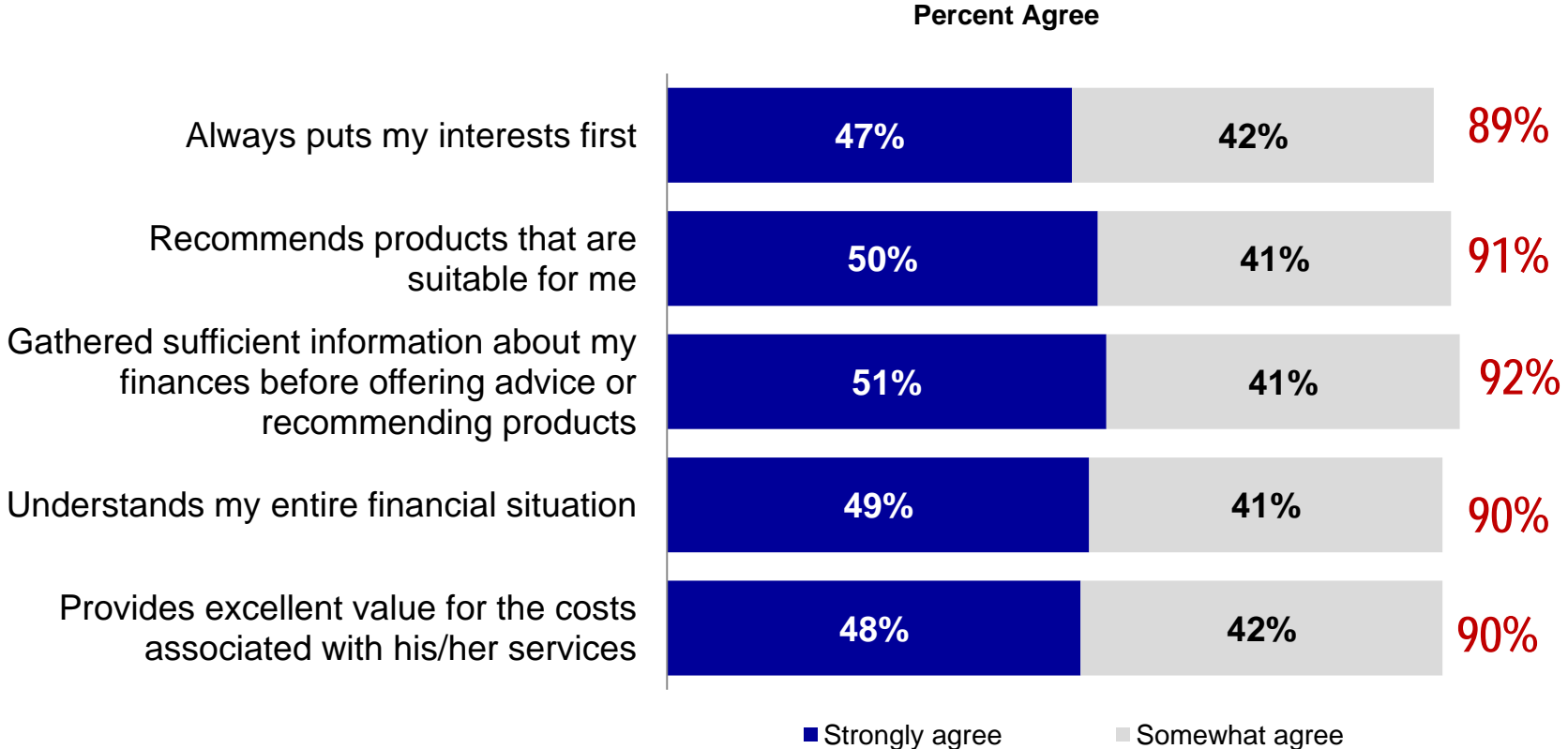


9 in 10 Consumers Believe Their Financial Advisor Puts Their Interests First

Consumers' Assessment of Financial Professionals



Source: LIMRA Secure Retirement Institute, *Spotlight on Advisors: Consumer Perception, Assessment, and Experience*, 2015)