

U.S. Annuity Second Quarter 2026 Sales Estimates

Variable	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q2 YTD 2025	Full Year 2025	Q1 2026	Q2 2026 (EST)	YTD 2026	Q2 2026 / Q1 2026	Q2 2026 / Q2 2025	YTD 2026 / YTD 2025
Traditional Variable	14.7	14.3	16.4	17.7	29.0	63.1	17.2	17.9	35.1	4%	25%	21%
Registered Index-Linked	17.6	19.1	20.7	22.1	36.7	79.5	21.1	23.3	44.4	11%	22%	21%
Total Variable	32.3	33.4	37.1	39.8	65.7	142.6	38.3	41.2	79.5	7%	23%	21%
Fixed												
Fixed-rate deferred	40.3	45.8	43.5	35.7	86.1	165.3	35.6	44.7	80.3	26%	-2%	-7%
Indexed	27.8	32.8	33.2	34.1	60.6	127.9	26.8	30.7	57.5	14%	-7%	-5%
Deferred income	0.91	1.20	1.30	1.41	2.1	4.82	.95	1.3	2.2	32%	5%	5%
Fixed immediate	3.0	3.6	3.9	3.9	6.6	14.4	3.7	4.0	7.7	9%	12%	16%
Structured settlements	2.3	2.4	2.2	2.3	4.7	9.2	2.1	2.1	4.2	0%	-13%	-10%
Total Fixed	74.3	85.8	84.1	77.4	160.1	321.5	69.1	82.7	151.9	20%	-4%	-5%
Total U.S. Annuities	106.6	119.2	121.2	117.2	225.8	464.1	107.4	123.9	231.3	15%	4%	2%

\$ in billions

Source: U.S. Individual Annuity Sales Survey, Second Quarter 2026 (preliminary), LIMRA