

LIMRA Talent Solutions International

ATLAS

Life Insurance Simulation

ATLAS Life Insurance Simulation helps leaders develop leadership skills while engaging in a highly interactive learning experience.

This program cultivates awareness of the key elements of building a successful life insurance business, and develops critical leadership competencies in:

- Growth in embedded value
- Reduction in the solvency capital requirement
- Growth in annual premium
- Increase in share of the regular premium market
- Customer satisfaction, as measured by a CS index

Built around LIMRA's state-of-the-art ***ATLAS Simulation***, it provides participants with the opportunity to:

- Run an insurance business for a number of years
- Make decisions and see results immediately
- Try new behaviors and ideas in a risk-free environment
- Sharpen leadership skills in a realistic business setting

A must-have insurance management experience, ATLAS Life Insurance Simulation empowers your leaders to develop and refine their business and leadership capabilities.

Participants work in teams while learning:

- What impact operational decisions have on profitability and solvency
- How operational decisions impact not just on their own area but on other functions
- How key financial measures interact and sometimes conflict with each other
- How to read strategic lessons from key financial reports

Target Audience:

- Each ATLAS delivery is built around identified learning needs that appeal to a wide range of audiences that include C-Suites Executives, Board of Directors, and new leaders as well.
- Those who want to develop skills in:
 - Managing life insurance profitability
 - Developing and implementing robust and effective strategic plans
 - Managing risk
 - Leadership and delegation strategies

Delivery:

- Facilitator-led classroom training — Up to two days of facilitation and skills-use activities led by a LIMRA Certified Facilitator
- Virtual Facilitator-led training that involves break out rooms and concurrent sessions. Up to 15 hours of facilitation and skills-use activities led by a LIMRA Certified Facilitator

As they learn and implement strategies essential for building a successful life insurance company, participants gain a more robust understanding of the drivers of improved business performance and market share.

For more information contact
talentsolutionsinternational@limra.com