

LIMRA Talent Solutions International

## Rewards and Recognition Programs

### Digital Badges Now Available!

Recognize your top achievers and drive performance excellence with LIMRA's highly regarded reward and recognition programs.

#### PRODUCERS

Motivate and reward the producers who contribute to the success of your organization.



**IQA** awards and motivates agents to performance levels and persistency rates — contributing to individual and agency success and a quality client experience.



**IAP** recognizes and instills high standards of achievement across your entire organization.

#### MANAGERS

Recognize and reward your top-performing managers.



**IQMA** distinguishes who build quality team and quality business.

LIMRA Talent Solutions International is committed to providing our member companies with innovative tools and product enhancements that support their professional growth. We understand your desire to share your accomplishments and awards and know this can be challenging.

We are excited to provide all award recipients in 2020 and beyond with digital versions of their credentials! These digital badges are a dynamic tool that can showcase your LIMRA awards in a more engaging, social way than certificates alone.

**When you earn the IQA, IAP or IQMA award, you can now proudly display your accomplishments with our new Digital Badges!**

- These digital representations of your awards can be shared in a way that is trusted and verifiable
- You can utilize the digital badges on your social media channels, email signature, business cards, stationery and resume or CV
- Digital Badges are sent to all IQA/IQMA/IAP award recipients who provide a valid email at no additional cost
- All badges can be validated at [www.verify.limra.com](http://www.verify.limra.com), ensuring that you receive credit for your accomplishments

**For detailed instructions on how to easily use, verify and display your digital badge, visit <https://www.limra.com/badges>**

For more information, ask your company's Rewards and Recognition Representative to contact

[TalentSolutionsInternational@limra.com](mailto:TalentSolutionsInternational@limra.com)

## Identifying Qualifying Performers

Eligibility is determined by:

- Agents who meet high standards for new business, production, and persistency over time qualify for the International Quality Award (IQA).
- Agents who meet policy sales numbers at silver, gold, and platinum volume levels qualify for the International Award for Productivity (IAP).
- Agency managers who are sales leaders for a minimum of two years and have 10 or more IQA qualifying agents on their team qualify for the International Quality Management Award (IQMA).

Qualifying agents and managers receive a certificate, plaque, seal, or medallion as well as the distinction of displaying the digital badge of professional excellence on their business cards and websites — **NEW IN 2020!**

