Recruit2Go™



For: Sample Candidate Email: sample@limra.com Completed: 2016-10-18 Location: 06096

Personalize your conversation with candidates! Recruit2Go asked the candidate which career motivators and work preferences are important to them. With the conversation-starters below, you can engage this individual candidate in meaningful ways that help them visualize working as a new member on your team.

"Ask This" can help you learn more about what's important to this candidate.

"Try This" will help you launch relevant discussion about:

- what the job might be like for a new hire
- the culture of the workplace and industry
- your own experience in the career

Click <u>here</u> to see a demo of this process in action.



Career Motivation

This candidate says the following motivators are important to them when thinking about a career. These insights provide a great way for you to tailor your conversations to the things that matter most to them.

	Ask this:	Try this:
Make a Difference	the opportunity to make a difference	 Describe ways clients are positively impacted. Talk about the charity work done by members of the team. Share a personal story about making a difference.

	Ask this:	Try this:
Learn New Things Things Correction Having opportunities to learn new things helps grow my career.	What does having the opportunity to learn and grow in your career mean to you?	 Describe the training they can expect. Talk about the continuing education available. Share something you learned that impacted your business.





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		Ask this:	Try this:
Variety	Having lots of things to do at work keeps it interesting.	What does an interesting work day look like to you?	 Describe a typical work schedule for the first year. Talk about the variety of tasks required daily/weekly for success. Share something in your job that makes time fly.



Work Preferences

This candidate says the following are attributes about how they most like to work. How do these attributes match up to your environment?

	Ask this:	Try this:
Mentor Working with a mentor is important to me.	What does your ideal mentor relationship look like?	 Describe a person who might mentor the new hire. Talk about the ways mentoring and coaching occurs. Share a story about how your mentor made a difference.

		Ask this:	Try this:
Teamwork	l prefer to work on a team.	What's the best part of working on a team to you?	 Describe the people who would work with them. Talk about the formal/informal ways teamwork is accomplished. Share a time when a workplace team member made a difference.





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	Ask this:	Try this:
Work Everywhere	What is the benefit, in your opinion, of working in different settings?	 Describe typical places the recruit can expect to work. Talk about benefits of working in and out of the office. Share a list of the places you do business.

Don't file this away! Use these responses to help guide the discussions with this candidate throughout the rest of the selection process.

