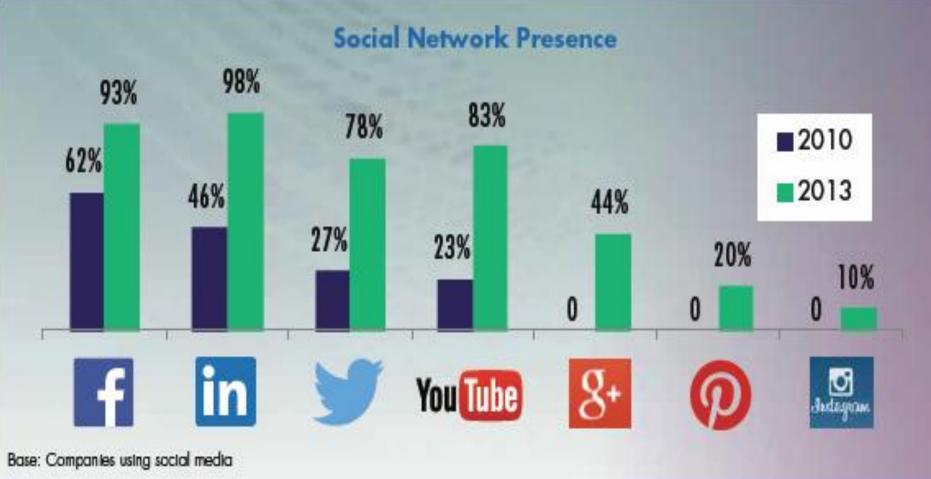
## **Companies Increase and Expand Use of Social Media**



Source: Where Are We Now? Leveraging Social Media With the Public (2014) LIMRA