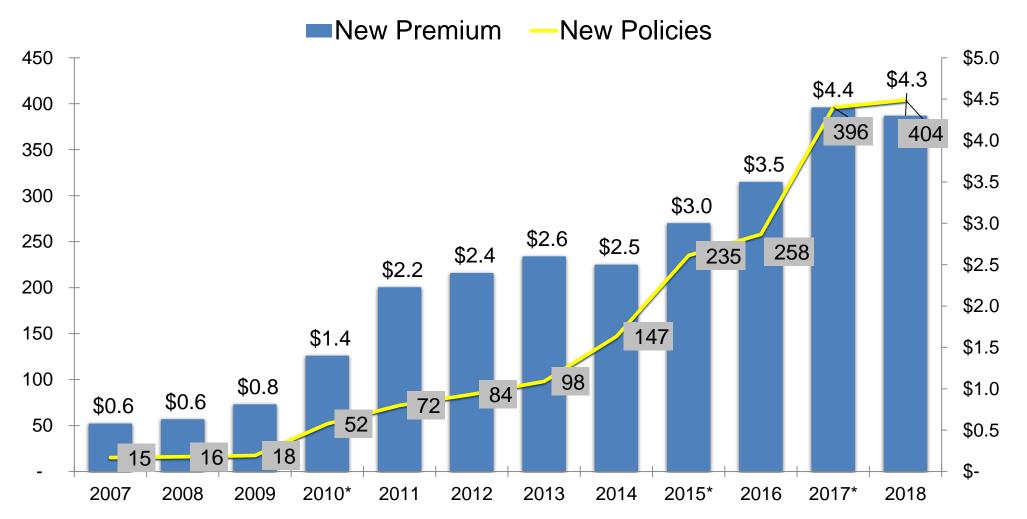
U.S. Life Combination Product Sales 2007-2018

Policies (1,000s)

Premium (\$billions)



Premium shown is Total Premium (Recurring + Single Premium).

• 2010 First year to include Life-Chronic Illness riders.

*2015 and 2017: New participants into the survey.

Source: LIMRA's Life-Combination Sales Survey



1