## **U.S. Individual Annuity Sales – Variable annuity breakout** 3<sup>rd</sup> Quarter YTD 2021 (\$ in thousands)

Rank	Company name	Traditional Variable	Company name	Registered Index-Linked
1	Jackson National Life	14,150,957	Equitable Financial	5,566,196
2	AIG Companies	6,069,375	Allianz Life of North America	4,982,321
3	TIAA	5,965,000	Brighthouse Financial	4,659,537
4	Nationwide	5,826,800	Prudential Annuities	4,277,153
5	Equitable Financial	5,019,422	Lincoln Financial Group	3,933,265
6	Lincoln Financial Group	4,385,011	RiverSource Life Insurance	2,020,447
7	Pacific Life	4,156,197	CMFG Life Insurance Company	1,123,258
8	New York Life	3,426,501	New York Life	475,571
9	RiverSource Life Insurance	2,417,517	Athene Annuity & Life Assurance Company	354,346
10	Thrivent Financial for Lutherans	2,116,817	Nationwide	320,700
11	Fidelity Investments Life	1,901,343	Symetra Financial	281,949
12	Brighthouse Financial	1,579,521	Massachusetts Mutual Life*	141,916
13	Transamerica	1,001,084	Great American*	125,261
14	Northwestern Mutual Life	814,886	Protective Life	71,810
15	Protective Life	731,473		
16	Prudential Annuities	527,882		
17	Principal Financial Group	387,528		
18	Sammons Financial Companies	371,303		
19	Massachusetts Mutual Life*	304,095		
20	Horace Mann Life Insurance Company	291,948		
	Тор 20	\$61,444,659	Тор 20	\$28,333,731
	Total industry	\$64,940,000	Total industry	\$28,360,000
	Top 20 share	95%	Top 20 share	100%



Source: Secure Retirement Institute U.S. Individual Annuities Sales Survey
\*Great American's sales are through May of 2021. Sales after May 2021 are rolled into Massachusetts Mutual Life