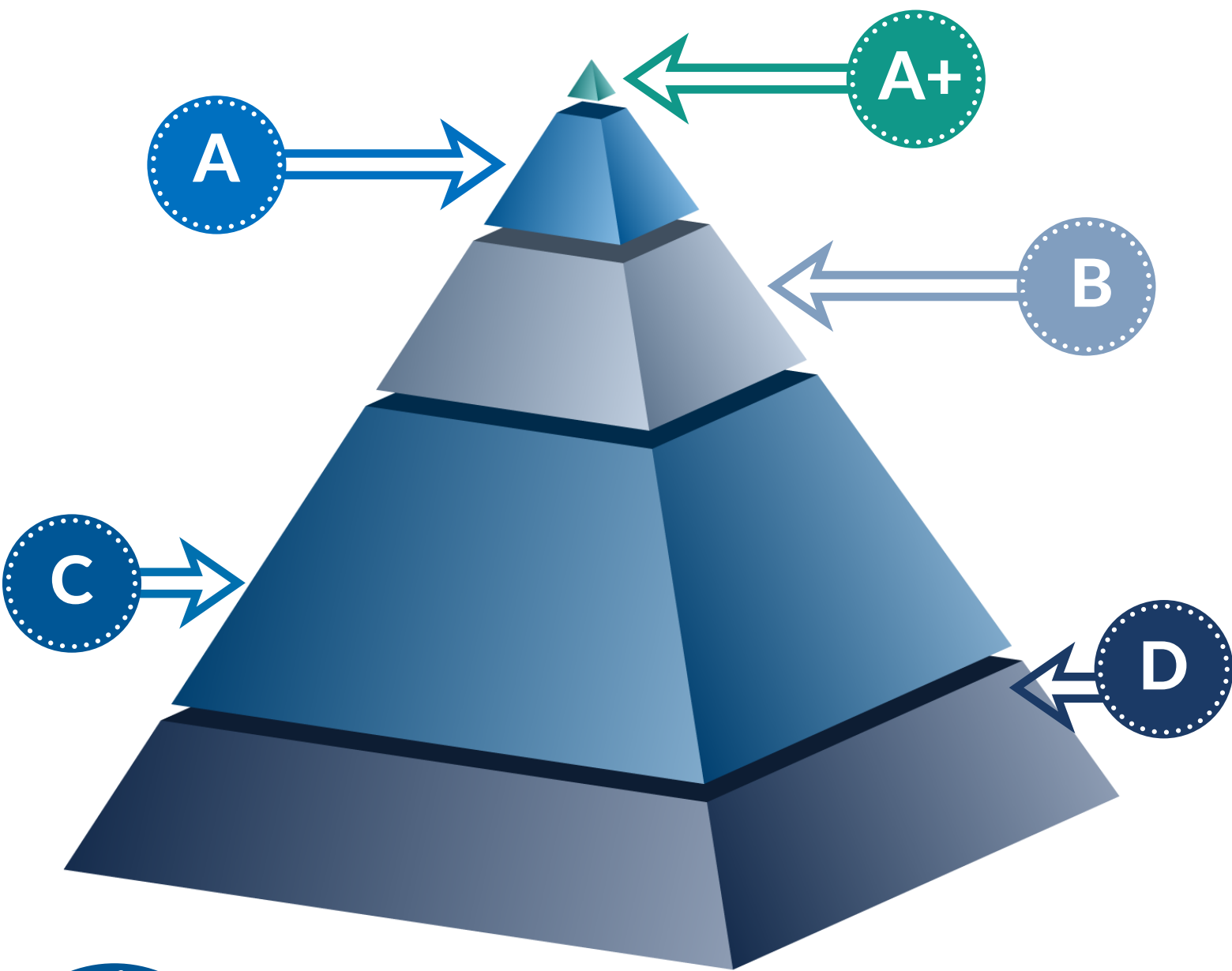# Client Segments

A+

A+ Clients
Clients critical to your practice

5%

A

A Clients
Top priority clients

15%

B

B Clients
High potential clients

20%

A

A+

B

C

D

C

C Clients
Your average client base

40%

D

D Clients
Lower priority clients

20%

Learn more at:

Trustworthy Selling