

## SPONSORSHIP OVERVIEW

### All sponsorships (excluding program advertisements) include the following benefits:

- ❖ Your company name/logo displayed in the registration brochure, onsite program, event website, onsite signage, sponsor recognition slides, and the mobile app.
- ❖ A link to your company website from the event website and mobile app.
- ❖ Recognition of your sponsorship from the general session podium.
- ❖ One-time use of the delegate list with the contact information (for those that have agreed to share it) sent via email prior to the event date.
- ❖ Sponsor ribbons for your company's registered attendees
- ❖ Inclusion of one company brochure in the welcome packet given to all attendees at registration.

### PLATINUM SPONSOR: \$50,000

#### Platinum Sponsor Benefits

- ❖ 10 complimentary Conference registrations
- ❖ Complimentary full-page ad in printed Program Guide
- ❖ Prominent Platinum Sponsor listing in the Printed Materials, Website, Onsite Signage, and Mobile App.
- ❖ Opportunity for a company representative to deliver a keynote speech during the conference (time to be assigned by LIMRA & LOMA)
- ❖ 6-ft Exhibitor table
- ❖ Recognition in MarketFacts magazine
- ❖ Opportunity to provide stand-alone banner signage in the General Session area (banner provided by sponsor and subject to LIMRA LOMA approval)
- ❖ One reserved table for your delegates to sit at in both the general session room and at lunch
- ❖ Opportunity for up to 6 company representatives to have a private lunch with a senior LIMRA LOMA officer, or a private meet and greet with a keynote speaker.
- ❖ All additional standard sponsor benefits, as noted above.

### GOLD PLUS SPONSORS (\$25,000 - \$49,999) and GOLD SPONSORS (\$15,000 - \$24,999)

#### Gold Plus Level Options

\*Wednesday Dinner Cruise - \$30,000  
Any combination of items totaling \$25,000-\$49,999

#### Gold Level Options

Wednesday Luncheon - \$20,000  
Thursday Luncheon - \$20,000  
\*Technology Sponsor - \$15,000  
Any combination of items totaling \$15,000-\$24,999

#### Gold Plus and Gold Level Benefits

- ❖ 6 complimentary Conference registrations for Gold Plus Sponsors, 5 complimentary Conference registrations for Gold Sponsors
- ❖ **Dinner** sponsors will have the opportunity to do a prize drawing (up to 3 prizes, to be provided by sponsoring company) before or during the reception.
- ❖ **Lunch** and **Dinner** sponsors will have acknowledgement signage with your company logo at the sponsored event, the opportunity to provide stand-alone banner signage in the event area (banner provided by sponsor and subject to LIMRA LOMA approval), and the opportunity to provide marketing collateral on tables either during or directly after the sponsored event. (subject to LIMRA LOMA approval)
- ❖ **Technology** sponsors will have their sponsorship acknowledged with your company logo alongside the Wi-Fi and Event App details, have an opportunity for a customized Event App password (and a customized WiFi password, if available at property), ad placement and advanced recognition within the app, and a 6-ft Exhibitor table.
- ❖ All additional standard sponsor benefits, as noted above.

### SILVER LEVEL: \$6,000 - \$14,999

#### Silver Level Options

\*Provider Session - \$10,000  
Daily Coffee Breaks - \$7,500  
Daily Breakfast - \$6,000  
Photo Station - \$7,500  
Chair Massage - \$6,500  
Any combination totaling \$6,000-\$14,999

#### Silver Level Benefits:

- ❖ 3 complimentary Conference registrations
- ❖ Prominent "sponsored by" signage at the location of your sponsored activity.
- ❖ All additional standard sponsor benefits, as noted above.  
*\*Please consult with LIMRA and LOMA for additional details.*

## BRONZE LEVEL: UP TO \$5,999

### Bronze Level Options

Notebooks - \$5,500  
Pen - \$6,000  
Powerbank (10000AH+) - \$5,000  
Lanyard - \$5,000  
USB (32G+) - \$5,500  
Cloth Welcome Bags - \$5,500

### Bronze Level Benefits:

- ❖ 1 complimentary Conference registration
- ❖ The opportunity to provide the selected item of choice, branded with your company logo. (Sponsoring company must provide these items. Exact number of items to be provided will be determined closer to the event date, but will not exceed 300)
- ❖ All additional standard sponsor benefits, as noted above.

*NOTE: Sponsorships of \$10,000 and above can be split between companies as co-sponsors.*

## EXHIBITOR PACKAGE: \$5,000

### Exhibitor Benefits:

- ❖ One conference registration at no charge
- ❖ Ample opportunities to meet with attendees and provide them with an overview of your products and services.
- ❖ One 6-foot skirted table with an electrical outlet (only table-top displays or limited size back drops are permitted)
  - ❖ **Exhibitor** listing in the Printed Materials, Website, Onsite Signage, and Mobile App.
  - ❖ All general sponsor benefits listed on page 1 of this prospectus.

## ONSITE PROGRAM ADVERTISEMENTS

*A limited number of adverts will be included in the onsite program. Size and space options include:*

Outside Back Cover	US\$1,500	Full Page	US\$1,000
Inside Front Cover	US\$1,200	Half Page	US\$600
Inside Back Cover	US\$1,100		

**DEADLINE FOR PROGRAM ADVERTISEMENT: 19 April, 2019**

## CUSTOM SPONSORSHIP OPPORTUNITIES

We offer a variety of standard Conference Partnership Opportunities and Benefits, however if you have other ideas or require a more customized sponsorship package, please let us know! We will work with you to create a more customized experience to meet your goals.

## TO SIGN UP OR GET MORE INFORMATION, PLEASE CONTACT:

Megan Schwartz at [mschwartz@limra.com](mailto:mschwartz@limra.com)  
or call +1 (860) 298-3929 for additional information.

***Thank You for Your Support!***

## Sponsorship Application & Payment Information

This application for sponsorship at the **2019 LIMRA LOMA International Agency Transformation Forum** will become an Agreement or contract upon acceptance by LOMA and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available; first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail transmission upon acceptance of this application.

*A 50% non-refundable deposit must accompany the sponsorship application. Full payment must be received by 19 April, 2019. Balance non-refundable after 19 April, 2019. All fees are shown in U.S. dollars.*

Sponsor Items	Price (in U.S. Dollars):	Mark Your Selection:
Platinum Sponsor	\$50,000	
Wednesday Dinner Cruise	\$30,000	
Luncheon	\$20,000	
Technology Sponsor	\$15,000	
Provider Session	\$10,000	
Coffee Break	\$5,000	
Breakfast	\$6,000	
Professional Photo Station	\$7,500	
Chair Massage Sponsor	\$6,500	
Official Conference Show Bags	\$5,500	
Conference Notepad/Portfolio	\$5,500	
Power Bank	\$5,000	
USB Flash Drive	\$5,500	
Conference Pen	\$6,000	
Conference Lanyard	\$5,000	
Exhibitor Package	\$5,000	
Onsite Program Advertisements	\$	
<input type="checkbox"/> Outside Back Cover - US\$1,500		
<input type="checkbox"/> Inside Front Cover - US\$1,200		
<input type="checkbox"/> Inside Back Cover - US\$1,100		
<input type="checkbox"/> Full Page - US\$1,000		
<input type="checkbox"/> Half Page - US\$600		
<b>TOTAL DUE</b>	<b>\$</b>	

### Bank Transfer

You may remit via bank transfer to:

#### Bank: People's United Bank

850 Main Street  
Bridgeport, CT 06604 USA

#### Name on Account:

LL Global, Inc.

**ABA Number:** 221172186

**Swift code:** PESBUS33

**Account Number:** 6500560723

#### Reference:

"IATF 2019 Sponsor"

(All bank fees are the responsibility of the sponsor. Please request your bank to debit your account with any charges so that LIMRA LOMA receives the full amount.)

#### Fax application to:

**Megan Schwartz, LIMRA**  
**+1 860-285-7792**

**Questions:** [mschwartz@limra.com](mailto:mschwartz@limra.com)  
or call +1 860-298-3929

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Signed and agreed by: \_\_\_\_\_ Date: \_\_\_\_\_

### METHOD OF PAYMENT:

#### Select one:

- American Express
- MasterCard
- VISA
- Bank Transfer (see bank info in side bar)

Card #: \_\_\_\_\_

CVV: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX)

Credit Card billing address if different from above:

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Signature: \_\_\_\_\_

## WHO ATTENDS?

- ❖ 47% CEO/Presidents, C-Level, Senior Management and Business Line Heads
- ❖ 36% Middle Management ( 2nd VP, AVP, Director, Manager)
- ❖ 17% Supervisor, Associate/technical professions, Sales Representatives

## WHY SPONSOR?

### For Service Providers

#### **Boost Visibility & Maximize Exposure**

- ❖ Increase brand awareness & promote your business to with key decision makers in the Asia Pacific insurance industry.

#### **Gain New Customers & Market Share**

- ❖ Meet with a wide range of delegates that fall within your target market.
- ❖ Generate qualified leads
- ❖ Create in-person relationships for easier follow-up.
- ❖ Obtain direct access to potential clients via a copy of the exclusive and confidential delegate listing.

#### **Reconnect with existing customers**

- ❖ Save time and money by meeting with existing customers all in one place.

#### **Showcase your Products & Services**

- ❖ Distribute permanent reminders via marketing materials or conference gifts
- ❖ Give life to your product through in-person explanations and demonstrations

### For Insurance Companies

#### **Demonstrate Industry Support**

- ❖ Show both your own employees and the industry that your company is supportive of learning and development.
- ❖ Your sponsorship helps to make sure that educational events like this can continue.

#### **Show Pride in your Trade Association**

- ❖ Sponsoring allows you to show pride in your trade associations!

#### **Promote a Culture of Learning**

- ❖ Sponsoring industry insurance events is another way to build a culture of learning – it illustrates that your company invests in, and is committed to, the continuous improvement of the industry.

#### **Enhance your Competitive Position**

- ❖ Stay on top of industry trends by attending conference session

## ADDITIONAL INFORMATION

### **Conference Registration for Sponsors**

Sponsorships that include complimentary conference registrations will be allowed access to all open conference events.

### **Conference Schedule**

A preliminary conference schedule is available on the conference website. Changes are occasionally necessary for a variety of reasons. LIMRA and LOMA will notify the pre-planning contact provided on the signed contract of any changes effecting exhibit hours and days as soon as they occur. It will be the responsibility of the pre-planning contact person to notify their affected staff.

### **Exhibits**

Exhibit tables will be located near the general session room, and offered on a first come, first served basis. Exhibit spaces will include one skirted 6-foot table, and will not be piped and draped. Electrical services and other items must be ordered through the facility at the sponsor's expense. Additional information will be provided when available.

### **Fees**

A 50% deposit is due with the signed application to reserve sponsorship. The balance is due on or before **19 April, 2019**.

### **Advertisements and Logos**

Advertisements and logos must be submitted in a JPEG, PDF or TIF format, 300 DPI or better. If logos and ads are not submitted in this manner, they cannot be used. Ad dimensions are as follows:

#### **Full page ad**

- Bleed: 215 mm x 302 mm (8.5" x 11.875"). Live area is 210 mm x 297 mm (8.3" x 11.7")
- Non-bleed: 210 mm x 297 mm (8.3" x 11.7")

#### **Half page ad**

- Bleed: 215 mm x 152 mm (8.5" x 6.0")
- Non-bleed: 210 mm x 148.5 mm (8.3" x 5.85")

Advertisements and logos should be sent electronically to [mschwartz@limra.com](mailto:mschwartz@limra.com) by **19 April, 2019**. **Ads and logos received after this date are not guaranteed for inclusion in onsite materials.**

### **Banners**

Sponsors with the option of providing a banner may do so by bringing the banner to the Conference Secretariat no later than 12:00 noon on Tuesday, 21 May. LIMRA-LOMA staff will arrange for it to be placed in the appropriate area. The banner must not exceed 1.25 meters in width or height. Banners may be retrieved on Thursday, 23 May following the conclusion of the final session.

# TERMS AND CONDITIONS

These terms are the contractual agreement between the organizer and the exhibiting firm.

## Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

## Obligations and rights of the exhibitor

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

## Obligation and rights of the organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

## Cancellation

In case of cancellation received (in writing) as per the above policy.

## Conference Schedule

A preliminary Conference schedule is available on the LIMRA and LOMA websites and updated often. Changes to the schedule or arrangements are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact listed on the sponsor and exhibitor contracts of changes to the schedule which effect exhibit hours and days as soon as they occur. It is the responsibility of the pre-planning contact to notify affected staff from the sponsoring and exhibiting companies of these changes.

## Exhibition Regulations

LIMRA and LOMA will have the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibit table areas must avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment.

In standard booths, height is restricted to 246 cm (8 ft.). Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor`s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the exhibitor`s risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently manned during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for nonfulfillment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors` badges will not be mailed in advance and may be collected from the registration desk.

In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.