

SPONSORSHIP OVERVIEW

All sponsorships (excluding program advertisements) include the following benefits:

- ❖ Your company name/logo displayed in the printed event materials, event website, onsite signage, sponsor recognition slides, and mobile app (if applicable).
- ❖ A table to display/distribute your marketing materials to the delegates
- ❖ A link to your company website from the event websites.
- ❖ Recognition of your sponsorship from the general session podium.
- ❖ One-time use of the delegate list with the contact information (for those that have agreed to share it) sent via email prior to the event date.
- ❖ Inclusion of one company brochure in the welcome packet given to all attendees at registration.

PLATINUM SPONSORS: \$30,000

Platinum Sponsor Benefits

- ❖ 30 complimentary Conference registrations
- ❖ Prominent Platinum Sponsor listing in the Printed Materials (Speakers/Sponsors' Profiles), Website, Onsite Signage, and Mobile App.
- ❖ Opportunity for a company representative to make a five-minute general session address during the conference (time to be assigned by LIMRA & AIR)
- ❖ Platinum Sponsor ribbons for your company's registered attendees
- ❖ A free full page colour advertisement in *Asia Insurance Review* in the conference month.
- ❖ Opportunity to provide stand-alone banner signage in the General Session area (banner provided by sponsor and subject to LIMRA and AIR approval)
- ❖ Opportunity for up to 6 company representatives to have a private lunch with a senior LIMRA officer, or a private meet and greet with a keynote speaker.
- ❖ All additional standard sponsor benefits, as noted above.

GOLD SPONSORS: \$20,000

Gold Level Options

- ❖ Luncheon (2 available)
- ❖ Professional Photo Station
- ❖ Technology Sponsor (App and Wi-Fi)
- ❖ *Provider Session

Gold Level Benefits

- ❖ 20 complimentary Conference registrations
 - ❖ Acknowledgement Signage with your company logo, and the opportunity to provide stand-alone banner signage in the event area (banner provided by sponsor and subject to approval), when applicable.
 - ❖ Luncheon and Provider Session sponsors have the opportunity to provide marketing collateral on event tables either during or directly after the sponsored event.
 - ❖ All additional standard sponsor benefits, as noted above.
- *Please consult with LIMRA or AIR for additional details.*

SILVER SPONSORS: \$15,000

Silver Level Options

- ❖ Coffee Break Area (2 available)
- ❖ Breakfast (2 available)
- ❖ Branded Gift

Silver Level Benefits:

- ❖ 15 complimentary Conference registrations
 - ❖ Prominent "sponsored by" signage at the location of your sponsored event.
 - ❖ All additional standard sponsor benefits, as noted above
- **Various branded gift options available. Please inquire.*

BRONZE SPONSORS: \$10,000

Bronze Level Options**

- ❖ Pen
- ❖ Lanyard
- ❖ USB

Bronze Level Benefits:

- ❖ 10 complimentary Conference registration
 - ❖ Your company logo imprinted on the item of your choice
 - ❖ All additional standard sponsor benefits, as noted above.
- **Additional branded gift options available. Please inquire.*

EXHIBITOR PACKAGE: \$5,000

Exhibitor Benefits:

- ❖ One conference registration at no charge
- ❖ Ample opportunities to meet with attendees and provide them with an overview of your products and services.
- ❖ One 6-foot skirted table with an electrical outlet (only table-top displays or limited size back drops are permitted)
 - ❖ **Exhibitor** listing in the Printed Materials, Website, and Onsite Signage.
 - ❖ All general sponsor benefits listed on page 1 of this prospectus.

ONSITE PROGRAM ADVERTISEMENTS

A *limited number* of adverts will be included in the onsite program. Size and space options include:

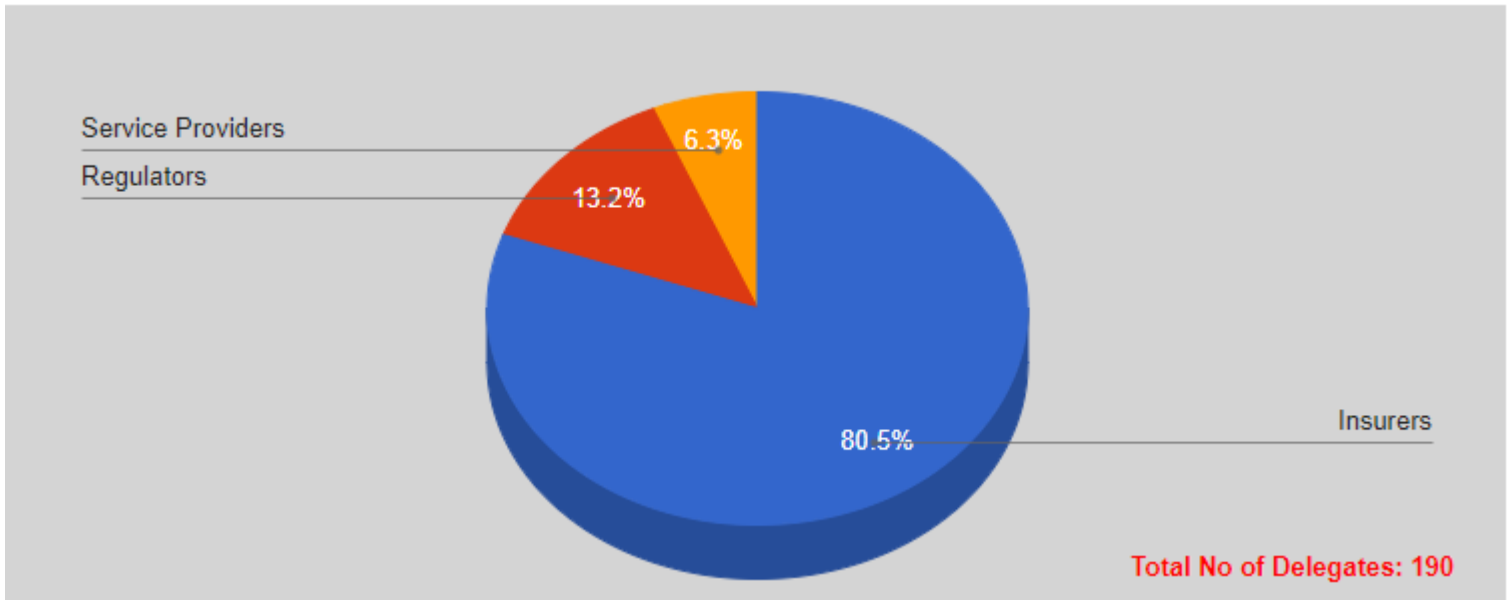
Outside Back Cover	US\$1,500	Full Page	US\$1,000
Inside Front Cover	US\$1,200	Half Page	US\$600
Inside Back Cover	US\$1,100		

DEADLINE FOR PROGRAM ADVERTISEMENT: 29 June, 2020

CUSTOM SPONSORSHIP OPPORTUNITIES

We offer a variety of standard Conference Partnership Opportunities and Benefits, however if you have other ideas or require a more customized sponsorship package, please let us know! We will work with you to create a more customized experience to meets your goals.

2019 DELEGATE PROFILE



TO SIGN UP OR GET MORE INFORMATION, PLEASE CONTACT:

Ms. Megan Schwartz at mschwartz@limra.com or
Mohd Fazlan Bin Ahmad Fuad at fazlan@asiainsurancereview.com
for additional information.

Thank You for Your Support!