



Compliance & Financial Crimes Conference

March 23-25, 2021

Welcome!

We are thrilled at the opportunity to have you participate in our virtual conference. We value our exhibitor and sponsor relationships and are invested in making sure we provide you and our members with a highly valuable experience.

As the events and meeting landscape have shifted from in person to virtual, we have had to do the same. Below you will find the various packages we have put together to reflect a virtual experience. We have partnered with a great virtual conference platform that will provide you with great branding opportunities and attendee engagement capabilities. You will be able to:

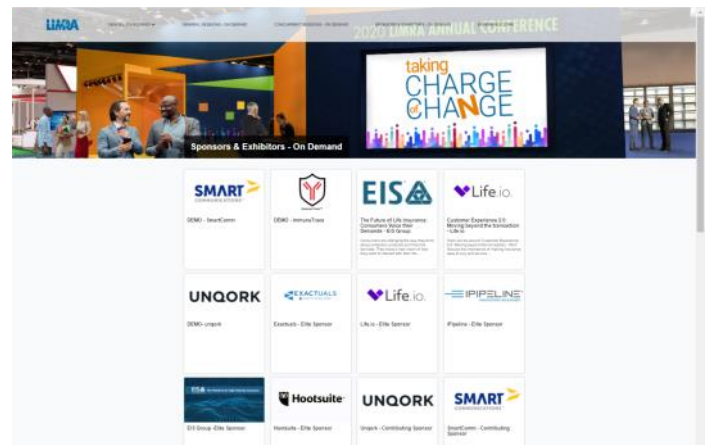
- Showcase your company's brand
- Interact with attendees in real time
- Access all registered attendees
- Obtain metrics on attendee behavior within your booth

Things you need to know



We have received rave reviews on our 2020 Virtual conferences. The platform is easy to maneuver from content to the Virtual Exhibit Hall.

To schedule a demo of our virtual platform please email Angie Norman at norman@loma.org.



To secure your Virtual Exhibit Booth, [click here](#) to register your company. This registration should include contact information of the person who will be responsible for the logistics and correspondence for the booth. Once you have registered your booth, you will receive a confirmation email which will include a link to register those individuals who will be attending the virtual conference. Payment for your booth can be done by credit card through the booth registration.

Add on opportunities and sponsorships require a separate agreement to be drafted, signed, countersigned with an invoice sent to you. If you are interested in exploring these opportunities please contact Angie Norman at norman@loma.org or via phone at 770-984-6438. We are also happy to discuss custom VIP sponsorships and any ideas you might have.

The **deadline date to register your virtual booth is March 12, 2021** and you will need to communicate with Angie regarding graphics to ensure graphics and booth design are uploaded and working properly. An Exhibitor Kit with conference details including your booth design and specs will be emailed to you separately. Please note other deadline dates below in red. If you have any questions, please contact Angie Norman.



Exhibitor & Sponsorship Opportunities

BASIC EXHIBITOR PACKAGE

\$1,500

Your Virtual Exhibit Booth is a branded page with your company logo that provides several engagement tools for providing collateral as well as features for connecting via live meetings and chat. Package also includes:

- ◆ Company Logo and Description (150 words or less) on Conference webpage
- ◆ Attendee List sent prior to conference for purpose of one (1) time marketing outreach. (LL Global attendee list policy applies)
- ◆ Opportunity to have five (5) pieces of collateral uploaded to booth (PDF, URL, PPT) (*Deadline 3/12/2021*)
- ◆ 2 Complimentary Registrations to attend the Conference – Additional attendees can register at Member rate (with approval and use of a special link)
- ◆ Your logo included in one (1) Social Media promotional post prior to the event (*Deadline 3/1/2021*)
- ◆ Your logo included in one (1) Email promotion prior to the event (*Deadline 3/1/2021*)
- ◆ Your logo included in one (1) Social Media post after the conference thanking Sponsors and Exhibitors
- ◆ Post-conference reporting on booth activity



LL Global's virtual booth from LIMRA Annual Conference. Please note booth look may change, but functionality remains.

ADD ONS (*adding one or more of these options to your basic exhibitor package purchase promotes you as a Sponsor, versus Exhibitor only, and provides added branding*)

SOLUTIONS SHOWCASE (Tuesday, March 23; 3:15PM-4:00PM)

\$2,500 Additional

This is an opportunity to showcase your company as a leading industry solution provider. During the 45 minute interactive Showcase, each solution provider will be given a 5 minute pre-recorded demo opportunity with a predetermined time slot during the session. Attendees will have the opportunity to vote on their favorite demo in a few different categories and also have the opportunity to win a raffle prize for participating. The winning Solution Provider in each category will receive an award and special recognition from LIMRA and LOMA after the event. Must purchase Basic Exhibitor Package to qualify. (Only 1 demo per company; limited number of slots available) (*Deadline 3/12/2021*)

- Demo should be pre-recorded and cannot exceed 5 minutes
- All benefits with the Basic Exhibitor package plus 1 additional complimentary registration
- Pre-recorded demo must be in MP4 format
- All Q&A will be directed to your Virtual Exhibit Booth following the Demo
- Demo to be linked to your booth on demand after it is initially aired during the Showcase



COMMERCIAL

\$2,500 Additional

Increase your brand awareness by adding a 30 second commercial. Must purchase Basic Exhibitor Package to qualify. (*Deadline 3/12/2021*)

- One (1) 30 second commercial (produced by sponsoring company in MP4 format) that will be pushed to all attendees following a particular session of your choice and visible to all attendees watching the session in real time.
- All benefits with the Basic Exhibitor package plus 1 additional complimentary registration

SESSION ROOM SPONSOR

\$1000 Additional per General Session or \$750 per Concurrent Session

An opportunity to align your products and services to a particular session topic and increase your branding. Your company logo will be displayed as the session room sponsor for a specific session OR for entire event. Must purchase Basic Exhibitor Package to qualify. (*Deadline 3/12/2021*)

- Exclusive branding to one (1) general or concurrent session room for one time slot (can purchase multiple time slots) OR exclusive branding to one session room (to include both general and concurrent sessions) during the entire event
- All benefits with the Basic Exhibitor package plus 1 additional complimentary conference registration if you spend \$2000 or more as a Session Room Sponsor

CUSTOMIZED NETWORKING EVENT— Contact Angie Norman (norman@loma.org or 770-984-6438) for details and pricing.