



Supplemental Health, DI & LTC Conference

August 4 – 6, 2021

Sponsor and Exhibitor Opportunities

Register as an Exhibitor

Basic Exhibitor Package:

\$1,500

Virtual exhibit booth is a page branded with your company's logo (*Deadline Date: 07/02/21*)

- Company logo on conference webpage
- Company description on conference webpage of 150 words or less
- Your logo included in (1) social media promotional post (*Deadline Date: 07/02/21*)
- Attendee list sent prior to conference for purpose of one time marketing outreach. (LL Global attendee list policy applies).
- Your company logo included in one (1) email promotion (*Deadline Date: 07/02/21*)
- Opportunity to have five (5) pieces of collateral uploaded to booth (PDF, URL, PPT) (*Deadline Date: 07/02/21*)
- Two (2) Complimentary registrations to attend the conference — Additional attendees can register at member rate
- Your logo included in one (1) social media post after the conference thanking sponsors and exhibitors.
- Post conference reporting

ADD-ONS

Adding one or more of these options to your exhibitor package purchase, promotes you as a sponsor, and provides you better booth placement and added branding.

Demo:

\$2,500

10 minute demo opportunity during predetermined date/time TBD. Must have purchased exhibitor booth to qualify. (Only (1) demo per company limited number available call for details) (*Deadline Date: 07/02/21*)

- 10 minute demo (date/time TBD)
- Demo cannot exceed 10 minutes
- All benefits with the booth plus one (1) additional complimentary registration
- Pre-recorded demo provided in MP4 format
- All Q&A should be directed to your booth following the demo
- Demo to be linked to your booth after demo date is aired and made available on demand

Commercial:

\$2,500

Increase your brand awareness by adding a 30 second commercial. Must have purchased exhibitor booth to qualify.

(*Deadline date 07/02/21*):

- One (1) 30 second commercial (produced by sponsoring company in MP4 format) that will be pushed to all attendees following a session. (Commercial subject to approval)
- All benefits with the purchase of the booth plus one (1) additional complimentary registration
- Commercial will be played immediately at the conclusion of a session, visible to all attendees watching the session in real time.

We also offer **Custom Created Sponsorships** that provide a memorable virtual experience for a limited number of VIP invited guests.

Contact:

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