

# 2022 Conference Series



**LIMRA**<sup>®</sup>

**LOMA**<sup>®</sup>

Secure  
Retirement  
**INSTITUTE**<sup>®</sup>

## U.S. AND CANADA

### Distribution Conference for Financial Services

InterContinental Miami, Miami, FL

March 1 – 3, 2022

For more information or to register:

[www.limra.com/distributionconf](http://www.limra.com/distributionconf)

**Who Attends:** Distribution professionals involved in channel growth, productivity, and reshaping distribution for success. Attendees include heads of distribution, sales, recruiting, compensation, distribution finance, training, marketing support, and product development.

**Highlights:** This conference brings you the latest information from industry experts, business thought leaders, and top-notch distribution professionals. It examines the vital role that distribution plays among today's transformative forces and discuss strategies to successfully manage distribution through this extraordinary period of change. Enjoy the freedom to attend any of the breakout sessions across these key distribution channels — agency building, brokerage, independent, multi-line, and direct-to-consumer.

### Enrollment Technology Strategy Seminar

JW Marriott Tampa Water Street, Tampa, FL

March 28 – 29, 2022

For more information or to register:

[www.limra.com/etss](http://www.limra.com/etss)

**Who Attends:** Individuals who lead: workplace benefits initiatives; enrollment strategy or solutions; vendor and or exchange management; enrollment and/or benefit administration technology. All participants should be highly experienced in their fields.

**Highlights:** This is an opportunity for LIMRA member insurance companies and benefits administration technology providers to participate in an open discussion on how to work together cohesively and define better outcomes. Our goal is to connect participants with peers and technology purveyors to learn, network, and share innovative ideas to help identify potential solutions to existing challenges.

### Compliance & Financial Crimes Conference

The Westin Indianapolis

September 7–9, 2022

For more information or to register:

[www.limra.com/cfcc](http://www.limra.com/cfcc)

**Who Attends:** This conference is designed for chief compliance officers, executives, and professionals responsible for one or more aspects of compliance, internal audit, legal, fraud prevention, special investigations, cybersecurity, privacy, ethics, risk management, anti-money laundering, elder financial abuse, operations, and information technology.

**Highlights:** Financial institutions must confront increasingly complex regulatory and compliance requirements as they are being held to stricter standards of accountability in matters of financial crime. Today, companies must consider a large and expanding set of risks, including cyber, fraud, financial crime, and data privacy and protection. To help you keep up with these current pressures, we have expanded the scope and name of our conference to encompass the real-world threats and compliance issues we are facing today. From best interest to privacy, and from fraud prevention to career advancement, you'll find the right sessions to help you do more meaningful work that gets results. This is your opportunity to network with your peers — to step out of the box you are normally in — and learn new ideas from industry experts that can help you and your business thrive.



## 2022 Conference Series

### Life Insurance Conference

Marriott Tampa Water Street & JW Marriott Water Street,  
Tampa, FL

April 25 – 27, 2022

For more information or to register:

[www.limra.com/lifeconf](http://www.limra.com/lifeconf)

**Who Attends:** Professionals involved in the development, operations, marketing, distribution, regulation, technology, or administration of individual life insurance products.

**Highlights:** Join your peers and leading industry experts to gain insight into the latest trends in individual life insurance. The cross-functional nature of the event provides the opportunity to interact with and learn from those in other disciplines as well as your own. With multiple general and breakout sessions, the Life Insurance Conference will cover the important issues and identify strategies that will shape the industry's future.

### Group & Worksite Benefits Conference

Renaissance Boston Waterfront Hotel, Boston, MA

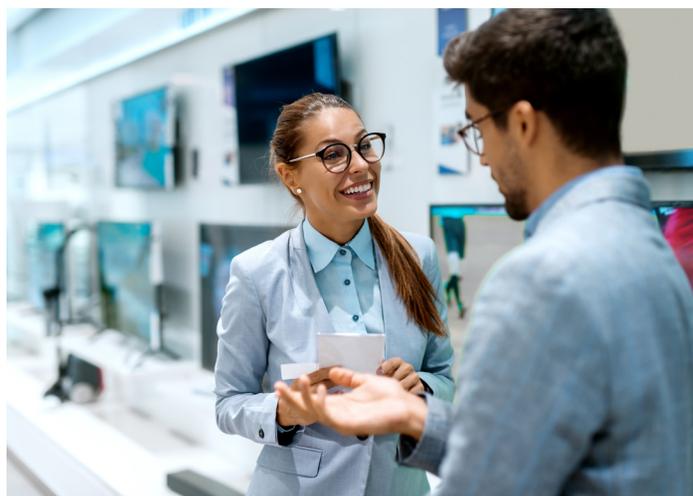
May 3 – 5, 2022

For more information or to register:

[www.limra.com/gwbc](http://www.limra.com/gwbc)

**Who Attends:** Executives and professionals responsible for the development, marketing, and distribution of group and worksite/voluntary benefits, including life, disability, critical illness, accident and other supplemental health products, dental, vision, and healthcare plans.

**Highlights:** Gain fresh ideas and insights to successfully address short- and long-term changes in the U.S. benefits industry.



### Retirement Industry Conference

Boston Park Plaza Hotel, Boston, MA

May 11 – 13, 2022

For more information or to register:

[www.limra.com/retireconf](http://www.limra.com/retireconf)

**Who Attends:** Professionals across the spectrum of the retirement industry including product, marketing, distribution, and strategy for both retail and institutional markets. The conference draws leaders across the industry focused on growing and serving the annuity, investment, and workplace savings businesses.

**Highlights:** This important conference covers the latest strategic, sales, product, operations and administration, and marketing and distribution trends, as well as regulatory issues that impact the retirement industry. Conference partners, Secure Retirement Institute® (SRI®) and the Society of Actuaries, deliver highly relevant and present-day focused content.

### LIMRA and LOMA Canada Virtual Annual Conference

May 25 – 26, 2022

Virtual

For more information or to register:

[www.loma.org/lcac](http://www.loma.org/lcac)

**Who Attends:** The LIMRA and LOMA Canada Virtual Annual Conference is a key event that draws senior executives and leaders across diverse sectors of the financial services industry and other related business segments seeking to be informed on what's happening and what's next, and be engaged in important conversations with their industry peers and other experts.

**Highlights:** Necessity is the mother of invention, and the pandemic has been a great catalyst for innovation in insurance. It has instigated radical changes in business models and practices, provided a massive digital wake-up call, and unlocked unprecedented levels of customer experience and personalization. Today, the industry is looking fundamentally different: much more agile, secure, connected and digitally-enabled. This conference will explore what we have learned as an industry, and how we can stay the course and sustain the pace of transformation in order to remain on the right side of change.

## 2022 Conference Series

### Marketing Conference

Loews Portofino Bay Hotel, Orlando, FL  
June 1 – 3, 2022

For more information or to register:  
[www.limra.com/marketingconf](http://www.limra.com/marketingconf)

**Who Attends:** Financial services marketing professionals from life, retirement, and workplace benefits who focus on all areas of marketing, including product, consumer, producer, digital, and strategy, as well as research and consumer insights and communications, advertising, and branding.

**Highlights:** This event provides what marketers need today: industry and marketing acumen, including digital initiatives, consumer insights, customer experience, and overall marketing strategy. Applying the latest marketing trends, attendees will discover how to communicate the industry's value propositions to the modern consumer.

### Advanced Sales Forum

Coronado Island Resort & Spa, Coronado, CA  
August 8 – 10, 2022

For more information or to register:  
[www.limra.com/asf](http://www.limra.com/asf)

**Who Attends:** Advanced sales and marketing executives, estate and business planning specialists with carriers, distributors, BGAs and IMOs, CMOs, and sales officers with accountability for serving individual markets.

**Highlights:** Created by advanced sales professionals, the Forum provides advice from industry leaders with unique expertise in this segment of the financial services market. This is the only event of its kind — dedicated to improving the practice of advanced sales. Whether you are struggling to do more with less or experiencing the challenges of organizational change, attending the Forum will give you unparalleled insights from peers and actionable ideas from experts.

### Supplemental Health, DI & LTC Conference

August 3 – 5, 2022

Hyatt Regency Washington on Capital Hill, Washington, DC  
For more information or to register:  
[www.limra.com/shdiltc](http://www.limra.com/shdiltc)

**Who Attends:** Professionals responsible for actuarial/product development, underwriting, claims, regulation/product filing, and/or administration of the following products (through either worksite or retail channels): accident insurance, critical illness insurance, hospital indemnity plans, individual disability insurance, or long-term care/combination products.

**Highlights:** Network with your peers and leading industry experts while gaining insight into the latest trends in supplemental health products — accident insurance, critical illness, and hospital indemnity — as well as individual disability insurance and long-term care/combination products. The cross-functional nature of this event provides the opportunity to interact with, and learn from, peer professionals in other disciplines as well as your own. With over 30 workshops and multiple general sessions, the Supplemental Health, DI & LTC Conference will cover the important issues and identify strategies that will shape the industry's future. No other conference can offer you the depth and breadth of information that you'll find here.

### LIMRA Annual Conference

October 16 – 18, 2022

Marriott Marquis Chicago, Chicago, IL  
For more information or to register:  
[www.limra.com/annual](http://www.limra.com/annual)

**Who Attends:** The LIMRA Annual Conference is one of the largest gatherings of executives representing diverse sectors of the financial services industry, including life, retirement, and workplace benefits. Our members and partners come together for strategic industry insights and high-level networking — a must-attend for executives.

**Highlights:** As the industry's premier event, the LIMRA Annual Conference is recognized for the caliber of its keynote speakers and the quality of thought leadership. It offers an unparalleled forum where top leaders and executives gather to discuss the latest issues and trends facing the financial services industry today. Leave with actionable ideas and strategies that will set the direction and drive the future success of our industry.

### INTERNATIONAL

#### 2022 Caribbean Insurance Conference

June 5–7, 2022

Atlantis Hotel

Paradise Island, Bahamas

For more information or to register:

[www.limra.com/CIC22](http://www.limra.com/CIC22)

**Who Attends:** The Caribbean Insurance Conference attracts a diverse participant profile of nearly 500 delegates from almost 30 countries from the insurance, financial, and business sectors. Attendees include senior level executives, administration executives, heads of marketing, distribution, and information technology, and top regional managers and producers.

**Highlights:** The annual Caribbean Insurance Conference, known as the premier conference for professionals in the insurance industry, provides an information-sharing and collaborative forum for Caribbean insurance regulatory authorities, insurance educational institutes, actuaries, and other special groups with interest in the insurance industry in the Caribbean.

#### Insurance Inspired 2022

July 26–27, 2022

Virtual

For more information or to register:

[www.limra.com/InsuranceInspired22](http://www.limra.com/InsuranceInspired22)

**Who Attends:** Life insurance and financial services professionals that are responsible for, or involved with agency management and transformation, strategy, sales, and training throughout the Asia-Pacific Region. Heads of agency, distribution executives, sales managers, and agents will all benefit from the content being presented during this event.

**Highlights:** The life insurance industry is changing at an unprecedented rate as employees, agents, and consumers all continue to demand more digital friendly business models, while still having a need for personal interaction. Regardless of the insurance or financial products you are selling, staying abreast of the latest industry trends and innovations can help you better attract and retain customers, attract and retain agents/advisors, enhance channel performance, and boost your overall brand image. This event will offer insights into how companies, executives, and top agents can continue to innovate their online strategy without losing sight of that critical offline touch.

#### 2022 Latin American Virtual Conference

October 4–5, 2022

Virtual

For more information or to register:

[www.limra.com/LACONF22](http://www.limra.com/LACONF22)

**Who Attends:** Multiple parallel sessions will be designed to address strategic themes for head office chief executives of financial services companies operating in Latin America, as well as management sessions for supervisors and sales team managers, and sales sessions for agents and advisors.

**Highlights:** Join other Latin American insurers, banks, and InsurTech partners for a fully immersive virtual learning experience alongside live networking and story sharing from highly sought after industry leaders. Sessions will be designed to support this year's theme of *New Opportunities for Growth: Technology, Talent, and Trust*, and multiple simultaneous tracks will address key concerns for both executives and agents alike.



# 2022 Conferences at a Glance

## U.S. AND CANADA CONFERENCES

### DISTRIBUTION CONFERENCE FOR FINANCIAL SERVICES

**March 1 – 3**

InterContinental Miami, Miami, FL

[www.limra.com/distributionconf](http://www.limra.com/distributionconf)

### ENROLLMENT TECHNOLOGY STRATEGY SEMINAR

**March 28 – 29, 2022**

JW Marriott Tampa Water Street, Tampa, FL

[www.limra.com/etss](http://www.limra.com/etss)

### COMPLIANCE & FINANCIAL CRIMES CONFERENCE

(PRESENTED BY LIMRA/LOMA)

**September 7–9, 2022**

The Westin Indianapolis

[www.limra.com/cfcc](http://www.limra.com/cfcc)

### LIFE INSURANCE CONFERENCE

(PRESENTED BY LIMRA/LOMA/SOA/ACLI)

**April 25 – 27**

Marriott Tampa Water Street & JW Marriott Water Street,  
Tampa, FL

[www.limra.com/lifeconf](http://www.limra.com/lifeconf)

### GROUP & WORKSITE BENEFITS CONFERENCE

**May 3 – 5**

Renaissance Boston Waterfront Hotel, Boston, MA

[www.limra.com/gwbc](http://www.limra.com/gwbc)

### RETIREMENT INDUSTRY CONFERENCE

(PRESENTED BY LIMRA/LOMA/SRI/SOA)

**May 11 – 13**

Boston Park Plaza Hotel, Boston, MA

[www.limra.com/retireconf](http://www.limra.com/retireconf)

### LIMRA AND LOMA CANADA VIRTUAL ANNUAL CONFERENCE

(PRESENTED BY LIMRA/LOMA)

**May 25 – 26**

Virtual

[www.loma.org/lcac](http://www.loma.org/lcac)

### THE MARKETING CONFERENCE

**June 1 – 3**

Loews Portofino Bay Hotel, Orlando, FL

[www.limra.com/marketingconf](http://www.limra.com/marketingconf)

### ADVANCED SALES FORUM

**August 8–10**

Coronado Island Resort & Spa, Coronado, CA

[www.limra.com/asf](http://www.limra.com/asf)

### SUPPLEMENTAL HEALTH, DI & LTC CONFERENCE

(PRESENTED BY LIMRA/LOMA/SOA)

**August 3 – 5**

Hyatt Regency Washington on Capital Hill

[www.limra.com/shdiltc](http://www.limra.com/shdiltc)

### LIMRA ANNUAL CONFERENCE

**October 16 – 18**

Marriott Marquis Chicago, Chicago, IL

[www.limra.com/annual](http://www.limra.com/annual)

## INTERNATIONAL

### CARIBBEAN INSURANCE CONFERENCE

**June 5 – 7, 2022**

Atlantis Hotel, Paradise Island, Bahamas

[www.limra.com/CIC22](http://www.limra.com/CIC22)

### INSURANCE INSPIRED 2022

**July 26 – 27, 2022**

Virtual

[www.limra.com/InsuranceInspired22](http://www.limra.com/InsuranceInspired22)

### LATIN AMERICAN VIRTUAL CONFERENCE

**October 4 – 5, 2022**

Virtual

[www.limra.com/LACONF22](http://www.limra.com/LACONF22)

#### For Information on Sponsoring and Exhibiting Contact:

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Sponsor/Exhibit Sales

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Web: [www.limra.com/en/events/conferences](http://www.limra.com/en/events/conferences)

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