



INSURANCE
ASSOCIATION
OF THE CARIBBEAN INC.



Sponsorship Brochure 2022

40th Annual Caribbean
Insurance Conference

Insurance — Powered by Emerging Trends and Technology

Conference Summary

Dates: 5 - 7 June 2022

Venue: The Atlantis Paradise Island Bahamas

Anticipated Audience: 500+ Delegates/ 28+ Countries

Registration Deadlines

Early Bird Registration 15 March

Regular Rate Registration 20 May

Late Registration May 21 and onwards

Hotel Booking Deadline

May 5, 2022 (Discounted group rate cannot be guaranteed for bookings made after this date)



Registration Fees

CATEGORY	EARLY BIRD REGISTRATION FEE (BY MARCH 15)	REGISTRATION FEE (MARCH 16 - MAY 20)	LATE REGISTRATION FEE (AFTER MAY 20)
IAC MEMBER	US\$675.00	US\$725.00	US\$825.00
LIMRA/LOMA MEMBER	US\$675.00	US\$725.00	US\$825.00
IAC & LIMRA/LOMA MEMBER	US\$675.00	US\$725.00	US\$825.00
NON MEMBER	US\$995.00	US\$1045.00	US\$1145.00
EXHIBITORS/SPECIAL INTEREST	US\$500.00	US\$550.00	US\$650.00
SPOUSE/GUEST	US\$150.00	US\$150.00	US\$150.00

conference
rates

The Insurance Association of the Caribbean, Inc., in association with **LIMRA** and **LOMA** is pleased to present The Caribbean Insurance Conference, the premier conference for professionals in the Caribbean Insurance Industry. The Conference will be held **June 5 - 7, 2022 in Paradise Island, The Bahamas.**

This **educational and networking opportunity** will be attended by over 500 delegates from **220 companies** in **35 countries** across the world. Our 39th Annual Conference held in Cancun, Mexico had a delegate attendee list of over 500 persons. It is our hope that the 40th Annual Conference will be even bigger and better, delivering a wealth of valuable information for future thinking insurance professionals.

Careful planning by our experienced Conference Committee will ensure that first class, state-of-the-art facilities and speakers add to a quality programme.

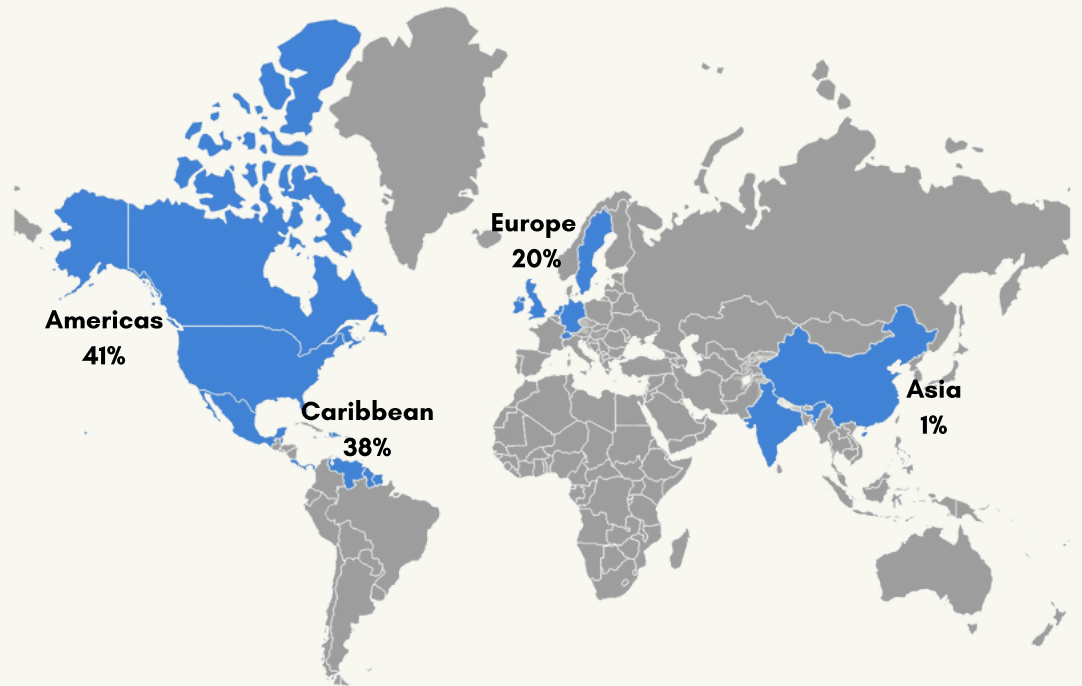
The success of this Annual Conference is greatly reliant on your contribution to the various conference events and programmes. Your partnership is important to the Annual Conference and we value your contribution to this prestigious event.

Our participants are high-level executives in leading organizations from around the world and our goal is to provide our sponsors an opportunity to increase their visibility and network with a **highly motivated and professional association** that is continuing to grow in the region and beyond.

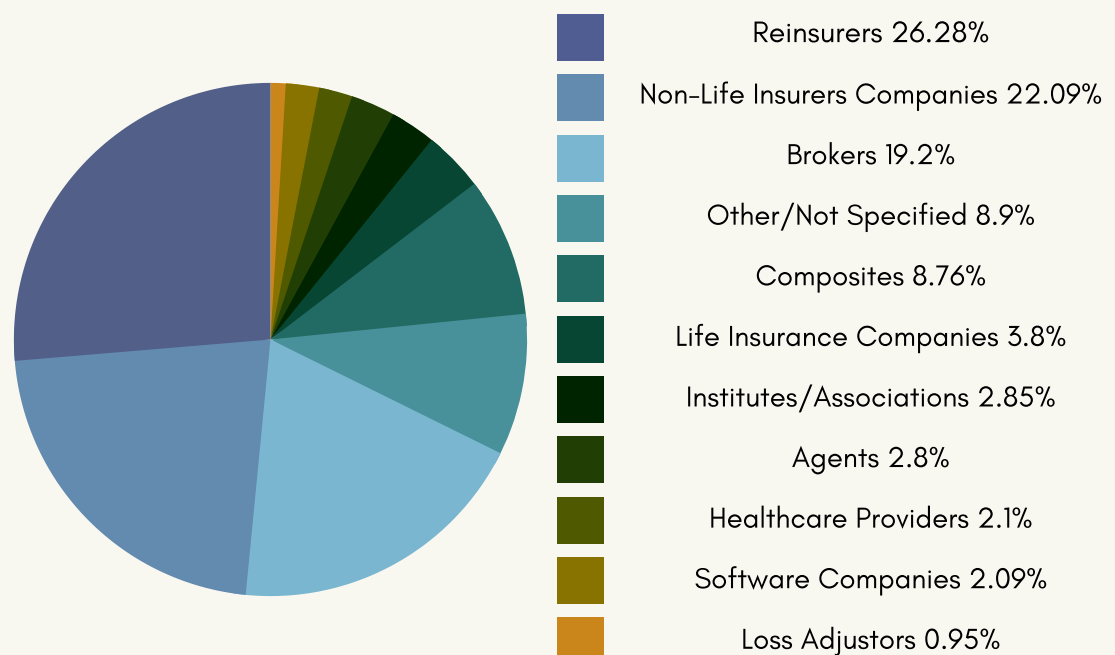
about CIC



Attendance by Region



Attendance by Company



expected
conference
attendance

500+
DELEGATES

220+
COMPANIES

35+
COUNTRIES

25
SPONSORS

15
SPEAKERS

10
BOOTHs

2
NETWORKING
EVENTS

1
GREAT
CONFERENCE!

<http://iac-caribbean.com/about-the-cic/>

Atlantis Paradise Island

Relax.... and welcome to paradise.

Atlantis has many amazing accommodations from which to choose, all delivering the magic of staying at the incredible beachfront resort. No matter where you choose to stay, you receive complimentary access to Aquaventure (the 141-acre water park), beaches, pools, marine habitats and restaurants.



The Cove

Nestled between two private beaches, this sensorial retreat is made for anyone looking to indulge in Bahamian splendor. The Cove is an elegant hotel perfect for couples seeking a romantic getaway all the way to families in need of a relaxing oasis.

The Royal

One of the most iconic landmarks in all of The Bahamas, when you stay at The Royal you're at the center of everything Atlantis. You're steps away from the world's largest open-air marine habitat, our huge Aquaventure water park, and many more amazing Atlantis experiences.

The Coral

Designed with families in mind, The Coral is the perfect Bahamian vacation destination for guests of all ages. The Coral is conveniently located near activities and experiences for adults, children, and everyone in between.

The Beach

Inspired by the carefree and pleasant living The Bahamas is known for, The Beach is for budget-conscious families looking for value without sacrificing any of the wonderful experiences that come with vacationing at Atlantis.

The Reef

For the experienced traveler, The Reef combines the amenities of a luxury Caribbean hotel while keeping a home-away-from-home feel with the choice of residential-style suites and studios. Guests have the added benefits of a private pool and access to a private strip of Paradise Beach.

about the
conference
hotel

Boost your company's visibility

Increase visibility with the key decision makers in the Caribbean Insurance Industry

Maximise exposure

Promote your business to an international audience that includes attendees from across the Caribbean, USA and Europe. This means greater targeted, marketing reach for your business

Gain new customers and market share

Increase sales and create a profile with a targeted group of professionals and decision makers from the industry's leading players

Connect with new clients and partners

Obtain exposure to current and potential clients and partners

Increase recognition

A one stop shop to gain knowledge and form new relationships

Showcase your products and services

Distribute permanent reminders and/or showcase products or services at the conference

Enhance your competitive position

Obtain direct access to potential clients during and after the event with the exclusive and confidential delegate listing

why
become a
sponsor





There are five levels of partnership, each with **lucrative benefits** to ensure that your **support is recognised and highlighted throughout the conference and beyond**. Sponsorship packages may be shared between two or more partners. Pages 7 – 14 outline the Conference Partnership opportunities, levels and benefits of becoming a partner.

Combined sponsorship package allow sponsors to choose two or more opportunities to gain the benefits associated with the cash value of the sponsorship. E.g, a combination of two bronze items automatically upgrades you to the silver sponsorship level. You would therefore receive all the benefits of a silver sponsor.

We look forward to your partnership at this regional insurance forum and thank you in advance for your kind support.

SPONSORSHIP	AMOUNT	NUMBER AVAILABLE
PLATINUM	US\$30,000.00	COMBINATION OF OPPORTUNITIES TOTTALLING US\$30,000
GOLD	US\$20,000.00	2 INDIVIDUAL OPPORTUNITIES @ US\$20,000 OR A COMBINATION OF OPPORTUNITIES TOTTALLING US\$20,000.00
SILVER	US\$10,000.00	US\$1045.00
BRONZE	US\$5,000.00	21 OPPORTUNITIES OR A COMBINATION OF OPPORTUNITIES TOTTALLING US\$5,000.00
CORPORATE PARTNER	US\$2,000.00 – US4,000.00	12 OPPORTUNITIES

sponsorship
levels

A. M. Best Company
 Active Care Management
 Advantage General Insurance Company Ltd
 Aero Jet International
 Aetna International
 Alwen Hough Johnson
 American Life Insurance Company
 Aon Re Canada Inc.
 Bahamas First
 Buesing Consulting Group
 Canadian Medical Network
 Carib Brewery (St. Kitts & Nevis) Ltd
 Caribbean Catastrophe Risk Insurance
 Cayman First
 Central Bank of Curacao
 Choice Network
 Chubb
 CMN Inc
 Compu-Quote Inc.
 COLFIRE
 Colina
 COSVI
 Curacao Hospitality & Tourism Association
 Demerara Mutual Life Assurance Society
 Digicel
 EC Global Ins Co Ltd
 Ennia Caribe NV.
 Equisoft
 Exam One
 Family Guardian Insurance Company
 Fatum N.V
 First Citizens Bank
 Fraser Fontaine & Kong Limited
 General Accident Inc Co
 Generali Worldwide
 Genre Mexico
 Global Medical Management
 Grace, Kennedy & Company Limited
 Guardian Holdings Ltd
 Guardian Insurance Co.
 Guardian Life of the Caribbean Limited
 Gulf Insurance Ltd
 Hannover Re.
 HSBC Insurance Brokers Limited
 Hyland Software
 IBM Canada
 Insurance Company of the West Indies.
 Insure Edge - Powered By DAMCO
 International HealthCare Advisors
 International Reinsurance Manager
 Island Heritage
 J. B. Boda & Co. (U.K) Limited
 JS Johnson Insurance Agents and Brokers
 Jackson Memorial Hospital International
 Jamaica International Insurance Co. Ltd
 JLT Risk Solutions Ltd.
 KPMG Barbados
 Kane LPI Solutions



Korpodeko
 LIAT
 Life of Jamaica Limited
 Lloyd's of America
 LOGIC 3 and Tai
 M & C General Insurance Co. Ltd
 Malliouhana Anico Insurance Company Ltd
 Maritime General Insurance
 Memorial International
 Munich Reinsurance Company
 National Caribbean Insurance Company Ltd
 Netherlands Antilles & Aruba Assurance
 New India Assurance Co (T&T) Ltd
 NUA
 Olympus Managed Health Care
 Optimum Re Insurance Company
 Pan American Life Insurance Group
 Presidio Reinsurance Group
 Puerto Rico Convention Bureau
 Quest Diagnostics
 RBTT Bank N.V
 Redbridge Group of Florida
 Reinsurance Company of Trinidad & Tobago
 Ritz Carlton Jamaica
 Royal Star Assurance
 Rums of Puerto Rico
 Sagicor Life Inc - Barbados
 Sagicor Life Inc. - Trinidad
 Scotia Life Trinidad and Tobago
 Shelter Insurance
 St. Kitts Nevis Marriot Resort & Spa
 Summit Insurance Company Ltd
 SunGard
 Swiss Reinsurance Company Canada
 T.W Metals
 Tatil
 TDC Group of Companies
 Trinidad & Tobago Insurance Limited.
 Trinidad Tourism Development Company
 U.S. Virgin Islands Tourism
 Willis Re

past
 sponsors
 2007 - 2019

Platinum Sponsor

PACKAGE COST: \$30,000US

Combine two or more sponsorship opportunities to the value of \$30,000US or more

BENEFITS

Exclusive Sponsorship Element

- Recognition as a premium sponsor of the Conference, with highest priority branding among sponsor levels
- Your Company's logo displayed prominently on/at the item/s and/or event/s of your choice

On-Site Promotion (cont'd)

- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on sponsors' table at the Conference
- Sponsor designation on name badge

Conference Attendance

- 3 complimentary conference registrations
- Reserved seating at conference opening ceremony in designated sponsorship seating area
- 10 Reserved seats at conference closing party

Conference Souvenir Magazine

- One complimentary full page advertisement in the Conference Souvenir Magazine
- Acknowledgement in Conference Souvenir Magazine with the inclusion of your corporate logo and recognition as sponsor
- Company write-up in Conference Souvenir Magazine

Pre-Event Advertising / Website

- Logo included in all event collateral including Conference website with a link to sponsor's website.
- Logo included in pre-conference print and digital campaigns
- IAC sponsor-created e-blasts, promoting sponsor's involvement in the event

Media Relations & Social Media

- Acknowledgement in the Marketing and Public Relations campaign for CIC 2022
- The inclusion of your corporate logo and recognition as sponsors in communications to conference attendees.

On-Site Promotion

- Official recognition of sponsor at Conference Opening and Closing party
- Acknowledgement banner promoting your company as a Platinum Sponsor
- Provision of area for a special Exhibition Booth (3m x 3m) in priority position

EXTRAS

- 15% Discount on all conference services booked such as meeting rooms etc.
- Opportunity to provide promotional Products and literature to be distributed in conference bags

platinum
sponsorship

Gold Sponsor

PACKAGE COST: \$20,000US

Choose from 2 unique opportunities or combine two or more sponsorship opportunities to the value of \$20,000US

BENEFITS

Exclusive Sponsorship Element

- Recognition as a premium sponsor of the Conference, with priority branding among sponsor levels
- Your Company's logo displayed prominently on/at the item/s and/or event/s of your choice

Conference Attendance

- 2 complimentary conference registrations
- Reserved seating at conference opening ceremony in designated sponsorship seating area
- 8 Reserved seats at conference closing party

Pre-Event Advertising / Website

- Logo included in all event collateral including Conference website with a link to sponsor's website.
- Logo included in pre-conference print and digital campaigns
- IAC sponsor-created e-blasts, promoting sponsor's involvement in the event

On-Site Promotion

- Official recognition of sponsor at Conference Opening and Closing party
- Acknowledgement banner promoting your company as a Gold Sponsor
- 25% discount on Exhibition Booth (3m x 3m) in priority position

On-Site Promotion (cont'd)

- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on sponsors' table at the Conference
- Sponsor designation on name badge

Conference Souvenir Magazine

- One complimentary half page advertisement in the Conference Souvenir Magazine with the opportunity to upgrade to full page
- Acknowledgement in Conference Souvenir Magazine with the inclusion of your corporate logo and recognition as sponsor
- Company write-up in Conference Souvenir Magazine

Media Relations & Social Media

- Acknowledgement in the Marketing and Public Relations campaign for CIC 2022
- The inclusion of your corporate logo and recognition as sponsors in communications to conference attendees.

EXTRAS

- 10% Discount on all conference services booked such as meeting rooms etc.
- Opportunity to provide promotional Products and literature to be distributed in conference bags

gold
sponsorship

Silver Sponsor

PACKAGE COST: \$10,000US

Choose from 11 unique opportunities or combine two or more sponsorship opportunities to the value of \$10,000US

BENEFITS

Exclusive Sponsorship Element

- Recognition as a sponsor of the Conference, with priority branding among sponsor levels
- Your Company's logo displayed prominently on/at the item/s and/or event/s of your choice

Conference Attendance

- 1 complimentary conference registrations
- Reserved seating at conference opening ceremony in designated sponsorship seating area
- 6 Reserved seats at conference closing party

Pre-Event Advertising / Website

- Logo included in all event collateral including Conference website with a link to sponsor's website.
- Logo included in pre-conference print and digital campaigns
- IAC sponsor-created e-blasts, promoting sponsor's involvement in the event

On-Site Promotion

- Official recognition of sponsor at Conference Opening and Closing party
- Acknowledgement banner promoting your company as a Silver Sponsor
- 10% discount off one Exhibition Booth (3m x 3m) in priority position

On-Site Promotion (cont'd)

- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on sponsors' table at the Conference
- Sponsor designation on name badge

Conference Souvenir Magazine

- One complimentary quarter page advertisement in the Conference Souvenir Magazine
- Acknowledgement in Conference Souvenir Magazine with the inclusion of your corporate logo and recognition as sponsor
- Company write-up in Conference Souvenir Magazine

Media Relations & Social Media

- Acknowledgement in the Marketing and Public Relations campaign for CIC 2022
- The inclusion of your corporate logo and recognition as sponsors in communications to conference attendees.

EXTRAS

- 5% Discount on all conference services booked such as meeting rooms etc.
- Opportunity to provide promotional Products and literature to be distributed in conference bags

silver
sponsorship

Bronze Sponsor

PACKAGE COST: \$5,000US

Choose from 19 unique opportunities or combine two or more sponsorship opportunities to the value of \$5,000US

BENEFITS

Exclusive Sponsorship Element

- Recognition as a sponsor of the Conference, with branding among sponsor levels
- Your Company's logo displayed prominently on/at the item/s and/or event/s of your choice

Conference Attendance

- 50% discount off one conference registration
- Reserved seating at conference opening ceremony in designated sponsorship seating area
- 4 Reserved seats at conference closing party

Pre-Event Advertising / Website

- Logo included in all event collateral including Conference website with a link to sponsor's website.
- Logo included in pre-conference print and digital campaigns
- IAC sponsor-created e-blasts, promoting sponsor's involvement in the event

On-Site Promotion

- Official recognition of sponsor at Conference Opening and Closing party
- Acknowledgement banner promoting your company as a Bronze Sponsor
- 5% discount on Exhibition Booth (3m x 3m) in priority position

On-Site Promotion (cont'd)

- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on sponsors' table at the Conference
- Sponsor designation on name badge

Conference Souvenir Magazine

- 10% discount off any advertisement in the Conference Souvenir Magazine
- Acknowledgement in Conference Souvenir Magazine with the inclusion of your corporate logo and recognition as sponsor
- Company write-up in Conference Souvenir Magazine

Media Relations & Social Media

- Acknowledgement in the Marketing and Public Relations campaign for CIC 2022
- The inclusion of your corporate logo and recognition as sponsors in communications to conference attendees.

EXTRAS

- Opportunity to provide promotional Products and literature to be distributed in conference bags

bronze
sponsorship

Corporate Partner

PACKAGE COST: \$2,000US - \$4,000US

Choose from 15 unique opportunities ranging from \$2,000US to \$4,000US

BENEFITS

Exclusive Sponsorship Element

- Recognition as a sponsor of the Conference, with branding among sponsor levels
- Your Company's logo displayed prominently on/at the item/s and/or event/s of your choice

Conference Attendance

- Reserved seating at conference opening ceremony in designated sponsorship seating area
- 2 Reserved seats at conference closing party

Pre-Event Advertising / Website

- Logo included in all event collateral including Conference website with a link to sponsor's website.
- Logo included in pre-conference print and digital campaigns
- IAC sponsor-created e-blasts, promoting sponsor's involvement in the event

On-Site Promotion

- Official recognition of sponsor at Conference Opening and Closing party
- Shared acknowledgement banner with other Corporate Partners promoting your company as a Sponsor

On-Site Promotion (cont'd)

- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on sponsors' table at the Conference
- Sponsor designation on name badge

Conference Souvenir Magazine

- 5% discount off any advertisement in the Conference Souvenir Magazine
- Acknowledgement in Conference Souvenir Magazine with the inclusion of your corporate logo and recognition as sponsor
- Company write-up in Conference Souvenir Magazine

Media Relations & Social Media

- Acknowledgement in the Marketing and Public Relations campaign for CIC 2022
- The inclusion of your corporate logo and recognition as sponsors in communications to conference attendees.

EXTRAS

- Opportunity to provide promotional Products and literature to be distributed in conference bags

corporate
partnership

Sponsorship Levels	Platinum	Gold	Silver	Bronze	Corporate Partner
	\$30,000 and above	\$20,000	\$10,000	\$5,000	Below \$5,000
BENEFITS					
Acknowledgement in the Marketing and Public Relations campaign for CIC 2022	●	●	●	●	●
Complimentary Registration for delegates representing your company	● Three (3) packages	● Two (2) packages	● One (1) package	● 50% discount off one (1) package	
The inclusion of your corporate logo and recognition as sponsors in communications to conference attendees	●	●	●	●	●
Company website link on the IAC website for one year	●	●	●	●	●
***Discount on all conference services booked such as meeting rooms and golf	● 15%	● 10%	● 5%		
Acknowledgement banner placed in a strategic location	●	●	●	●	Shared banner with other corporate partners
***Discount on Exhibition Booths	● Free booth	● 25%	● 10%	● 5%	
Discounted advertisement in conference souvenir magazine	● Free Full Page Colour Ad	● Free Half Page Colour Ad	● Free Quarter Page Colour Ad	● 10%	● 5%
***Acknowledgement in all Conference publications such as Souvenir Magazine.	●	●	●	●	●
Reserved seating at conference functions	● 10 Seats	● 8 Seats	● 6 Seats	● 4 Seats	● 2 Seats
Products and literature distributed in conference bags	●	●	●	●	●
Products and literature placed on designated sponsors' table	●	●	●	●	●

sponsorship benefits

Sponsorship Items	Sponsorship Level	Benefits Package	Sponsors
SPECIAL EVENTS			
Opening Ceremony	\$15,000	Silver	Bahamas FIRST 
Cocktail Reception	\$10,000	Silver	 equisoft
Closing Party – Dinner	\$10,000	Silver	 RoyalStar Assurance
Closing Party – Entertainment	\$15,000	Silver	 equisoft
2 Breakfast Breaks Monday Tuesday	\$10,000 \$5,000 per day	Silver for two Breakfast Breaks Bronze for one Break	
2 Coffee Breaks Monday Tuesday	\$10,000 \$5,000 per day	Silver for two Coffee Breaks Bronze for one Break	 FAMILY GUARDIAN INSURANCE COMPANY
2 Lunch Breaks Monday Tuesday	\$15,000 \$7,500 per day	Silver for two Breaks Bronze for one Break or shared opportunities	 
Keynote Speaker – Monday Morning	\$7,500	Bronze	
Conference Business Centre	\$5,000	Bronze	 
Conference Centre Wi-Fi	\$5,000	Bronze	
CONFERENCE MEMORABILIA			
Official Conference Polo Shirts	\$15,000	Silver	
Official Conference Backpack	\$20,000	Gold	
Portfolios	\$10,000	Silver	
Travel Mugs	\$5,000	Bronze	 equisoft
Conference App	\$5,000	Bronze	shift 
Pens	\$5,000	Bronze	
Companion Shirts	\$5,000	Bronze	
Companion Bags	\$5,000	Bronze	
Notebooks	\$5,000	Bronze	
Lanyards & Conference Badges	\$5,000	Bronze	
Reusable Sports Bottle	\$5,000	Bronze	

sponsorship opportunities

Sponsorship Items	Sponsorship Level	Benefits Package	Sponsors
Portable Power Bank/ Mobile Charger	\$5,000	Bronze	
USB Hub	\$5,000	Bronze	
Highlighters	\$2,000	Corporate Partner	
Conference Bag Stuffing	\$2,500	Corporate Partner	
Key Rings	\$2,500	Corporate Partner	
Conference Hotel Key Card	\$4,000	Corporate Partner	
Conference Security Wristbands	\$2,000	Corporate Partner	Bahamas FIRST F
Luggage Tags	\$2,500	Corporate Partner	Cayman FIRST F
First Aid Kit	\$2,500	Corporate Partner	
Hand Sanitiser	\$2,500	Corporate Partner	
Pathway Directional Signs	\$2,000	Corporate Partner	
Post-It Note Book	\$2,000	Corporate Partner	
Conference Water Station	\$2,000	Corporate Partner	
Mobile Phone Sanitiser	\$2,000	Corporate Partner	
Lip Balms	\$2,000	Corporate Partner	
Reusable Metal Straw Kit	\$2,000	Corporate Partner	
Disposable Face Masks	\$3,000	Corporate Partner	
SPECIAL SPONSORSHIP PACKAGES			
IAC Annual Scholarship	\$2,500 - 1 year \$5,000 - 2 years \$10,000 - 4 years	Partner Bronze Silver	
Official Conference Gifts	\$20,000 value	Gold	
Official Conference Welcome Kit	\$10,000	Silver	
Conference Registration Desk	\$5,000	Bronze	
Wellness Corner	\$5,000	Bronze	

sponsorship opportunities