

# SPONSORSHIP AND EXHIBITOR PROSPECTUS



Compliance & Financial Crimes Conference  
September 7-9, 2022 | The Westin Indianapolis

Designed for chief compliance officers, executives and professionals responsible for one or more aspects of compliance, internal audit, legal, fraud prevention, special investigations, cybersecurity, privacy, ethics, risk management, anti-money laundering, elder financial abuse, operations and financial security, the Compliance and Financial Crimes Conference will help strengthen and equip teams to meet the challenges of an increasingly complex regulatory and compliance environment while managing budgetary pressures.

By promoting your company at the Compliance & Financial Crimes Conference, you are in an ideal position to generate leads with key professionals across the full spectrum of the industry. Our sponsorships will assist you in building brand awareness with target audiences the produce opportunities and value well beyond the conference.

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## WHO ATTENDS

Chief Compliance Officers- Compliance & Internal Audit  
Legal Counsel, General Counsel and Attorneys  
Compliance & Market Conduct Vice Presidents, Directors, and Managers  
Compliance, Market Conduct and Legal Staff  
Audit and Risk Management Managers  
AIRC Designers



Based on your financial commitment, you will receive the following level of recognition and benefits:

## Premier Sponsor \$35K+

(3 AVAILABLE)

- Recognition as Premier Sponsor on the conference webpage, conference app and onsite program, if applicable
- Four complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge
- Logo listed on sponsor signage at registration desk
- Recognized as sponsor during opening comments
- Recognition as sponsor on all conference promotional email blasts
- Opportunity to arrange meetings via conference mobile app with additional private meeting space
- Opportunity to provide logoed item to be given out at registration desk as a gift to all attendees
- One 6-foot skirted table with electrical outlet (Will extend to 10-foot booth if space allows)
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

## Elite Sponsor \$15K to \$35K

- Recognition as Elite Sponsor on the conference webpage, conference app and onsite program, if applicable
- Three complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge
- One 6-foot skirted table with electrical outlet (Table-Top or limited displays permitted)
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

## Associate Sponsor \$6K to \$15K

- Two complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Logo posted to sponsorship listing on conference webpage
- Sponsor recognition on name badge
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)



# Compliance & Financial Crimes Conference

## SPONSORSHIP AT-A-GLANCE

	Premier (3 Available)	Elite	Associate
Opportunity to arrange meetings via conference mobile app	•		
Exclusive meeting space	•		
Logo listed on sponsor signage at registration desk	•		
Recognition as Sponsor during opening comments	•		
Opportunity to hand out branded item or marketing collateral at registration	•		
Sponsorship level recognition on all conference promotional email blasts	•		
Inclusion in one pre-conference social media post	•	•	
Exhibit Booth: Six foot, skirted exhibit table	•	•	
Complimentary Conference Registrations/ Attendee Passes	4	3	2
Company description on Sponsor Tab on Conference App	•	•	•
Sponsor recognition on name badge	•	•	•
Sponsorship level recognition on conference webpage and online program , if applicable	•	•	•
Sponsorship recognition on conference walk-in slides	•	•	•
Advance registrant/ attendee list issued three weeks prior to event	•	•	•

## SPONSORSHIP OPPORTUNITIES

### *Welcome Reception*

**\$18,000**

- Opportunity to welcome attendees back after two years of virtual meetings
- Introduction at reception and 2-3 minute opportunity to address attendees
- Sponsorship signage during reception
- Recognition from podium during General Session the morning following the reception



Boost your engagement level, create a positive perception of your brand and enhance the attendee experience by sponsoring additional brand activations.

Contact for Details

### *WIFI Sponsor*

**\$8,000**

- Sponsor complimentary WIFI in conference space for all attendees
- Opportunity to customize WIFI login and password (If available at property)
- Sponsorship acknowledgment with company logo in conjunction with all reference to WIFI details



### *Mobile App Sponsor*

**\$8,000**

- Sponsor the app that provides conference information including session schedule, daily events and exhibitor listings
- Prominent advertising placement on mobile app (sponsor design)
- One push notification on mobile app
- Sponsorship acknowledgment with company logo in conjunction with mobile app details within program guide



## Breakfast Sponsorship

\$13,500

- Sponsorship signage displayed during attendee breakfast
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following breakfast
- Sponsorship listing on mobile app
- Push notification on mobile app



## Lunch Sponsorship

\$15,000

- Sponsorship signage displayed during attendee lunch
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following lunch
- Sponsorship listing on mobile app
- Push notification on mobile app

## Break Sponsorship

\$6,000

- Sponsorship signage displayed during break
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following session break
- Sponsorship listing on mobile app
- Push notification on mobile app

## SPECIALTY COFFEE CAFE

Offer attendees specialty coffee throughout the day in this clearly defined and branded Coffee Lounge. Sure to be a high-traffic location where attendees meet, the cafe will be a conference hub where attendees break and meet.

## CHARGE IT UP STATIONS

Provide attendees with a spot to recharge! Whether charging up their devices or catching up on emails, this will be a popular area for all attendees.

## REGISTRATION DESK

The Registration Desk is the first stop for all conference attendees as well as throughout their conference experience.

This is a prime location to showcase your brand as the exclusive registration sponsor.

CONTACT FOR DETAILS

## Lanyards

CONTACT FOR DETAILS

Every attendee will wear this branded lanyard with their conference badge for the duration of the conference. Your company logo will be prominently branded on the lanyard.

## Key Card

CONTACT FOR DETAILS

Put your brand in the hands of all attendees with this highly visible opportunity. Your brand is the first thing they will see when checking into the hotel and each time they enter their room.

## Branded Welcome Gift

CONTACT FOR DETAILS

Provide a logoed welcome gift and/or literature handed out to all attendees at registration.

## Conference Bag

CONTACT FOR DETAILS

All attendees will recognize your contribution to the conference with your organization's logo printed on the conference bag.

## Exhibitor Package

\$3,900

- One complimentary conference registration; two additional attendees at LIMRA member rate
- One 6-foot skirted table with electrical outlet (Table-Top or limited displays permitted)
- Exhibitor listing in Conference brochure and on-site program
- Exhibitor listing on mobile app and conference slides
- Sponsorship listing on conference website
- Advance registrant/attendee list issued three weeks prior to event



## Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsorship package? We offer bundled sponsorship discounts and will gladly work with you to create a customized package that meets your organization's individual needs.



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## 2022 LIMRA/ LOMA/ SRI Conference Series

DISTRIBUTION FOR FINANCIAL SERVICES  
INTERCONTINENTAL MIAMI  
MARCH 1-3, 2022

MARKETING CONFERENCE  
LOWE'S PORTOFINO BAY  
JUNE 1-3, 2022

LIFE INSURANCE CONFERENCE  
MARRIOTT TAMPA WATER STREET  
APRIL 25-27, 2022

SUPPLEMENTAL HEALTH, DI & LTC CONFERENCE  
HYATT REGENCY WASHINGTON ON CAPITOL HILL  
AUGUST 3-5, 2022

GROUP & WORKSITE BENEFITS  
RENAISSANCE BOSTON WATERFRONT  
HOTEL  
MAY 3-5, 2022

ADVANCED SALES FORUM  
CORONADO ISLAND RESORT & SPA  
AUGUST 8-10, 2022

RETIREMENT INDUSTRY CONFERENCE  
BOSTON PARK HOTEL  
MAY 11-13, 2022

COMPLIANCE & FINANCIAL CRIMES  
WESTIN INDIANAPOLIS  
SEPTEMBER 7-9, 2022

LIMRA ANNUAL CONFERENCE  
MARRIOTT MARQUIS CHICAGO  
OCTOBER 16-18, 2022



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## HOTEL/ VENUE INFORMATION



### THE WESTIN INDIANAPOLIS

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Thank you.  
We look forward  
to working with  
you.

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