

INSURANCE INSPIRED

26 – 27 July 2022 Coming Back Strong: Offline Success in an Online World

Heads of agency, distribution executives, sales managers, and premier agents from throughout Asia will be gathering virtually for 2022's premier agency event.

Will you be joining them?

Registration is now open!

<https://insuranceinspired.asiaadvisersnetwork.com/register>



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MS-IT/MS-CS, M.B.A.
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LIMRA, LOMA and LL Global



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Lead Gen Strategist &
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Christian Chua
Body Language Expert &
Global Speaker, JSI

Organisers:

 **Asia Advisers Network**

Member: Beacon International Group, Ltd. 

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Who Should Attend?

Life insurance and financial services professionals responsible for, or involved with, agency management and transformation, strategy, sales, and training throughout the Asia-Pacific region. Heads of agency, distribution executives, sales managers, and top agents will all benefit from the content being presented during this event.

What Will Be Discussed?

Following the theme of Coming Back Strong: *Offline Success in an Online World*, Insurance Inspired 2022 will share new data, research and best practices for successfully balancing and blending traditional sales models with digital support tools, with presentations covering:

- Creating and embracing a digital culture
- Combining online and offline outreach to close sales
- Mastering the human touch to clinch the virtual deal
- Gen Y-Z recruitment
- Supercharging your recruitment strategies
- Financial Advisor vs. Insurance Agent: Understanding the difference
- Master the power of LinkedIn branding & social selling
- Using social selling to generate leads and referrals
- Securing yourself and your team from cyber risk
- The Pulse of today's consumer
- Understanding the Metaverse, and what it means for the insurance industry
- Making data-driven financial advisory easy

[Early bird registration](#) is now open, so be sure to register early to save!



Why Take the Time?

Stay Connected & Informed: Regardless of the insurance or financial products you are selling, staying abreast of the latest industry trends and innovations can help you better attract and retain customers and advisors, enhance channel performance, boost your overall brand image, and continue to innovate your online strategy, without losing sight of that critical offline touch.

A Full Team Experience: Purchase a group package to allow more of your top sales leadership and talent to attend.

Watch Live or On-Demand: Urgent phone call? The kids need you to make them lunch? Not to worry! Sessions will be available to watch on-demand after they air live.

Live Video Chatrooms: No more typing out your questions! Join a live video chatroom and talk face-to-face with other attendees about common challenges and how to overcome them.

Registration Information

Register by 24 June:

Individual Registration: US \$99

***Company Registration Package:**

- 25 attendees: \$2,000
- 50 attendees: \$3,000
- Up to 200 attendees: \$5,000
- Extra groups of 100 @ \$1,000

Register after 24 June:

Individual Registration: US \$149

***Company Registration Package:**

- 25 attendees: \$3,500
- 50 attendees: \$4,500
- Up to 200 attendees: \$7,500
- Extra groups of 100 @ \$1,500

**The company registration package offers tiered pricing options to allow companies to pay a flat fee to send multiple employees and agents, located within a single country. Companies that purchase a registration package will also have their logo prominently displayed in the "Supporting Organizations" recognition areas, along with verbal recognition from the general session platform during the event.*

Questions?

Visit www.limra.com/InsuranceInspired22 for more information on group registration, the agenda, and confirmed speakers, or email Mr. Jinhai GUO at GuoJ@LOMA.org.

We look forward to greeting you, virtually!