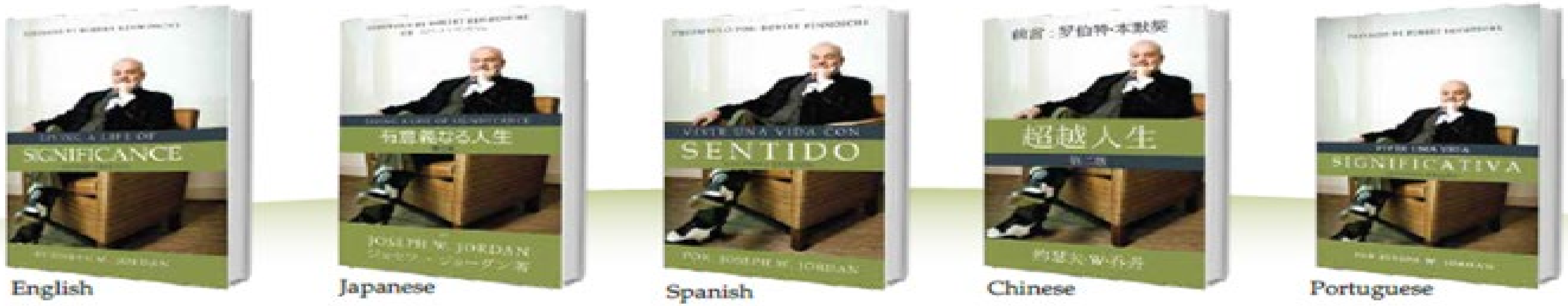
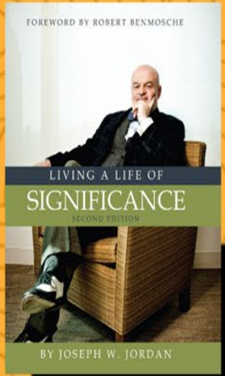
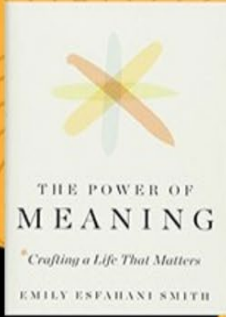

JOE JORDAN
Cómo prosperar en un mundo pos-COVID
04 Octubre, 2022

Vivir una vida con sentido - Ahora en cinco idiomas



"Living a Life of Significance is essential reading for your practice and your soul."
– Nick Murray, "Resources" in Nick Murray Interactive, July 2011





Una Vida Significativa

Pertenencia

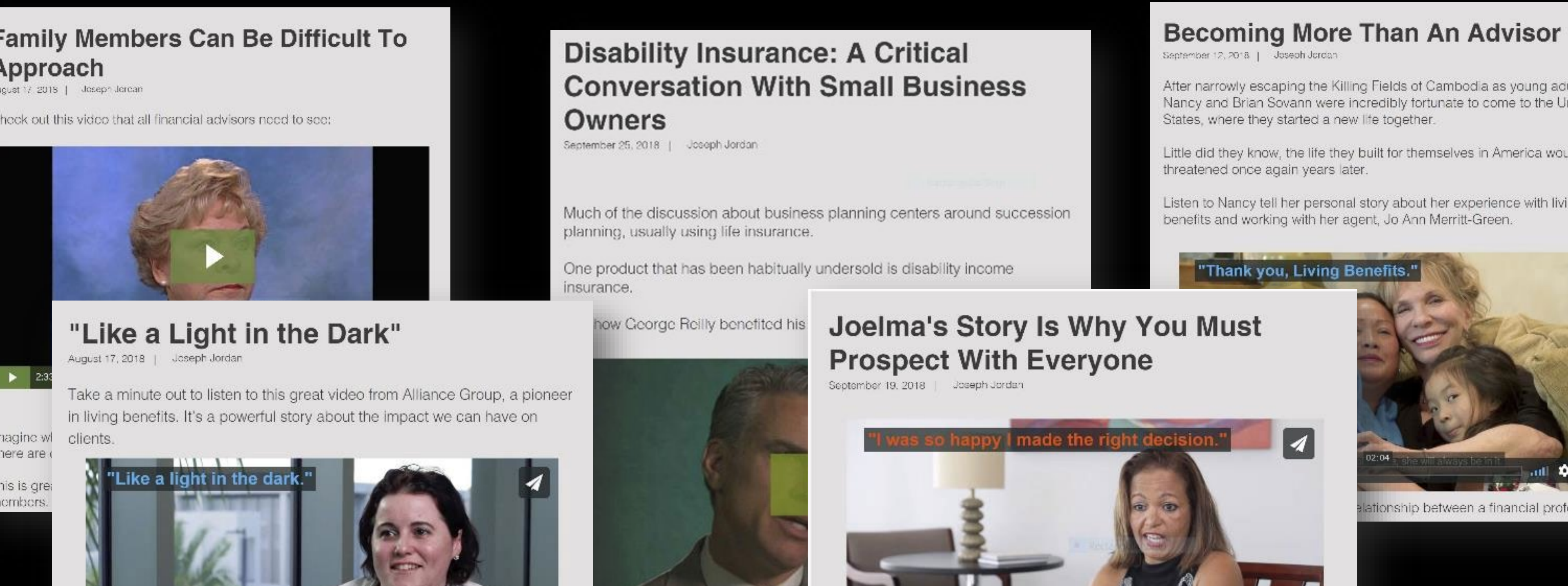
Propósito

Narración

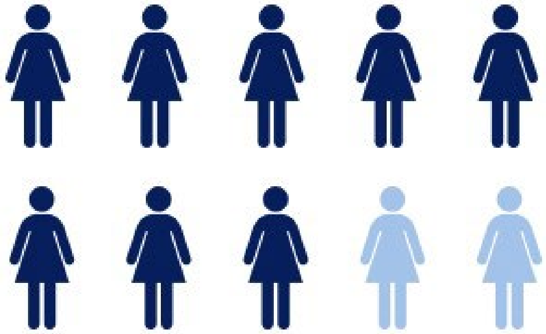
Trascendencia

Historias mensuales enviadas a tu correo electrónico

Regístrate en JosephJordan.com/story

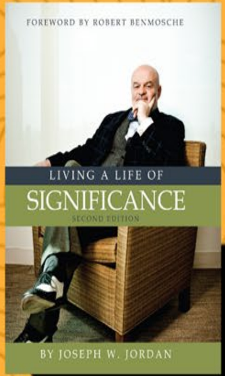


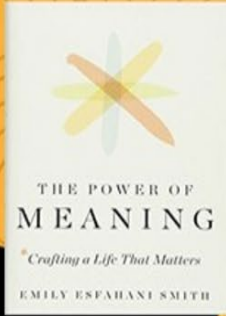
El seguro de vida es un problema de las mujeres



Según el *Women's Institute for a Secure Retirement*, alrededor del 80% de las mujeres mueren solteras y alrededor del 80% de los hombres mueren casados.

Fuente: MarketWatch - https://www.marketwatch.com/story/this-is-something-young-married-women-should-pay-attention-to-2017-04-28





Una Vida Significativa

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Planificación de la Jubilación Impulsada por un Propósito

- Aquellos que se retiran a algo se sienten mucho mejor que aquellos que se retiran de algo.
- Tienes que prepararte para los cambios sustanciales en el estilo de vida

Eugene Cernan

"Si crees que ir a la luna es difícil, intenta quedarte en casa."

Estrategias de Jubilación Impulsadas por un Propósito

La Rueda de la Realización

Enfréntate a Tus Miedos

¿Cuál es el tema principal del siglo 21?

- ¿Pandemias?
- ¿Calentamiento global?
- ¿Energía?

El Envejecimiento de la Población Mundial

DISCOVER

Octubre 2012

Elon Musk


WEALTH
THERE ARE NOT ENOUGH PEOPLE.
WALL STREET JORNAL
Elon Musk WARNS of the Biggest Risk to CIVILIZATION #elonmusk #shorts

Centenarios en todo el mundo (2020)

Ubicación	Número	Tasa por 10,000
China	54,166	0.4
Japón	80,450	6.4
Estados Unidos	92,000	3.0
Mundo	573,423	0.8

Diapositiva cortesía de:
Prof. Moshe Milevsky
York University, Toronto

Centenarios de los Estados Unidos: Mujeres vs. Hombres

92,000 Centenarios

Grupo de edad	Proporción de género
100+	5.5 to 1

Fuente: U.S. Census Bureau & Dudley Poston, Texas A&M University.

Diapositiva cortesía de:
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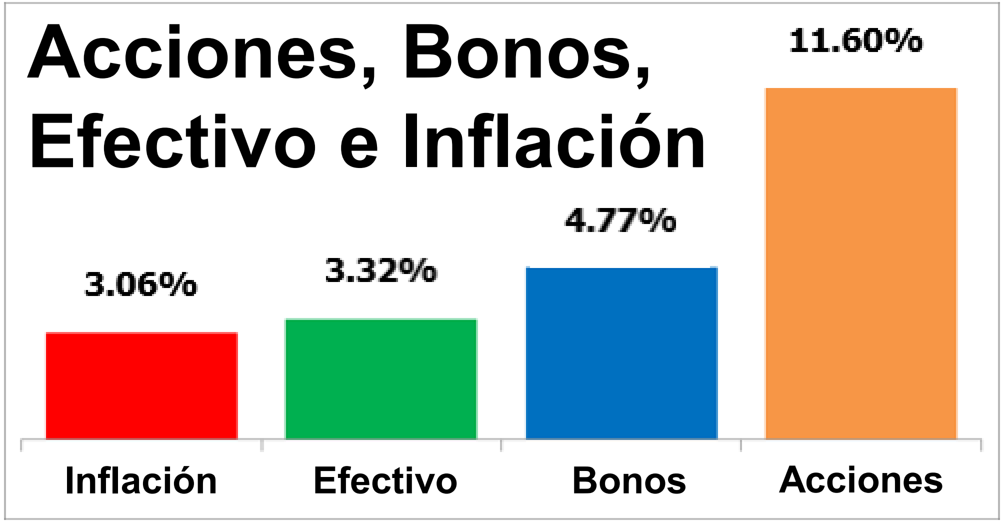
Los mercados de capitales explicados en cinco minutos

Consideres Propriedad vs. "Prestatariedad"
Las Acciones Históricamente han Superado al Efectivo y los Bonos

Rentabilidad media anual del 01/01/1928 al 31/12/2021



OBTENIDO AL 31/01/2022

1. "Inflación" – CPI Data: Federal Reserve Bank of Minneapolis (1928-2018) & U.S. Bureau of Labor Statistics (2019-21)
2. "Efectivo" – 3 Month T-Bill: St. Louis Federal Reserve (1928-2018) & YCharts.com (2019-21)
3. "Bonos" – 10 Year Bond: Multpl.com (1928-2018) & Macrotrends.net (2019-21)
4. "Acciones" – S&P 500: Multpl.com (1928-2019) & Macrotrends.net (2020-21)

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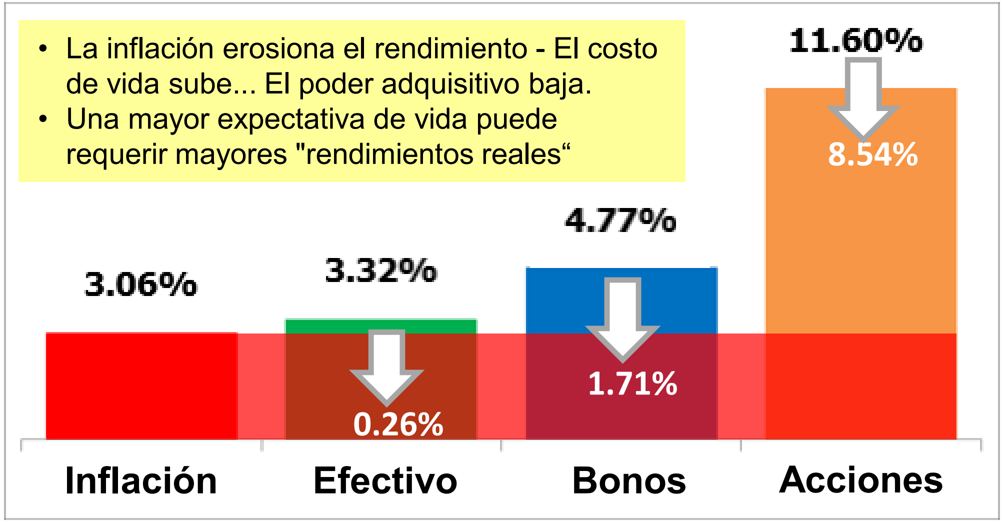

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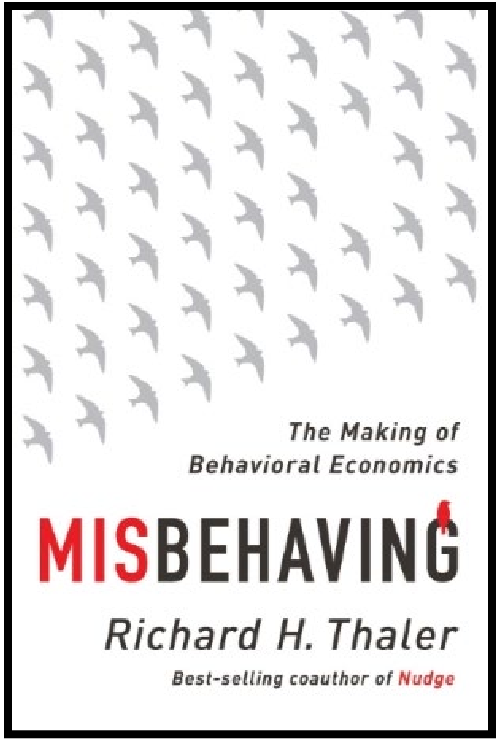
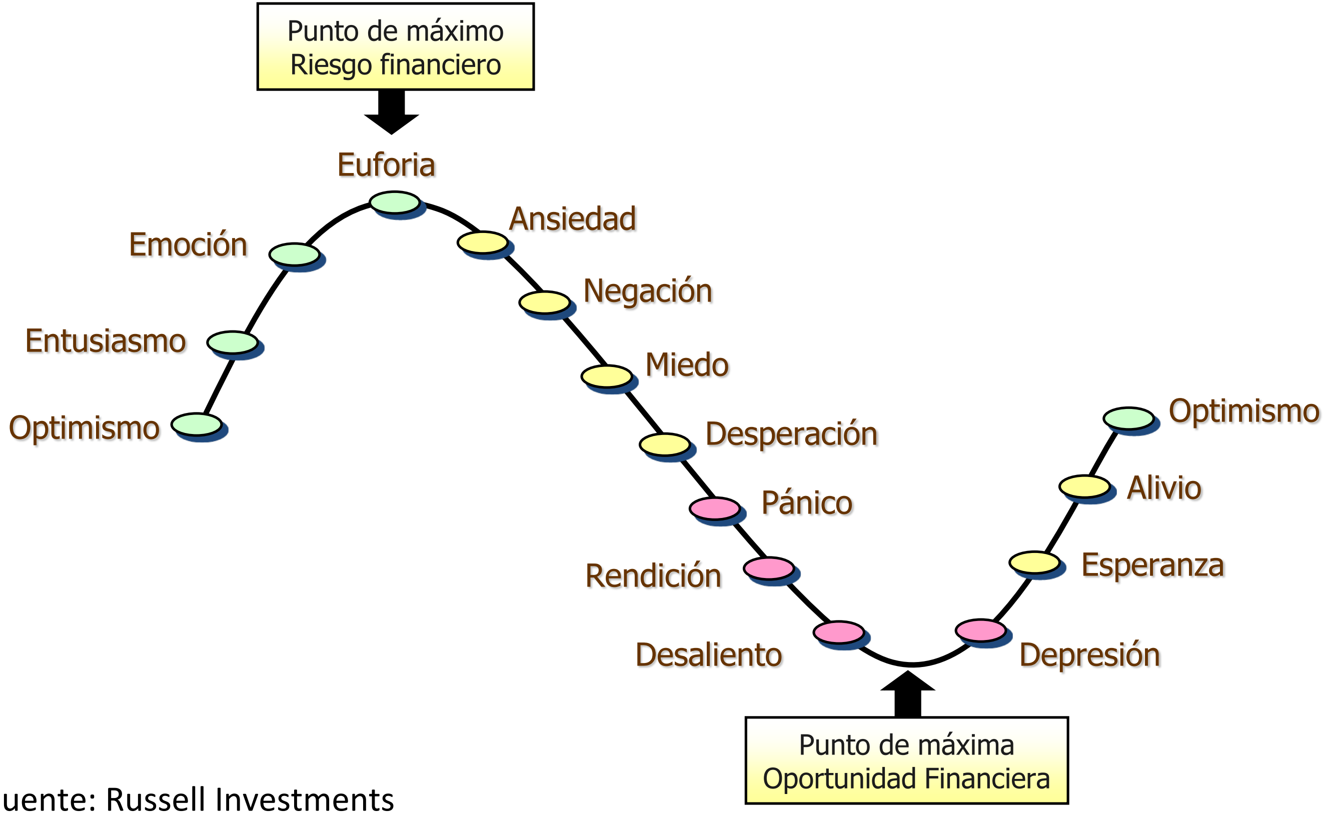
Cerebro izquierdo – Cerebro derecho

Ganador del Premio Noble de Economía 2017



La gente no piensa racionalmente al tomar decisiones financieras.

El Impacto de las emociones



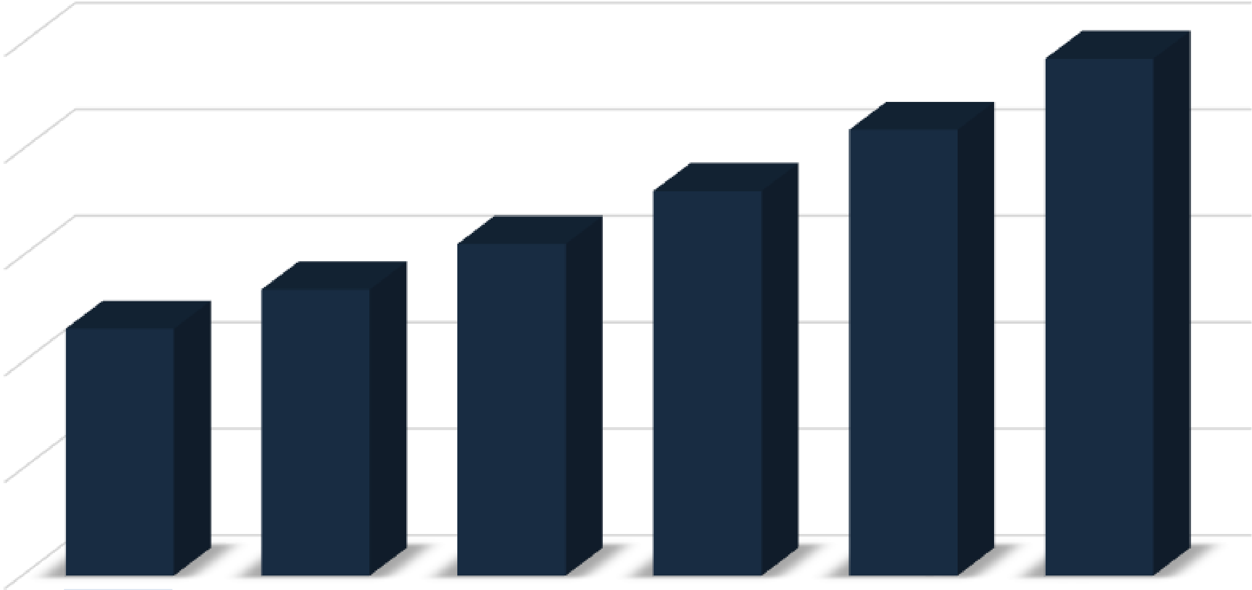
Fuente: Russell Investments

El Histórico del Oso (Después de la 2ª Guerra Mundial)

Pico del mercado	Valle del mercado	% Rentabilidad	Duración	Pico del mercado	Valle del mercado
05/29/46	06/13/49	-30%	36.5 meses	19.3	13.6
08/02/56	10/22/57	-22	14.5 meses	49.7	39.0
12/12/61	06/26/62	-28	6.5 meses	72.6	52.3
02/09/66	10/07/66	-22	8.0 meses	94.1	73.2
11/29/68	05/26/70	-36	18.0 meses	108.4	69.3
01/11/73	10/03/74	-48	20.5 meses	120.2	62.3
09/21/76	03/06/78	-19	17.5 meses	107.8	86.9
11/28/80	08/12/82	-27	20.5 meses	140.5	102.4
08/25/87	12/24/87	-34	4.0 meses	336.8	223.9
07/16/90	10/11/90	-20	3.0 meses	369.0	295.5
07/17/98	08/31/98	-19	1.5 meses	1186.8	957.3
03/24/00	10/09/02	-49	30.5 meses	1527.5	776.7
10/09/07	03/09/09	-57	17.0 meses	1565.1	676.5

Fuente: Nick Murray : Impact of the Bear Octubre 2009

Cómo deben crecer los ingresos de $100,000 para mantenerse al día con 3% CPI



	Año 5	Año 10	Año 15	Año 20	Año 25	Año 30
Renta	$115,927	$134,392	$155,797	$180,612	$209,378	$242,726

Cómo Protegerse de sus Viejos

How to Protect Yourself From Your Parents

Strapped Retirees Turn To Kids for Financial Aid; Buying Your Childhood Home

By Michelle Higgins

After spending years saving for a comfortable retirement, many people are running into a cost they never planned for—their parent's retirement.

In the latest sign of the tough economic times, a growing number of families are undergoing a role reversal. Instead of getting financial help from their parents, children are having to give them regular handouts. Some are shelling out tens of thousands of dollars to cover basic costs, from medical and credit-card bills to vacation and retirement-home expenses.

FAMILY FINANCE

Rae Mauro, a 66-year-old research analyst from Valencia, Calif., recently opted not to retire because she needed the salary to pay for a nursing attendant for her 87-year-old mother, who suffers from Alzheimer's. Ms. Mauro says she gets little help from her siblings. "They don't help financially and don't help with time," she says. Frances Rankin, Ms. Mauro's 58-year-old sister, says her older sister wants to do things her way and has rejected suggestions to put their mother in a nursing home.

Role Reversal

Sure, your parents used to house you and buy your school magazines. Here are some ways you can help them without hurting yourself.

- Become their landlord
- Deduct them from your taxes
- Buy stuff from them

For more details, see chart on page D2.

For years, financial advisers have trotted out the same advice to protect people from the poor financial planning of their parents. Sit down with them and make sure they're saving enough for retirement. Discourage them from going into hock. Encourage them to buy insurance to pay for the costs of a nursing home.

The problem with most of this advice is it works only if you plan way in advance and if your parents are willing to cooperate. In addition, one of the most widely plugged financial products—long-term care insurance—doesn't make sense for a lot of people, partly because premiums are so high.

So planners are now touting a range of other options that are designed to help kids bail out parents whose savings have been savaged by the bear market and low interest rates. One increasingly popular tactic is to

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Suegra


FOREWORD BY ROBERT BENMOSCHE
LIVING A LIFE OF
SIGNIFICANCE
SECOND EDITION
BY JOSEPH W. JORDAN
THE POWER OF
MEANING
Crafting a Life That Matters
EMILY ESFAHANI SMITH
Una Vida Significativa
Pertenencia
Propósito
Narración
Trascendencia

Fred Belman at MDRT

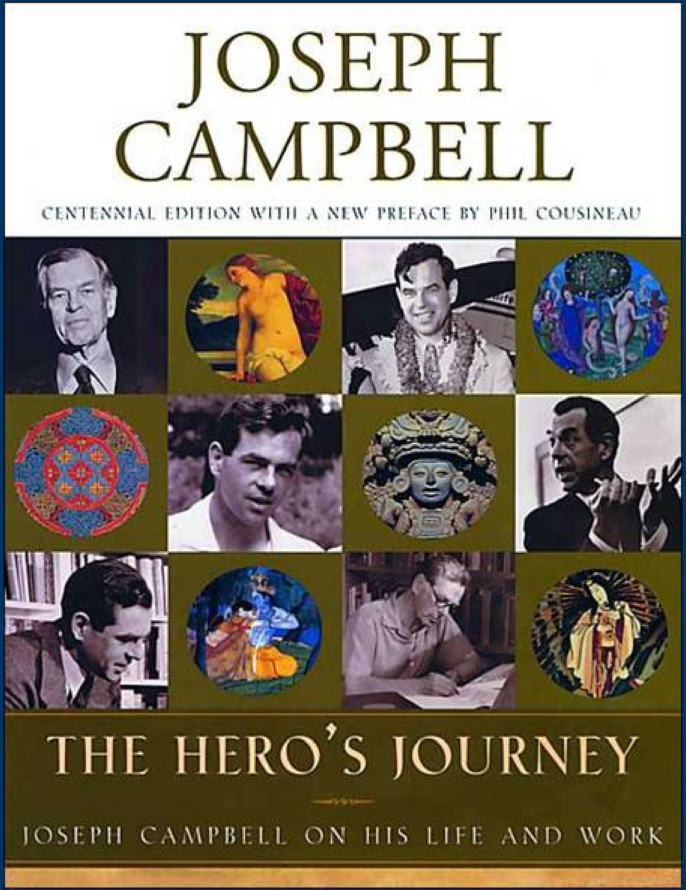
Historia personal

6) LIVING BENEFITS


GRANGER
PIPE TOBACCO
ROUGH CUT
It goes with me...
GRANGER
MILD COOL
PIPE TOBACCO
GRANGER
PIPE TOBACCO
ROUGH CUT
LIGGETT & MYERS TOBACCO CO.

Extracto de MDRT

Video by MDRT


JOSEPH
CAMPBELL
CENTENNIAL EDITION WITH A NEW PREFACE BY PHIL COUSINEAU
THE HERO'S JOURNEY
JOSEPH CAMPBELL ON HIS LIFE AND WORK

Una Vida Significativa