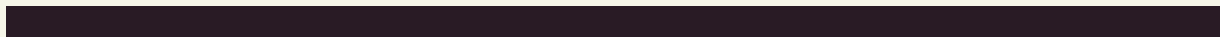


Supplemental Health, DI & LTC Conference
August 3-5, 2022 | Hyatt Regency Capitol Hill | Washington, DC



SPONSORSHIP AND EXHIBITOR PROSPECTUS



We look forward to bringing everyone together in 2022!

The Supplemental Health, DI & LTC Conference provides a unique opportunity to consider a cross-functional view of supplemental health products, individual disability insurance and long-term care standalone and combination products.

Hosted by LIMRA, LOMA and the Society of Actuaries, this event provides the opportunity to network with peers, share ideas and experiences and learn more from experts within the supplemental health, individual disability and long-term care industries.

By promoting your company at the Supplemental Health, DI & LTC Conference, you are in an ideal position to generate leads with key professionals across the full spectrum of the industry. Our sponsorships will assist you in building brand awareness with target audiences the produce opportunities and value well beyond the conference.

WHO ATTENDS

40%

Middle Management, Vice President, Assistant Vice President, Director

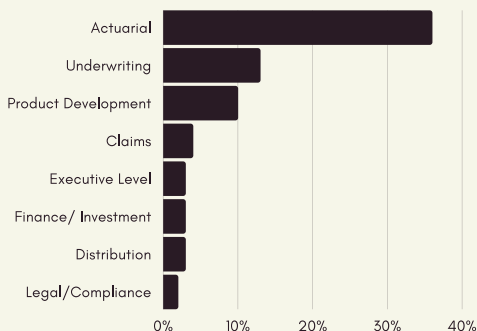
27%

Supervisor, Team Leader, Associate, Specialist, Sales Representative

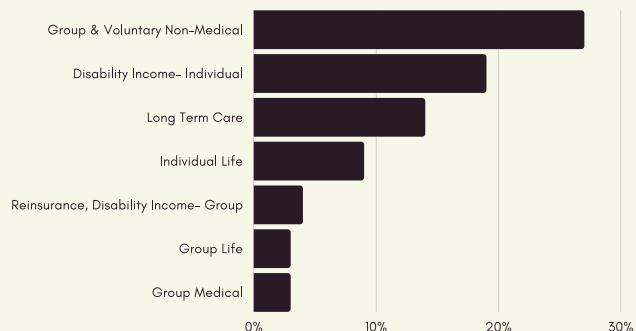
26%

Chairman, CEO, President, C-Level, Senior Management

Job Function



Line of Business





Based on your financial commitment, you will receive the following level of recognition and benefits:

Premier Sponsor \$35K+

(3 AVAILABLE)

- Recognition as Premier Sponsor on the conference webpage, conference app and onsite program, if applicable
- Four complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge
- Logo listed on sponsor signage at registration desk
- Recognized as sponsor during opening comments
- Recognition as sponsor on all conference promotional email blasts
- Opportunity to arrange meetings via conference mobile app with additional private meeting space
- Opportunity to provide logoed item to be given out at registration desk as a gift to all attendees
- One 6-foot skirted table with electrical outlet (Will extend to 10-foot booth if space allows)
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

Elite Sponsor \$15K to \$35K

- Recognition as Elite Sponsor on the conference webpage, conference app and onsite program, if applicable
- Three complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge
- One 6-foot skirted table with electrical outlet (Table-Top or limited displays permitted)
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

Associate Sponsor \$6K to \$15K

- Two complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Logo posted to sponsorship listing on conference webpage
- Sponsor recognition on name badge
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)



Supplemental Health, DI and LTC Conference

SPONSORSHIP AT-A-GLANCE

	Premier (3 Available)	Elite	Associate
Opportunity to arrange meetings via conference mobile app	•		
Exclusive meeting space	•		
Logo listed on sponsor signage at registration desk	•		
Recognition as Sponsor during opening comments	•		
Opportunity to hand out branded item or marketing collateral at registration	•		
Sponsorship level recognition on all conference promotional email blasts	•		
Inclusion in one pre-conference social media post	•	•	
Exhibit Booth: Six foot, skirted exhibit table	•	•	
Complimentary Conference Registrations/ Attendee Passes	4	3	2
Company description on Sponsor Tab on Conference App	•	•	•
Sponsor recognition on name badge	•	•	•
Sponsorship level recognition on conference webpage and online program , if applicable	•	•	•
Sponsorship recognition on conference walk-in slides	•	•	•
Advance registrant/ attendee list issued three weeks prior to event	•	•	•

SPONSORSHIP OPPORTUNITIES

Welcome Reception

\$18,000

- Opportunity to welcome attendees back after two years of virtual meetings
- Introduction at reception and 2-3 minute opportunity to address attendees
- Sponsorship signage during reception
- Recognition from podium during General Session the morning following the reception



Boost your engagement level, create a positive perception of your brand and enhance the attendee experience by sponsoring additional brand activations.

Contact for Details

WIFI Sponsor

\$8,000

- Sponsor complimentary WIFI in conference space for all attendees
- Opportunity to customize WIFI login and password (If available at property)
- Sponsorship acknowledgment with company logo in conjunction with all reference to WIFI details



Mobile App Sponsor

\$8,000

- Sponsor the app that provides conference information including session schedule, daily events and exhibitor listings
- Prominent advertising placement on mobile app (sponsor design)
- One push notification on mobile app
- Sponsorship acknowledgment with company logo in conjunction with mobile app details within program guide



Breakfast Sponsorship

\$13,500

- Sponsorship signage displayed during attendee breakfast
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following breakfast
- Sponsorship listing on mobile app
- Push notification on mobile app



Lunch Sponsorship

\$15,000

- Sponsorship signage displayed during attendee lunch
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following lunch
- Sponsorship listing on mobile app
- Push notification on mobile app

All-Day Break Sponsorship

\$7,000

- Sponsorship signage displayed during breaks for sponsored day
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following session break
- Sponsorship listing on mobile app
- Push notification on mobile app
- Sponsorship offered per day; multiple day sponsorships available

COFFEE BAR

Offer attendees coffee throughout the day in this clearly defined and branded Coffee Station. Sure to be a high-traffic location where attendees meet, the coffee station will be a conference hub where attendees break and meet. (Sponsorship offered per day.)

\$10,000

CHARGE IT UP STATIONS

Provide attendees with a spot to recharge! Whether charging up their devices or catching up on emails, this will be a popular area for all attendees.

\$7,000

REGISTRATION DESK

The Registration Desk is the first stop for all conference attendees as well as throughout their conference experience.

This is a prime location to showcase your brand as the exclusive registration sponsor.

\$15,000

Lanyards

\$10,000

Every attendee will wear this branded lanyard with their conference badge for the duration of the conference. Your company logo will be prominently displayed on the event lanyard.

Key Cards

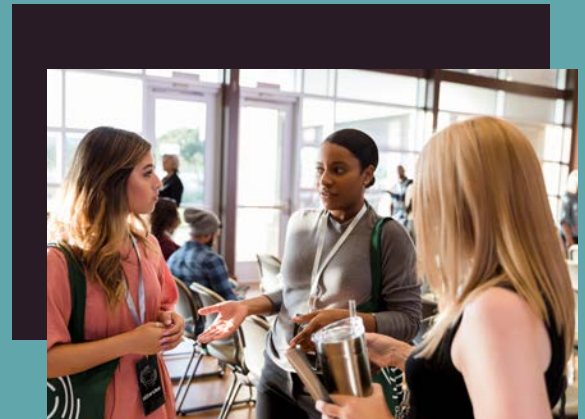
\$10,000

Put your brand in the hand of all attendees with this highly visible opportunity. Your brand is the first thing they will see when checking into the hotel and each time they enter their room.

Exhibitor Package

\$3,350

- One complimentary conference registration; two additional attendees at LIMRA member rate
- One 6-foot skirted table with electrical outlet (Table-Top or limited displays permitted)
- Exhibitor listing in Conference brochure and on-site program
- Exhibitor listing on mobile app and conference slides
- Sponsorship listing on conference website
- Advance registrant/attendee list issued three weeks prior to event



Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/ or creating a custom sponsorship package? We offer bundled sponsorship discounts and will gladly work with you to create a customized package that meets your organization's individual needs.



2022 LIMRA/ LOMA/ SRI Conference Series

DISTRIBUTION FOR FINANCIAL SERVICES
INTERCONTINENTAL MIAMI
MARCH 1-3, 2022

MARKETING CONFERENCE
LOWE'S PORTOFINO BAY
JUNE 1-3, 2022

LIFE INSURANCE CONFERENCE
MARRIOTT TAMPA WATER STREET
APRIL 25-27, 2022

SUPPLEMENTAL HEALTH, DI & LTC CONFERENCE
HYATT REGENCY WASHINGTON ON CAPITOL HILL
AUGUST 3-5, 2022

GROUP & WORKSITE BENEFITS
RENAISSANCE BOSTON WATERFRONT
HOTEL
MAY 3-5, 2022

ADVANCED SALES FORUM
CORONADO ISLAND RESORT & SPA
AUGUST 8-10, 2022

RETIREMENT INDUSTRY CONFERENCE
BOSTON PARK HOTEL
MAY 11-13, 2022

COMPLIANCE & FINANCIAL CRIMES
WESTIN INDIANAPOLIS
SEPTEMBER 7-9, 2022

LIMRA ANNUAL CONFERENCE
MARRIOTT MARQUIS CHICAGO
OCTOBER 16-18, 2022

HOTEL/ VENUE INFORMATION



HYATT REGENCY CAPITOL HILL

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(202) 737-1234

Thank you.
We look forward
to working with
you.

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