

SPONSORSHIP AND EXHIBITOR PROSPECTUS

THE DISTRIBUTION CONFERENCE

March 1-3, 2023

Hyatt Regency Grand Cypress | Orlando, Florida



DISTRIBUTION CONFERENCE

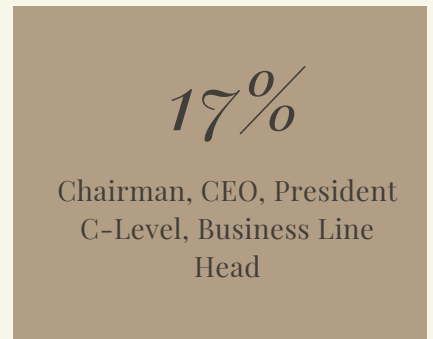
The Distribution Conference provides the latest information from industry experts, business thought leaders, and top-notch distribution professionals.

By promoting your company at the Distribution Conference, you are in an ideal position to generate leads with key professionals involved in distribution, sales, recruiting, compensation, distribution finance, training, marketing support, and product development.

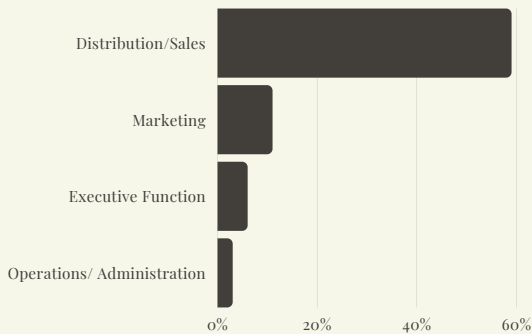
Our sponsorships create valuable opportunities to connect, network and build relationships that extend well beyond the conference while assisting you in building brand awareness with target audiences.

The Conference is the perfect venue for any company that provides products and services in distribution space. By taking an active, visible role as a sponsor or exhibitor at the Distribution Conference, you will have access to the top executives, managers, and other professionals who attend the conference.

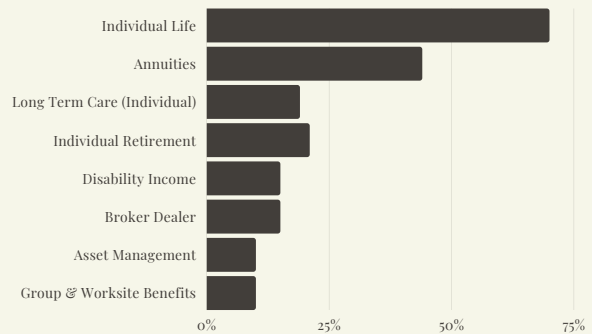
2022 AUDIENCE SNAPSHOT



Job Function



Line of Business





Based on your financial commitment, you will receive the following level of recognition and benefits:

PREMIER SPONSOR \$35K+

(2 AVAILABLE)

- Recognition as Premier Sponsor on the conference webpage, conference app and onsite program, if applicable
- Four complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge and onsite signage
- Logo listed on sponsor signage at registration desk
- Recognized as sponsor during opening comments
- Recognition as sponsor on all conference promotional email blasts
- Opportunity to arrange meetings via conference mobile app
- Opportunity to provide logoed item to be given out at registration desk as a gift to all attendees
- One 10 x 10 Pipe and Drape Booth with electrical outlet
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

ELITE SPONSOR \$15K TO \$34K

- Recognition as Elite Sponsor on the conference webpage, conference app and onsite program, if applicable
- Three complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge and onsite signage
- One 10 x 10 booth with electrical outlet
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

ASSOCIATE SPONSOR \$7K TO \$14K

- Two complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Logo posted to sponsorship listing on conference webpage
- Sponsor recognition on name badge and onsite signage
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

CONTRIBUTING SPONSOR \$6K

- One complimentary full-conference registration for sponsor representatives
- Logo posted to sponsorship listing on conference webpage
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

SPONSORSHIP OPPORTUNITIES

Concurrent Session Sponsor

\$15,000

- Exclusive sponsorship of a Concurrent Session Room
- Opportunity to introduce each session and provide brief company overview (Some scripting may be provided)
- Sponsorship acknowledgement on signage prominently displayed at session entrance
- Recognition as Elite Sponsor; Elite Sponsor benefits included



WIFI Sponsor

\$9,000

- Sponsor complimentary WIFI in conference space for all attendees
- Opportunity to customize WIFI login and password (If available at property)
- Sponsorship acknowledgement with company logo in conjunction with all reference to WIFI details



Mobile App Sponsor

\$9,000

- Sponsor the app that provides conference information including session schedule, daily events and exhibitor listings
- Prominent advertising placement on mobile app (sponsor design)
- One push notification on mobile app
- Sponsorship acknowledgement with company logo in conjunction with mobile app details within program guide

Virtual Reality Experience

\$18,000

Enhance the attendee experience and drive traffic to your exhibit booth by offering a Virtual Reality activation

- Branded signage promoting Virtual Reality experience
- One push notification on mobile app promoting Virtual Reality Booth
- Recognition as Elite Sponsor; Elite Sponsor benefits included
- Double booth space for exhibitor display and VR experience



Breakfast Sponsorship

\$13,000

- Sponsorship signage displayed during attendee breakfast
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following breakfast
- Sponsorship listing on mobile app
- Push notification on mobile app

Lunch Sponsorship

\$15,000

- Sponsorship signage displayed during attendee lunch
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following lunch
- Sponsorship listing on mobile app
- Push notification on mobile app



All-Day Break & Coffee Bar

\$13,000

- Sponsorship signage displayed at snack stations at each session break
- Defined and fully branded coffee station available throughout the conference day
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following session break
- Sponsorship listing on mobile app
- Push notification on mobile app
- Sponsorship offered per day; multiple day sponsorship available



Charging Stations



Provide attendees with a spot to recharge! Whether charging up their devices or catching up on emails, this will be a popular area for all attendees. Several branded charging stations will be placed throughout the conference space.

\$10,000



The Registration Desk is the first stop for all conference attendees as well as throughout their conference experience. This is a prime location to showcase your brand as the exclusive registration sponsor.

\$15,000

Lanyard

\$10,000

Every attendee will wear this branded lanyard with their conference badge for the duration of the conference. Your company logo will be prominently branded on the lanyard.

Key Card

\$10,000

Put your brand in the hands of all attendees with this highly visible opportunity. Your brand is the first thing they will see when checking into the hotel and each time they enter their room.

Drip Campaign

\$15,000

Connect with conference attendees before, during and after the Conference through sponsorship of the three-piece drip campaign

- Send a pre and post event gift to 50 select attendees
 - Gift options include complimentary coffee, travel kit, Amazon gift card or Amazon movie night
- Provide select attendees with a branded gift via hotel room drop (Sponsor to provide gift)

Branded Water Station

\$7,000

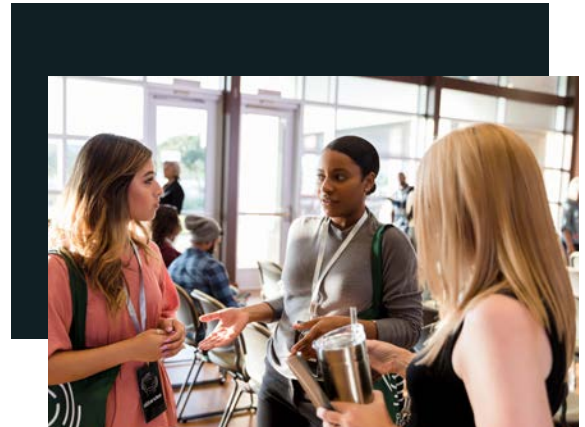
Ensure your brand is visible throughout the conference by offering branded water bottles at water stations placed throughout the conference space. (Sponsor to provide bottles)



Exhibitor Package

\$5,459

- One complimentary conference registration; two additional attendees at LIMRA member rate
- One 10 x 10 Pipe and Drape Booth, electrical outlet, chair and table
- Exhibitor listing on mobile app and conference slides
- Exhibitor listing on conference website
- Advance registrant/attendee list issued three weeks prior to event



Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/ or creating a custom sponsorship package? We offer bundled sponsorship discounts and will gladly work with you to create a customized package that meets your organization's individual needs.



HOTEL/ VENUE INFORMATION



HYATT REGENCY GRAND CYPRESS RESORT

One Grand Cypress Boulevard
Orlando, Florida 32836
(407) 239-1234

**THANK YOU.
WE LOOK
FORWARD TO
WORKING WITH
YOU.**

Make your reservation today to secure the
LIMRA group rate.

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