

Insurance Inspired

26–27 July 2023
PARKROYAL COLLECTION Marina Bay, Singapore

SPONSORSHIP OVERVIEW

All sponsorships (excluding program advertisements) include the following benefits:

- ◆ Your company name/logo displayed in the printed event materials, event website, onsite signage, sponsor recognition slides, and mobile app (if applicable).
- ◆ A link to your company website from the event websites.
- ◆ Recognition of your sponsorship from the general session podium.
- ◆ One-time use of the delegate list with the contact information (for those that have agreed to share it through opt-in only) sent via email prior to the event date.
- ◆ Inclusion of one company brochure in the welcome packet given to all attendees at registration.

PLATINUM SPONSORS: US\$25,000

Platinum Sponsor Benefits

- ◆ 15 complimentary Conference registrations.
- ◆ Prominent Platinum Sponsor listing in the Printed Materials (Speakers/Sponsors' Profiles), Website, Onsite Signage, and Mobile App.
- ◆ Opportunity for a company representative to make a five-minute general session address during the conference (time to be assigned by LIMRA & AIR).
- ◆ A table to display/distribute your marketing materials to the delegates.
- ◆ Platinum Sponsor ribbons for your company's registered attendees.
- ◆ A free full page colour advertisement in *Asia Insurance Review* in the conference month.
- ◆ Opportunity to provide stand-alone banner signage in the General Session area (banner provided by sponsor and subject to LIMRA and AIR approval).
- ◆ Opportunity for up to 6 company representatives to have a private lunch with a senior LIMRA officer, or a private meet and greet with a keynote speaker.
- ◆ All additional standard sponsor benefits, as noted above.

GOLD SPONSORS: US\$15,000

Gold Level Options

- ◆ **Luncheon**
- ◆ **Professional Photo Station**
- ◆ **Technology Sponsor (App and Wi-Fi)**
- ◆ ***Provider Session**

Gold Level Benefits

- ◆ 15 complimentary Conference registrations.
- ◆ Acknowledgement Signage with your company logo, and the opportunity to provide stand-alone banner signage in the event area (banner provided by sponsor and subject to approval), when applicable.
- ◆ **Luncheon** and **Provider Session** sponsors have the opportunity to provide marketing collateral on event tables either during or directly after the sponsored event.
- ◆ **Technology Sponsors** receive a table to display/distribute your marketing materials to the delegates.
- ◆ All additional standard sponsor benefits, as noted above.

**Please consult with LIMRA, LOMA or AIR for additional details.*

SILVER SPONSORS: US\$10,000

Silver Level Options

- ◆ Coffee Break Area
- ◆ Breakfast

Silver Level Benefits:

- ◆ 10 complimentary Conference registrations.
- ◆ Prominent "sponsored by" signage at the location of your sponsored event.
- ◆ All additional standard sponsor benefits, as noted above.

BRONZE SPONSORS: US\$5,000

Bronze Level Options**

- ◆ Pen
- ◆ Lanyard
- ◆ USB

Bronze Level Benefits:

- ◆ 5 complimentary Conference registrations.
- ◆ Your company logo imprinted on the item of your choice.
- ◆ All additional standard sponsor benefits, as noted above.

***Additional branded gift options available. Please inquire.*

EXHIBITOR PACKAGE: US\$5,000

Exhibitor Benefits:

- ◆ One conference registration at no charge.
- ◆ Ample opportunities to meet with attendees and provide them with an overview of your products and services.
- ◆ One 6-foot skirted table with an electrical outlet (only table-top displays or limited size back drops are permitted).
- ◆ **Exhibitor** listing in the Printed Materials, Website, and Onsite Signage.
- ◆ All general sponsor benefits listed on page 1 of this prospectus.

ROTATING BANNER ADVERTISEMENT: US\$300

A limited number of digital banner advertisement are available for purchase, and will display on rotation in the conference mobile app, along with the other sponsor banners. Banner ads can link to the external website of your choice and will show for 5 seconds before rotating automatically to the next banner.

The recommended banner size is 950 pixels by 380 pixels.

CUSTOM SPONSORSHIP OPPORTUNITIES

We offer a variety of standard Conference Partnership Opportunities and Benefits, however if you have other ideas or require a more customized sponsorship package, please let us know! We will work with you to create a more customized experience to meet your goals.

TO SIGN UP OR GET MORE INFORMATION, PLEASE CONTACT:

Ms Megan Schwartz at mschwartz@limra.com or
Ms Theresa Lee at theresa@asiainsurancereview.com
for additional information.

Thank You for Your Support!