



SPONSORSHIP OVERVIEW

2023 Latin American Conference

15 - 17 August, 2023 * Panama City, Panama

LIMRA and LOMA Conferences are made possible by the generosity of our sponsors and exhibitors. Sponsorship of the 2023 Latin American Conference will help increase name recognition, build product and service awareness, and provide valuable networking opportunities to several hundred key decision-makers in the financial services, life insurance, and banking industries across Latin America.

Who attends?

- Senior leadership (CEO/Presidents, C-Level, Senior Management and Business Line Heads) from life insurance companies and banks doing business throughout Latin America.
- Upper/Middle Management “Rising Stars” (2nd VP, AVP, Director)
- Government officials
- Association leaders
- Other industry professionals and senior consultants interested in the latest developments in distribution, training and corporate management.

Why Sponsor?

For Service Providers

Boost Visibility & Maximize Exposure

- Increase brand awareness & promote your business to with key decision makers in the LATAM insurance industry.

Gain New Customers & Market Share

- Meet with a wide range of delegates that fall within your target market.
- Generate qualified leads
- Create in-person relationships for easier follow-up.
- Obtain direct access to potential clients via a copy of the exclusive and confidential delegate listing.

Reconnect with existing customers

- Save time and money by meeting with existing customers all in one place.

Showcase your Products & Services

- Distribute permanent reminders via marketing materials or conference gifts.
- Give life to your product through in-person explanations and demonstrations.

For Insurance Companies

Demonstrate Industry Support

- Show both your own employees and the industry that your company is supportive of learning and development.
- Your sponsorship helps to make sure that educational events like this can continue.

Show Pride in your Trade Association

- Sponsoring allows you to show pride in your trade associations!

Promote a Culture of Learning

- Sponsoring industry insurance events is another way to build a culture of learning – it illustrates that your company invests in, and is committed to, the continuous improvement of the industry.

Enhance your Competitive Position

- Stay on top of industry trends by attending conference sessions.

TO SIGN UP OR GET MORE INFORMATION, PLEASE CONTACT:

Ms. Megan Schwartz - mschwartz@limra.com

STANDARD SPONSORSHIP BENEFITS

All sponsorships (excluding banner advertisements) also include the following benefits:

- Acknowledgement of your sponsorship in the registration brochure and on the event website, onsite signage, sponsor recognition slides, and event app.
- A link to your company website from the event website.
- Recognition of your sponsorship from the general session podium.
- Sponsor ribbons for your company's registered attendees
- Inclusion of one company brochure in the welcome packet given to all attendees at registration.
- A personalized sponsorship page on the event app, to showcase your company information.
- One-time use of the delegate list with contact information (for those that have agreed to share it).
- A post-event analytics report to see how attendees interacted with your company content on the event app.

NOTE: Sponsorships of \$10,000 and above can be split between companies as co-sponsors.

PLATINUM SPONSOR: \$20,000

Platinum Sponsors receive the highest sponsorship recognition, inclusive of the following benefits:

- 5 complimentary Conference registrations
- Prominent Platinum Sponsor listing in the Printed Materials, Website, Onsite Signage, and Mobile App.
- An exhibit table to display/distribute your marketing materials to the delegates
- Two reserved tables for your delegates and/or invited guests to sit at in the general session room.
- Platinum Sponsor ribbons for your company's registered attendees
- The opportunity to submit up to four mobile app banner ads, displayed on rotation throughout the event.
- The opportunity to submit a 60 second prerecorded video about your company, played during conference breaks.
- A direct link to your company information from the main menu directory of the event app.
- Largest Interactive Virtual "Booth" in the event app.
- Two announcements (push notifications) "from" sponsor.
- All standard sponsor benefits, as noted above.

Platinum Sponsors also have the opportunity to have recognition for sponsorship of one of the following items:

- ***Tuesday Evening Welcome Reception Signage & Room Drop Gift***
- ***Thursday Evening Dinner***
- ***Opening or Closing Keynote Speaker***
- ***Mobile App & Game Sponsor***

GOLD SPONSOR: \$15,000

Gold Sponsors receive premium sponsorship recognition along with the following benefits:

- 4 complimentary Conference registrations
- Gold Sponsor recognition in the Printed Materials, Website, Onsite Signage, and Mobile App.
- A table to display/distribute your marketing materials to the delegates
- One reserved table for your delegates and/or invited guests to sit at in the general session room.
- Gold Sponsor ribbons for your company's registered attendees
- The opportunity to submit up to three mobile app banner ads, displayed on rotation throughout the event.
- Medium Size Interactive Virtual "Booth" in the event app.
- One announcement (push notification) "from" sponsor.
- All standard sponsor benefits, as noted above.

Gold Sponsors can also choose to be recognized for sponsorship of one of the following items:

- ***Conference Relaxation Station (Chair Massages)***
- ***Conference Photo Station***
- ***Conference Bags***
- ***Conference Luncheon (choose day 1 or day 2)***

SILVER SPONSOR: \$10,000

Silver Sponsors receive sponsorship recognition along with the following benefits:

- 3 complimentary Conference registrations
- Silver Sponsor recognition in the Printed Materials, Website, Onsite Signage, and Mobile App.
- Silver Sponsor ribbons for your company's registered attendees
- The opportunity to submit two mobile app banner ads, displayed on rotation throughout the event.
- An Interactive Virtual "Booth" in the event app.
- All standard sponsor benefits, as noted above.

Silver sponsors can also choose to be recognized for sponsorship of one of the following items:

- **Networking Break** (choose morning or afternoon, day 1 or day 2)
- **Conference Water Bottles or Travel Mugs**
- **Conference Notebooks**
- **Interpretation Sponsor**

BRONZE SPONSOR: \$7,500

Bronze Sponsors receive sponsorship recognition along with the following benefits:

- 2 complimentary Conference registrations
- Bronze Sponsor recognition in the Printed Materials, Website, Onsite Signage, and Mobile App.
- Bronze Sponsor ribbons for your company's registered attendees
- The opportunity to submit one mobile app banner ad, displayed on rotation throughout the event.
- An Interactive Virtual "Booth" in the event app.
- All standard sponsor benefits, as noted above.

Bronze Sponsors also choose to be recognized for sponsorship of one of the following items:

- **Conference Pen**
- **Conference Lanyard**
- **Conference Wi-Fi**

EXHIBITOR TABLE: \$5000

As a Conference Exhibitor, you will receive all of the standard sponsorship benefits listed above, along with one free registration for a team member to meet with attendees and provide them with an overview of your products and services. Additional registrations can be purchased at the member registration rate.

ROTATING BANNER ADVERTISEMENT - \$300

A limited number of digital banner advertisement are available for purchase, and will display on rotation in the conference mobile app, along with the other sponsor banners. Banner ads can link to the external website of your choice and will show for 5 seconds before rotating automatically to the next banner. The recommended banner size is 950 pixels by 380 pixels.

CUSTOM SPONSORSHIP OPPORTUNITIES

We offer a variety of standard Conference Partnership Opportunities and Benefits as listed above, however if you have other ideas or require a more customized sponsorship package, please let us know! We will work with you to create a more customized experience to meets your goals.

SPONSORSHIP APPLICATION & PAYMENT INFORMATION

This application for sponsorship at the **2023 LIMRA LOMA Latin American Conference** will become an Agreement or contract upon acceptance by LOMA and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available and on a first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail.

50% Non-refundable deposit must accompany the sponsorship application. Full payment must be received by 17 July, 2023. Balance non-refundable after 17 July, 2023. All fees are shown in U.S. dollars.

| Desired Sponsorship | Price <small>(in U.S. Dollars):</small> | Desired Sponsorship | Price <small>(in U.S. Dollars):</small> |
|--|--|---|--|
| Platinum Sponsor (select one) <input type="checkbox"/> Tuesday Evening Welcome Reception & Room Drop Gift <input type="checkbox"/> Thursday Evening Dinner <input type="checkbox"/> Opening or Closing Keynote Speaker <input type="checkbox"/> Mobile App & Game Sponsor | \$20,000 | Silver Sponsor (select one) <input type="checkbox"/> Conference Water Bottles or Mugs <input type="checkbox"/> Conference Notebooks <input type="checkbox"/> Interpretation Sponsor <input type="checkbox"/> Networking Break – Please Circle One: Day 1 morning Day 1 Afternoon Day 2 morning Day 2 Afternoon | \$10,000 |
| Gold Sponsor (select one) <input type="checkbox"/> Conference Relaxation Station <input type="checkbox"/> Conference Photo Station <input type="checkbox"/> Conference Bags <input type="checkbox"/> Conference Luncheon – Circle one: Day 1 Day 2 | \$15,000 | Bronze Sponsor (select one) <input type="checkbox"/> Conference Pen <input type="checkbox"/> Conference Lanyard <input type="checkbox"/> Conference Wi-Fi | \$7,500 |
| <input type="checkbox"/> Exhibitor Table | \$5,000 | <input type="checkbox"/> Rotating Banner Advertisement | \$300 |
| TOTAL DUE: \$ _____ | | | |

Contact Name: _____ Company Name: _____
 Address: _____
 Signed and agreed by: _____ Date: _____

METHOD OF PAYMENT:

| | |
|--|---|
| Select one: <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Bank Transfer (see bank info below) Card #: _____ CVV: _____ Expiration Date: _____ <small>(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX)</small> | Credit Card billing address if different from above: Address: _____ City, State, Zip: _____ Country: _____ Signature: _____ |
|--|---|

***Bank Transfer** - You may remit via bank transfer to:
Bank: Citibank N.A.
 388 Greenwich Street, New York, NY 10013 USA
Name on Account: LL Global, Inc.
Routing Number - Wires/ACH: 021000089
Account Number: 31350273
SWIFT: CITIUS33

Reference: "2023 Latin American Conference Sponsor"
**All bank fees are the responsibility of the sponsor. Please request your bank to debit your account with any charges so that the LIMRA LOMA receives the full amount.*
Questions? Please contact Ms. Megan Schwartz at mschwartz@limra.com

Thank You for Your Support!

ADDITIONAL INFORMATION

Conference Registration for Sponsors and Additional Exhibitor Registrations

Sponsorships that include complimentary conference registrations will be allowed access to all open conference events. Any additional attendees will be charged at the member registration rate.

Conference Schedule

A preliminary conference schedule is available on both of the LIMRA and LOMA websites and is updated often. Changes are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact person provided on the signed contract of any changes effecting exhibit hours and days as soon as they occur. It will be the responsibility of the pre-planning contact person to then notify their affected staff.

Exhibitors

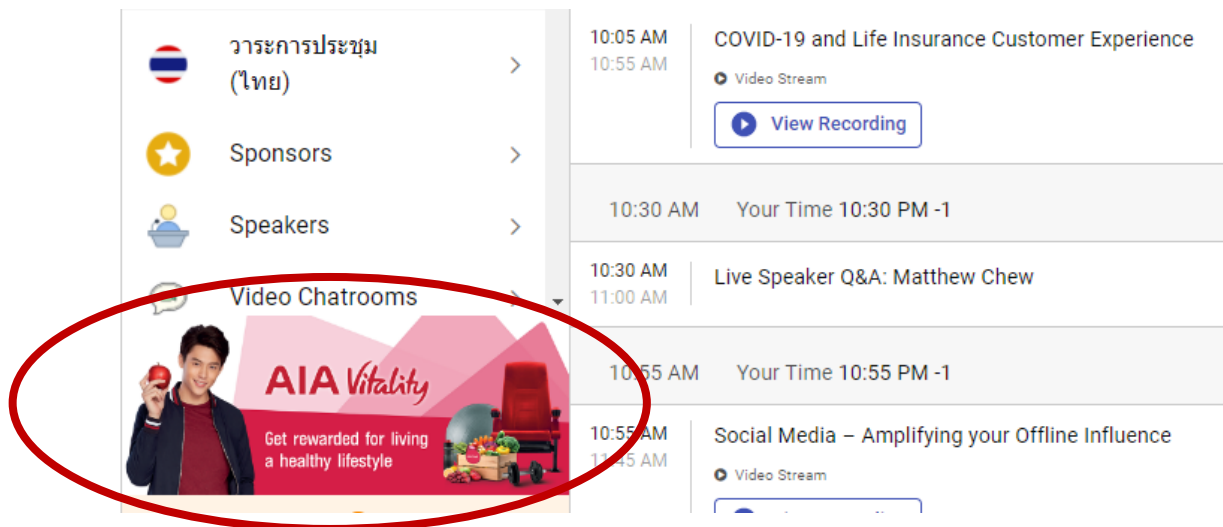
Exhibitors will be located near the General Session conference ballroom, and space will be assigned on a first come, first serve basis. Exhibit spaces will include two tables with fabric skirts, and will not be piped and draped. Electrical services and other items must be ordered through the facility at the sponsor's expense. Additional information will be provided when available.

Fees

A minimum deposit of 50% is due with the signed application to reserve sponsorship. The balance is due on or before 17 July, 2023.

Rotating Banner Advertisements

Digital banner advertisements will display on rotation in the mobile app, along with the other sponsor banners. Banner ads can link to the external website of your choice and will show for 5 seconds before rotating automatically to the next banner or being swiped by the user. The recommended banner size is 950 pixels by 380 pixels.



Logos

Logos must be submitted in a JPEG, PDF or TIF format, 300 DPI or better. Logos submitted in other formats cannot be used. Please send logos to mschwartz@limra.com by 17 July, 2023. Logos not received by that date cannot be guaranteed for inclusion in printed onsite materials.

Pull Banners

Sponsors with the option of providing a pull-up banner may do so by bringing the banner to the Conference Secretariat no later than 5:00 p.m. on Monday, 14 August. LIMRA and LOMA staff will arrange for it to be hung or placed in the appropriate area. The banner must not exceed 4 feet (48 inches) in width or height. Banners may be retrieved on Thursday, 17 August following the final General Session.

TERMS AND CONDITIONS

These terms are the contractual agreement between the organizer and the exhibiting firm.

Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed inssofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

Obligations and rights of the exhibitor

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and rights of the organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Conference Schedule

A preliminary Conference schedule is available on the LIMRA and LOMA websites and updated often. Changes to the schedule or arrangements are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact listed on the sponsor and exhibitor contracts of changes to the schedule which effect exhibit hours and days as soon as they occur. It is the responsibility of the pre-planning contact to notify affected staff from the sponsoring and exhibiting companies of these changes.

Exhibition Regulations

LIMRA and LOMA has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by LIMRA and LOMA.

The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment.

In standard booths, height is restricted to 246 cm (8 ft.). Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently manned during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for nonfulfillment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer.

In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.