Supplemental
Health, DI & LTC
Conference

What Does the Future of Critical Illness Insurance Look Like?









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### Critical Illness – Where Do We Go from Here?



I. Innovation is Scary

**II.** Catalysts for Innovation

**III. Innovation Realities** 

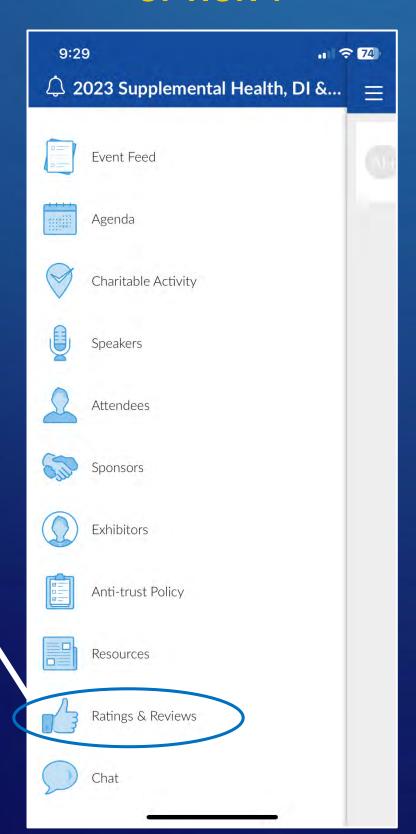
**IV. Innovation Results** 





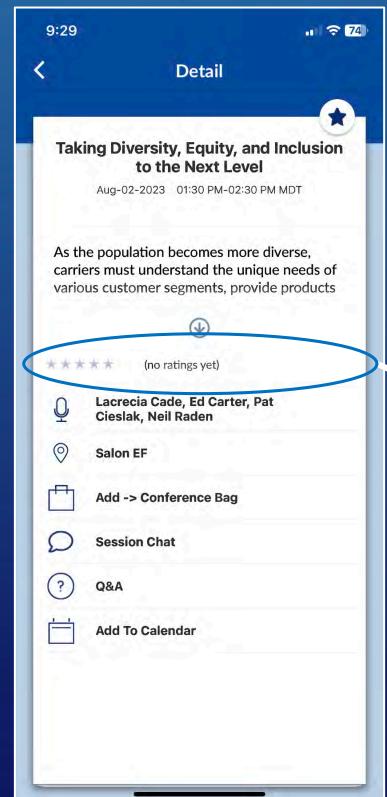
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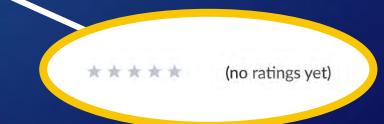
#### **OPTION 1**



Ratings & Reviews

#### **OPTION 2**









# Thank You



