

**Supplemental Health, DI & LTC Conference**  
**August 2-4, 2023 | Salt Lake City, UT**

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## SPONSORSHIP AND EXHIBITOR PROSPECTUS



# We look forward to bringing everyone together in 2023!

The Supplemental Health, DI & LTC Conference provides a unique opportunity to consider a cross-functional view of supplemental health products, individual disability insurance and long-term care standalone and combination products.

Hosted by LIMRA, LOMA and the Society of Actuaries, this event provides the opportunity to network with peers, share ideas and experiences and learn more from experts within the supplemental health, individual disability and long-term care industries.

By promoting your company at the Supplemental Health, DI & LTC Conference, you are in an ideal position to generate leads with key professionals across the full spectrum of the industry. Our sponsorships will assist you in building brand awareness with target audiences the produce opportunities and value well beyond the conference.

## WHO ATTENDS

40%

Middle Management, Vice President, Assistant Vice President, Director

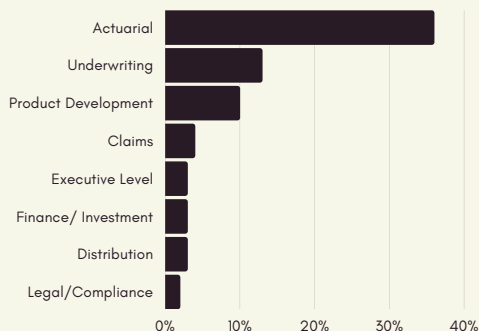
27%

Supervisor, Team Leader, Associate, Specialist, Sales Representative

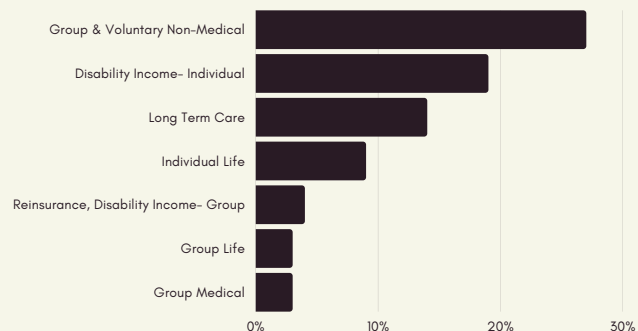
26%

Chairman, CEO, President, C-Level, Senior Management

Job Function



Line of Business





Based on your financial commitment, you will receive the following level of recognition and benefits:

## **Premier Sponsor \$35K+**

(3 AVAILABLE)

- Recognition as Premier Sponsor on the conference webpage, conference app and onsite program, if applicable
- Four complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge
- Logo listed on sponsor signage at registration desk
- Recognized as sponsor during opening comments
- Recognition as sponsor on all conference promotional email blasts
- Opportunity to arrange meetings via conference mobile app with option to add semi-private meeting space (if space allows)
- Opportunity to provide logoed item to be given out at registration desk as a gift to all attendees
- One 6-foot skirted table with electrical outlet (Will extend to 10-foot booth if space allows)
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

## **Elite Sponsor \$15K to \$35K**

- Recognition as Elite Sponsor on the conference webpage, conference app and onsite program, if applicable
- Three complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Company description on sponsor tab on conference app
- Sponsor recognition on name badge
- One 6-foot skirted table with electrical outlet (Table-Top or limited displays permitted)
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

## **Associate Sponsor \$6K to \$15K**

- Two complimentary full-conference registrations for sponsor representatives with opportunity to purchase two additional registrations at LIMRA member rate
- Logo posted to sponsorship listing on conference webpage
- Sponsor recognition on name badge
- Advance registrant/attendee list issued three weeks prior to event (Attendee list policy applies)

## SPONSORSHIP OPPORTUNITIES

### *Welcome Reception*

*\$18,000*

- Opportunity to welcome attendees back after two years of virtual meetings
- Introduction at reception and 2-3 minute opportunity to address attendees
- Sponsorship signage during reception
- Recognition from podium during General Session the morning following the reception



Boost your engagement level, create a positive perception of your brand and enhance the attendee experience by sponsoring additional brand activations.

Contact for Details

### *WIFI Sponsor*

*\$8,000*

- Sponsor complimentary WIFI in conference space for all attendees
- Opportunity to customize WIFI login and password (If available at property)
- Sponsorship acknowledgment with company logo in conjunction with all reference to WIFI details



### *Mobile App Sponsor*

*\$8,000*

- Sponsor the app that provides conference information including session schedule, daily events and exhibitor listings
- Prominent advertising placement on mobile app (sponsor design)
- One push notification on mobile app
- Sponsorship acknowledgment with company logo in conjunction with mobile app details within program guide

## Breakfast Sponsorship

\$13,500

- Sponsorship signage displayed during attendee breakfast
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following breakfast
- Sponsorship listing on mobile app
- Push notification on mobile app

## Lunch Sponsorship

\$15,000

- Sponsorship signage displayed during attendee lunch
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following lunch
- Sponsorship listing on mobile app
- Push notification on mobile app

## All-Day Break Sponsorship

\$7,000

- Sponsorship signage displayed during breaks for sponsored day
- Sponsorship listing in Conference brochure and on-site program, if applicable
- Recognition from podium following session break
- Sponsorship listing on mobile app
- Push notification on mobile app
- Sponsorship offered per day; multiple day sponsorships available

## COFFEE BAR

Offer attendees coffee throughout the day in this clearly defined and branded Coffee Station. Sure to be a high-traffic location where attendees meet, the coffee station will be a conference hub where attendees break and meet. (Sponsorship offered per day.)

\$10,000

## CHARGE IT UP STATIONS

Provide attendees with a spot to recharge! Whether charging up their devices or catching up on emails, this will be a popular area for all attendees.

\$7,000

## REGISTRATION DESK

The Registration Desk is the first stop for all conference attendees as well as throughout their conference experience.

This is a prime location to showcase your brand as the exclusive registration sponsor.

\$15,000

## Lanyards

\$10,000

Every attendee will wear this branded lanyard with their conference badge for the duration of the conference. Your company logo will be prominently displayed on the event lanyard.

## Key Cards

\$10,000

Put your brand in the hand of all attendees with this highly visible opportunity. Your brand is the first thing they will see when checking into the hotel and each time they enter their room.

## Exhibitor Package

\$4,326

- One complimentary conference registration; two additional attendees at LIMRA member rate
- One 6-foot skirted table with electrical outlet (Table-Top or limited displays permitted)
- Exhibitor listing in Conference brochure and on-site program
- Exhibitor listing on mobile app and conference slides
- Sponsorship listing on conference website
- Advance registrant/attendee list issued three weeks prior to event



## Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/ or creating a custom sponsorship package? We offer bundled sponsorship discounts and will gladly work with you to create a customized package that meets your organization's individual needs.



# HOTEL/ VENUE INFORMATION



MARRIOTT SALT LAKE CITY  
DOWNTOWN CITY CREEK

75 South West Temple  
Salt Lake City, UT 84101  
(801) 531-0800

Thank you.  
We look forward  
to working with  
you.

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[www.limra.com](http://www.limra.com)