



**2024**

**Enrollment Technology  
Strategy Seminar**

**Ready for Innovation**

# **LDEx Standards 101**

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**Nicole Laughridge**

*Director, Enrollment Technology  
Partner Manager*  
Chubb, a Combined Company



**Sherri Bycroft**

*Director, Benefit Technology  
Relationships*  
Prudential Financial



**Sheila Thompson**

*Business Consultant, Industry Solutions*  
LIMRA | LOMA

# What Are The LIMRA Data Exchange Standards?

The **LIMRA Data Exchange (LDEx) Standards** are free standards developed in a **collaborative** environment by an independent member committee made up of organizations with a vested interest in establishing industry-based data exchange standards.

**Data Exchange Standards** facilitate the sharing of structured data across diverse information systems and represent the **requirements** for the **format** and **content** of the data being transferred among those systems.

The LDEx Standards Program intends to define those format and content requirements along with the **mechanisms** by which data is exchanged. It is **not** to manage the source of the data, the data transfer or determine what happens to the data once it is transmitted.



# Past and Present Contributing Carriers



EQUITABLE



# Past and Present Contributing Insurtechs



Always Designing  
for People®



BENEFITFOCUS®



bswift®



ease

eBenefits



IDeON



ThreeFlow®

UKG



WillisTowersWatson



# Current Industry Releases

**Version: 1.3.2023.12.31**

## **LDEx Benefits Enrollment Management 1.3 Standard**

- The LDEx BEM 1.3 Standard allows for eligibility management along with enrollment in all worksite benefit products.
- The breadth of supported products include group medical, dental, vision, supplemental and voluntary benefits, flexibles spending accounts, family medical leave and, and lifestyle benefits within the LDEx BEM Standard.
- This backward-compatible release continues to enable the two-way exchange of coverage elections, benefit changes, terminations, demographic changes, as well as eligibility management between insurance carriers and their technology providers.
- All LDEx Standard payloads may be in either a .xml or .json format which are available in the standards package download.

**Version: 1.1.2022.12.31**

## **LDEx Evidence of Insurability Status & Decision 1.1 Standard**

- The LDEx EOIS 1.1 Standard allows carriers to pass an employee's application status, updates and the final underwriting decision of an individual's eligibility to their benefits administrator.
- The EOIS Standard enables carriers and technology providers to:
  - Create rapid response turnaround times by furthering the applicability of automation
  - Streamline the underwriting process and leverage near-real time processing

**Version: 1.3.2023.12.31**

## **LDEx Response 1.3 Standard**

- The LDEx RSP 1.3 Standard is a companion solution that supports the communication of processing results and error handling for all LDEx Standards.
- The LDEx Response Standards provides a solution to manage summary transaction reporting and detailed error handling at the individual element level when leveraging the LDEx BEM and EOIS Standards.
- Version 2.0, currently in development, will allow for synchronous and asynchronous error handling leveraging REST compliant transactional API capabilities.



# LDEx Standards Supported Products

## Core Benefits

- Medical
- Dental
- Vision

## Supplemental Benefits

- AD&D
- Disability
  - STD
  - LTD
  - State
  - Voluntary
- Basic Life
- Buy-up Life

## Healthcare Reimbursement

- Flexible Spending Accounts (FSA)
- Health Savings Accounts (HSA)
- Health Reimbursement Arrangements (HRA)

## Voluntary Benefits

- Accident
- Cancer
- Critical Illness
- Hospital Indemnity
- Voluntary Life
  - Term Life
  - Universal Life
  - Whole Life

## Leave Management

- Employee Assistance Programs (EAP)
- Family and Medical Leave (FML)
- Paid Family Leave (PFL)

## Lifestyle Benefits

- ID Theft
- Legal
- Pet Insurance

# Active Development Initiatives

## Benefits Enrollment Management 2.0

- Major release update to the LDEX BEM 1.3 Standard allowing for RESTful API compliant transactions
- Functionality will maintain support for employee benefit enrollment and eligibility management of all supported products
- Release will include OpenAPI endpoints that allow for both for synchronous and asynchronous processing
- Currently in proof of concept testing

## Benefits Configuration Management

- Newly developed standard that allows for the exchange of an insurance carrier's benefit plan design with a technology provider (e.g., plan, products, benefits, rates) leading to case configuration simplification and acceleration.
- Currently in proof-of-concept testing

## Benefits Quote & Census Management

- New standard managing the communication of the data required to initiate a presale request for proposal and generate a subsequent rate quote with all available product configurations
- Functionality will include a standardized demographic census
- Currently in product development

## Claims Status Management

- New event driven standard to manage the communication of an employee's eligibility data post-claims submission and the ongoing status updates between an employer's enabling technology provider
- Currently in product analysis



# Industry Adoption and Utilization

## Published companies adopting the LDEx Standards

### **Increase of 87%**

- **23** as of year end 2022
- **43** as of year end 2023

## Total companies leading with at least one LDEx Standard

### **Increase of 47% from year end Increase of 267% from 4Q 2022**

- **6** as of 4Q 2022
- **15** as of year end 2022
- **22** as of year end 2023

# Why Does it Matter?

- 2023 published Proof Points documentation noted the industry had a significantly positive response to the LDEx Standards
- Case Study based results were provided by companies who have implemented and are utilizing the LDEx Standards
- To date more than 230 companies have downloaded the freely available LDEx Standards

Pre-case implementation calls were reduced from 60-90 days to 15-30 days

Case build implementation timelines were reduced from 120 days to no more than 45 days

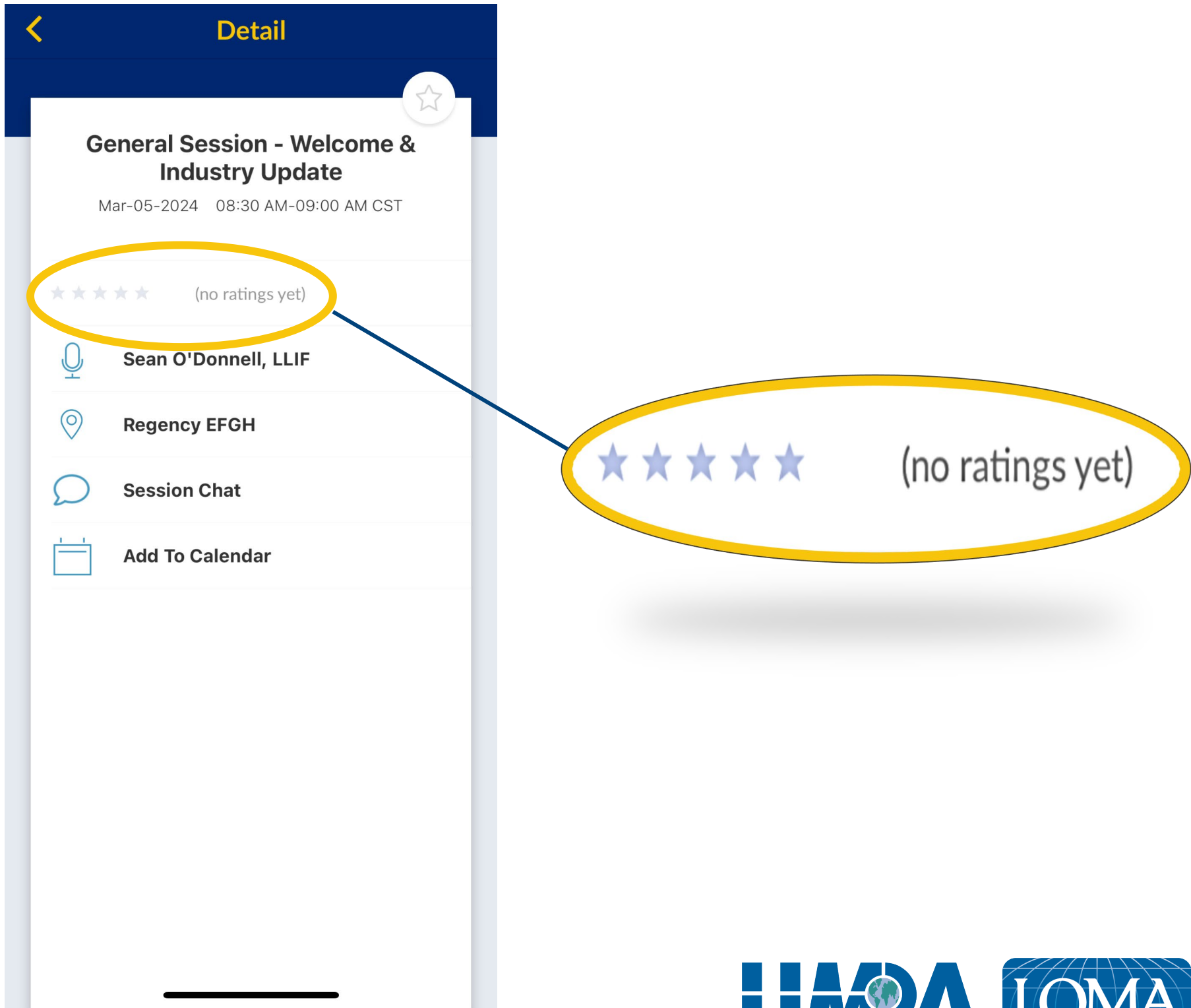
Test file processing reduced from 2-4 iterations taking up to 8 days back and forth to single iterations with 1-2 days processing with minimal if any corrections

# We Want to Hear From You. Leave a Rating & Review.

Module Option



Agenda Option







Revolutionizing data flow  
with the LDEx Standards.

All LDEx Standards are made freely  
available.

Learn more at [www.LIMRA.com/LDEx](http://www.LIMRA.com/LDEx)

