



2025 LIFE INSURANCE AND ANNUITY CONFERENCE

Reimagine Tomorrow

**Mastering Market
Conduct Exams:
Strategies and Insights**





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Market Conduct Exams



Agenda

- ✓ Exam Approach and Strategy
- ✓ Emerging Trends
- ✓ Importance of Relationships, Collaboration and Partnership

Show and Tell



Prudential Financial



Headquarters: Newark, New Jersey



Ethos Technologies Inc



SAN FRANCISCO



BANGALORE



SINGAPORE

"So, where are you based?"

We have have offices in Bangalore and San Francisco, and over half of our team is remote across the US, as well as in Singapore. As a digital-first company we have Ethosaurs collaborating, creating, and innovating in multiple timezones.

Pacific Life Insurance Company



Exam Approach

- Strategy
- Project Management
- Third Party Administrators
- Lessons Learned

Trends

- Multi-Stated Exams
- Targeted Exams
- Suitability and Oversight

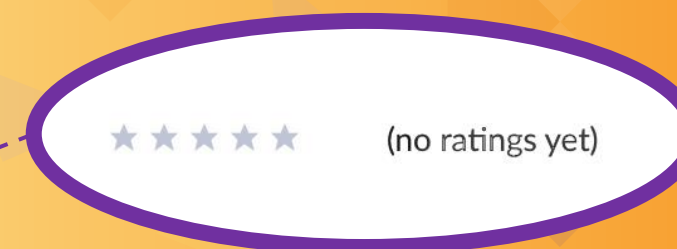
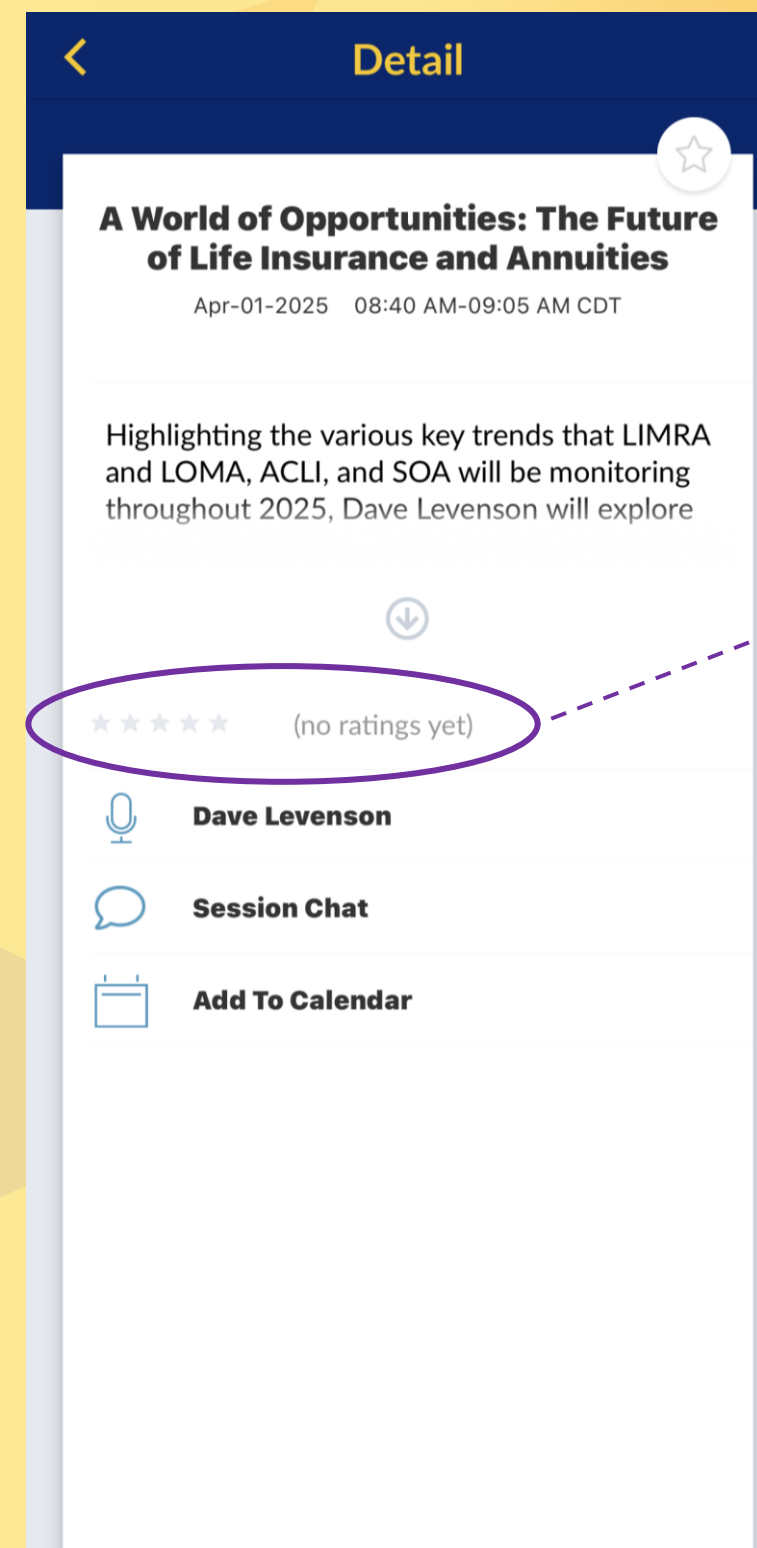
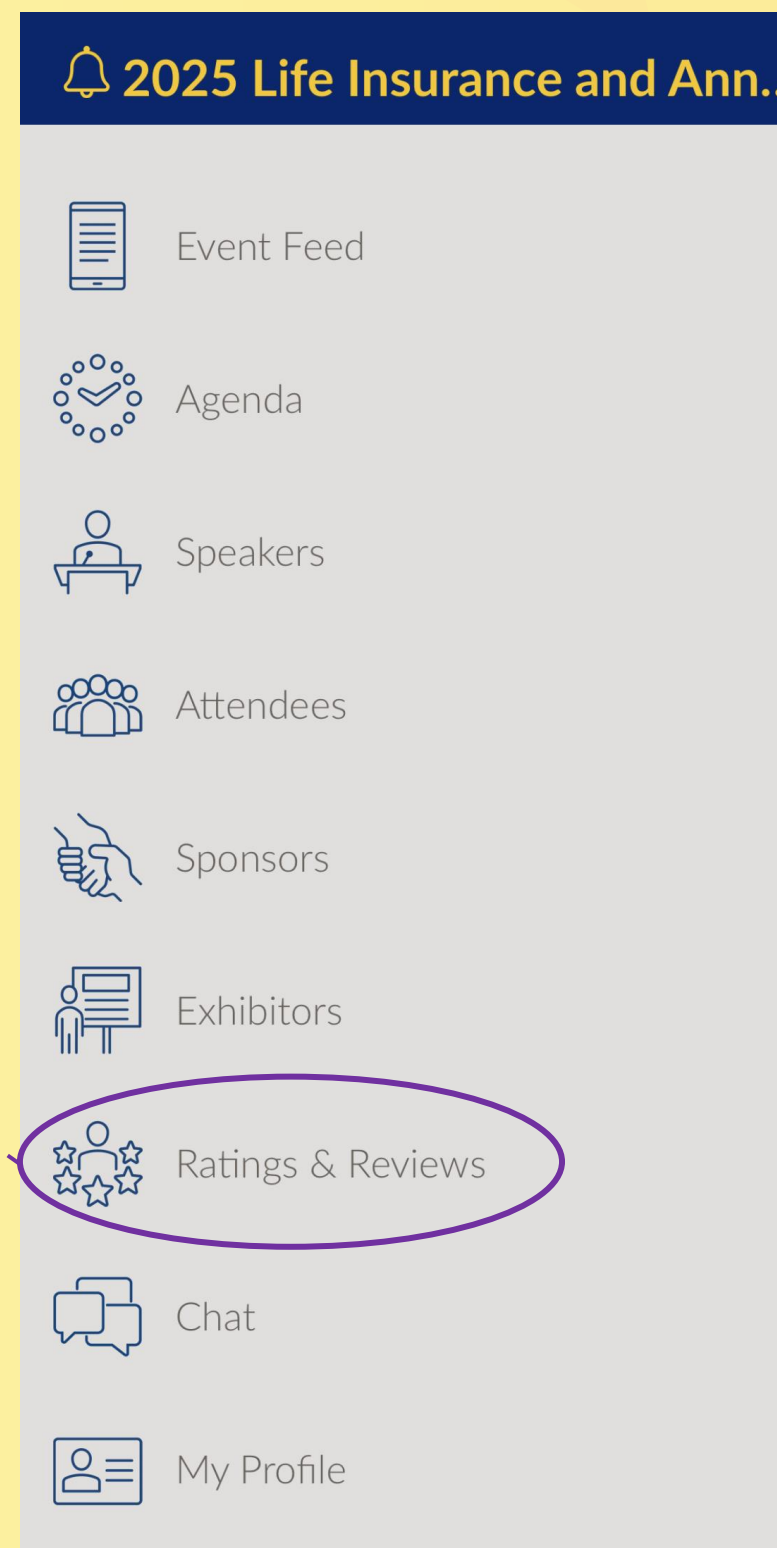
Relationships

- Internal Relationships **and Coordination** with Subject Matter Experts, Operations, Business Stakeholders
- Regulators and Examiners

Q&A



Please Provide Your Feedback on the Conference App



Thank You

