2025 WORKPLACE BENEFITS CONFERENCE

Pathways to Growth

Life and Long-Term Care: Current Trends and Future Outlook





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Do you run?







True standalone LTC: Will it continue to dwindle or will it make a comeback over the long run?







Is Life+LTC (or LTC-like riders) here for the long haul or a short-lived trend?





We are seeing expectations of GI increase. Are those expectations going to continue or will that fade?







Washington Cares is here to stay. Are other LTC states initiatives going to follow or will this die?





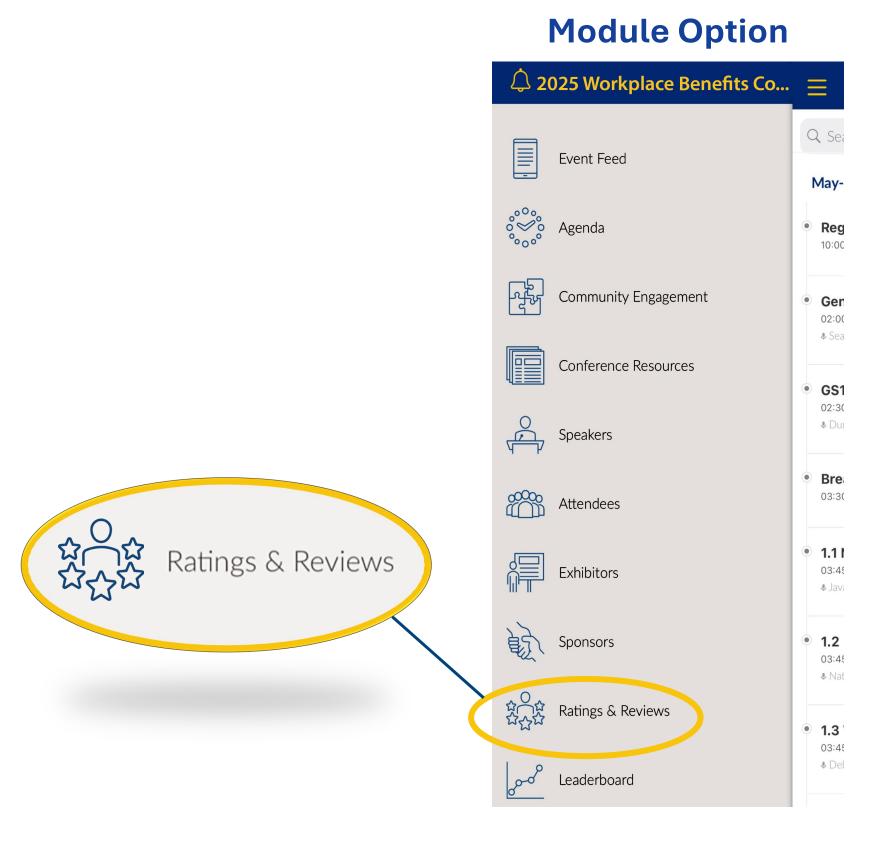


Are people going to keep their Life+LTC product forever or be just as likely to let it go?

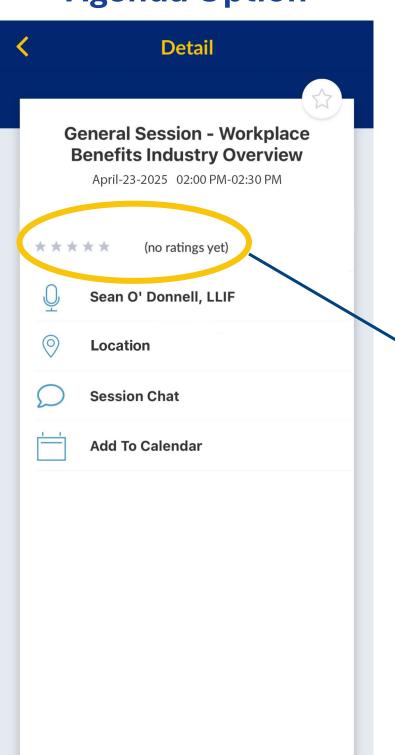


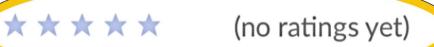


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