

2027 Distribution & Marketing Conference
Omni Amelia Island Resort & Spa, Amelia Island, FL
March 15-17, 2027

Monday, March 15

3:30 – 4:00 p.m. Kickoff Connection Beverage Break

4:00 – 5:00 p.m. Concurrent Sessions (3)

Distribution and Marketing Combined

5:00 – 5:45 p.m. NeXt Gen Reception

5:30 – 7:00 p.m. Welcome Reception

Tuesday, March 16

7:30 - 8:30 a.m. Breakfast

8:30 – 10:15 a.m. General Sessions

10:15 - 10:45 a.m. Networking Refreshment Break

10:45 -11:45 am Concurrent Sessions (5)

A joint session for Agency Building and Financial Management, MLEA, Industry Insights, Annuity, and Marketing.

11:45 - 1:00 p.m. Luncheon and Break

1:00 - 2:00 p.m. Concurrent Sessions (5)

Includes Agency Building, Independent Producer, Brokerage, Annuity, and Marketing.

2:00 - 2:15 p.m. Networking Break

2:15 – 3:15 p.m. Concurrent Sessions (5)

Includes MLEA, Independent Producer, Annuity, Marketing, and a LIMRA led session.

3:15 – 3:45 p.m. Refreshment Break

3:45 – 4:45 p.m. General Session

4:45 - 6:00 p.m. Happy Hour Reception

Wednesday, March 17

7:15 - 8:15 a.m. Breakfast

8:15 - 9:15 a.m. Concurrent Sessions (4)

Includes Brokerage, Marketing, Independent Producer and a joint session for Agency Building and Financial Management.

9:15 - 9:45 a.m. Networking Break

9:45 – 11:30 a.m. General Session

11:30 a.m. Adjourn