

2023 LIC Final
Expense Workshop
Managing Final
Expense Profitability



## **Community Engagement: Backpacks for Kids**

We're looking forward to seeing everyone in Dallas at the 2023 LIC Final Expense Workshop hosted by Optimum Life Reinsurance!

Not only will this year's Workshop offer great content from speakers and peers, we are also providing attendees with a community service experience to remember, in partnership with <u>A World For Children</u> Texas Adoption Center. Let's leave Dallas with a lasting positive impact!

## **Helping Kids Feel Valued**

The AWFC Backpack Program is special because it brings renewed spirit to children served by the organization, who may go through at least three foster placements within 60 days before they find more long-term residence. Often these kids are shuttled house-to-house with their belongings in a plastic grocery bag. The Backpack Program is an effort to help each child feel like a valued human being during their transitions, to store their possessions while also providing messages of encouragement.

Please help us meet our goal of donating 100 backpacks decorated with positive messages for the kids who will receive them. Here are two ways you can participate:

## **Buy Now - \$20**

Click on <u>Buy Now</u> to purchase a backpack through LIC, by modifying your meeting registration. We'll have it waiting for you to decorate onsite. (Scroll through your Registration to the Options page and pay by credit card.)



Purchase your own backpack. Your family or team can decorate it in advance, or you can add messages onsite with fellow attendees. Click on <a href="Bring Your Own">Bring Your Own</a> so we can plan for the number of participants.

## Where and When

We invite you to join us 30 minutes early at the Final Expense Workshop to participate in the "Community Engagement: Backpacks for Kids" session, 1:15-1:45 p.m. on Wednesday June 7. Help decorate backpacks with encouraging messages and meet AWFC's Executive Director, who will give a brief presentation about the program at 1:30 p.m.

Please contact me if you have any questions. We appreciate your help – together we will make a difference in Dallas! #MeetingsThatMatter

Best regards,

Audrey Wittenburg, ACS, ALMI Associate Director, LIC (770) 984-3724 | awittenburg@loma.org