U.S. Individual Annuity Sales – Fixed¹ annuity breakout

1st Quarter 2020 (\$ in thousands)

Rank	Company name	Indexed	Company name	Fixed-Rate ²
1	Allianz Life of North America	1,558,565	New York Life	2,369,660
2	AIG Companies	1,447,617	AIG Companies	1,069,818
3	Nationwide	1,269,100	Massachusetts Mutual Life	908,724
4	Athene Annuity & Life	1,083,377	Western Southern Group	896,369
5	Lincoln Financial Group	1,010,578	Global Atlantic Financial Group	852,711
6	Fidelity & Guaranty Life	831,559	Pacific Life	827,901
7	Security Benefit Life	830,435	Symetra Financial	505,776
8	Global Atlantic Financial Group	819,591	Protective Life	397,795
9	Sammons Financial Companies	760,435	USAA Life	380,490
10	Jackson National Life	747,400	Great American	336,893
11	Great American	725,204	Reliance Standard Life	282,656
12	American Equity Investment Life	692,565	Jackson National Life	272,690
13	Pacific Life	548,777	Principal Financial Group	261,429
14	National Life Group	359,251	Berkshire Hathaway	223,336
15	Symetra Financial	332,191	MetLife	221,569
16	Bankers Life & Casualty	277,799	Northwestern Mutual Life	214,291
17	EquiTrust Life	271,044	Brighthouse Financial	193,444
18	Protective Life	212,313	Nationwide	189,300
19	Prudential Annuities	198,595	Prudential Annuities	142,364
20	Massachusetts Mutual Life	196,390	Athene Annuity & Life	135,230
	Тор 20	\$14,172,784		\$10,682,445
	Total industry	\$16,200,000		\$13,670,000
	Top 20 share	87%		78%



Source: Secure Retirement Institute U.S. Individual Annuities Sales Survey

¹ Fixed = indexed + fixed-rate

² Fixed-Rate = fixed-rate deferred + fixed immediate + deferred income + structured settlements