



**LIMRA**

# **Leadership Institute™**

*Developing the Industry's Best*

## **2020 Programs**

*The LIMRA Leadership Institute™ invites you to become a part of something special.*

*For 30 years, our curriculum has helped financial services leaders hone critical competencies, achieve heightened levels of success, and build invaluable relationships with their peers. Today, leadership development remains a top priority for companies throughout the industry, as they seek competitive advantage. To align with that reality, we have designed these 2020 programs with a fresh view on relevant, actionable topics that can drive you and our industry forward.*

# LIMRA Leadership Institute 2020 Programs

## Leadership Programs

### *Leading Change in an Agile World*

May 27–28, 2020 • LIMRA Headquarters, Windsor, CT

Cost: LIMRA or LOMA Member: \$2,400.00,  
Nonmember: \$4,800.00

Explore how to increase engagement, create focus, and drive organizational performance during times of uncertainty and rapid change.

### *Leadership Strategies*

August 24–27, 2020 • Babson Executive Conference Center, Wellesley, MA

Cost: LIMRA or LOMA Member: \$4,800.00,  
Nonmember: \$9,600.00

Gain valuable insights into your interpersonal strengths and development opportunities to meet the challenges of leading in today's complex financial services environment.

## Business Acumen Programs

### *Harnessing the Power of Data and Analytics*

June 3–4, 2020 • Nassau Re Headquarters, Hartford, CT

Cost: LIMRA or LOMA Member: \$2,400.00,  
Nonmember: \$4,800.00

Develop a hands-on understanding of how data and analytics are being used to address critical business issues in the financial services industry.

### *Financial Strategies*

September 28–October 1, 2020 • Babson Executive Conference Center, Wellesley, MA

Cost: LIMRA or LOMA Member: \$4,800.00, Nonmember: \$9,600.00

Gain a thorough understanding of finance-based decision-making by exploring the many ways life insurance companies make money and the implications of each.

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## Marketing Programs

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### *Creating Competitive Advantage Through Innovation*

July 28–29, 2020 • LIMRA Headquarters, Windsor, CT

Cost: LIMRA or LOMA Member: \$2,400.00,  
Nonmember: \$4,800.00

Gain a framework for cultivating exceptional performance through effective innovation

### *Marketing Strategies*

August 10–13, 2020 • Babson Executive Conference Center, Wellesley, MA

Cost: LIMRA or LOMA Member: \$4,800.00,  
Nonmember: \$9,600.00

Gain insight into customer-focused marketing and distribution strategy in an environment of declining distribution capacity and changing consumer demographics and expectations.

# About the LIMRA Leadership Institute Fellow (LLIF)

The LLIF designation is an internationally recognized credential of financial services leadership. This academically rigorous, 19-credit curriculum provides industry-specific experiential education for high-potential, emerging, and senior leaders. LLIF programs enhance business acumen, broaden industry knowledge, and strengthen strategic thinking skills to help participants and their organizations excel. Earning the LLIF designation demonstrates a commitment to professional development — through gaining the cross-disciplinary skills critical to making the most meaningful impact in the leadership role.

Each program day represents one credit earned toward the designation. Participants must earn a minimum of 14 credits to attend the Capstone program — a prestigious experience designed by LIMRA and the Wharton School of Business.

## Design Your Path to the LLIF

### EARN 4 CREDITS BY:

Attending One of These Four-Day, Residential Programs:

- Financial Strategies
- Leadership Strategies
- Marketing Strategies

### EARN AT LEAST 10 ADDITIONAL CREDITS BY:

Selecting From Elective Programs in:\*

- Business Acumen
- Leadership
- Marketing

\*You must attend at least one program in each category. You may also attend more four-day programs to earn some of these credits

### Cross Credits

- Earn two credits for public instructor-led Insurance Immersion
- Earn three credits for your FLMI or FSRI designation
- Earn four credits for your FSA designation

### EARN YOUR FINAL 5 CREDITS BY:

Attending the Invitation-Only Capstone at The Wharton School

- Five-day, residential experience designed by LIMRA and Wharton
- LLIF designation conferred at the culmination of the program



# LIMRA Leadership Institute 2020 Programs

## Programs at a Glance

Discipline	Course	Dates	Location
Leadership	Leading Change in an Agile World Leadership Strategies	May 27–28, 2020	LIMRA Headquarters, Windsor, CT
		August 24–27, 2020	Babson Executive Conference Center, Wellesley, MA
Business Acumen	Harnessing the Power of Data and Analytics Financial Strategies	June 3-4, 2020	Nassau Re Headquarters, Hartford, CT
		September 28– October 1, 2020	Babson Executive Conference Center, Wellesley, MA
Marketing	Creating Competitive Advantage Through Innovation Marketing Strategies	July 28–29, 2020	LIMRA Headquarters, Windsor, CT
		August 10–13, 2020	Babson Executive Conference Center, Wellesley, MA

*We look forward to partnering with you to map your leadership development journey!*

To learn more and to register for 2020 programs, please:

Visit [www.limra.com/LLI](http://www.limra.com/LLI)

Call 800-235-4672

Email [LLI@limra.com](mailto:LLI@limra.com)

