

Your Global Research Connection

February 2018

Welcome to this issue of LIMRA's Global Research e-bulletin. Follow us on Twitter and request your free LIMRA.com account to stay on top of the latest information that matters to you:

Follow Us On Twitter

Free LIMRA.com Access

Current Research

Bancassurance: Stories of Success & Growth Opportunities

Read these two reports to learn key drivers of program success as well as strategic and tactical actions you can pursue to establish or grow your bancassurance program. The reports examine:

- Partnership and collaboration
- Training
- Customer-centricity
- And more

Webinar: Secrets of Successful Bancassurers: 5 in 15

Larry Hartshorn, director of LIMRA's international research program, shares 5 key insights gleaned from our recent bancassurance research in Asia, Europe, Africa, and Latin America.



Wearable Technology in Life & Wellness Programs

LIMRA and KIDI partnered to explore insurers' perspectives on the impact of Internet-enabled, sensor-based wearable devices. This report summarizes:

- Opportunities including enhanced underwriting
- Challenges including building trust and maintaining customer engagement
- Lessons learned including end-user perceptions
- The future of wearable tech

What's on the Minds of Executives Now?

What's keeping industry executives up at night? Read this report to quickly view:

- Factors they think will have the greatest near-term impact
- Key internal factors executives can control
- Crucial external factors they cannot

2018 Predictions

Learn about the changes we expect this year, including new twists to product solutions, shifts in market focus, and consumers cautious of their digital footprints.



Retirement in Asia

We have teamed with the Society of Actuaries to identify trends determining the future of retirement in Asia. Beginning in the second quarter, we will publish a summary report plus separate analyses for:

- Hong Kong
- India
- Indonesia
- Japan

- Singapore
- South Korea
- Taiwan
- Thailand

To receive email notices when LIMRA studies are released, please update your Interests Profile at www.limra.com/interests. If you don't have a username and password, please request member access at www.limra.com/Request_Access.

©2018, LL Global, Inc.TM All Rights Reserved | 300 Day Hill Road, Windsor, CT 06095

