REPeValuator[™]



The Situation

The job of a call center representative is very challenging. Calls can range from simple account updates to complex product inquiries. Callers can be concise or confused, cheerful or angry. Your center may need reps who have both customer service and selling skills. Determining which job applicants can handle this call variety can be difficult. How can you identify people who will perform well in the call center hot seat?

How We Can Help You

REPeValuator is a web-based job simulation that predicts call center job performance. By incorporating this easy-to-use assessment into your hiring process, you will:

- Select applicants who can efficiently and effectively build client relationships
- Increase new-hire quality, and reduce training time and operating costs
- Improve customer service and overall call center performance
- Hire applicants who can cross-sell and upsell

How It Works

REPeValuator simulates call center text chat and phone calls in a web-based exercise that is completed in 30 minutes. Candidates assume the role of a contact center rep during a variety of situations, including product and service inquiries, and account inquiries. The simulated customers are confused, businesslike, angered, and complicated, creating an array of service exchanges.

The test uses these situations to measure critical frontline skills, including:

- Rapport building
- Grammar
- Managing customer relationships
- Problem solving
- Keyboarding
- Multitasking

- Information accuracy
- Listening
- Call efficiency
- Customer retention
- Cross-selling and upselling ability

REPeValuator is available in several versions to suit your needs: service-only, sales and service, English-only, Spanish-only, bilingual, or French Canadian.

Test results are available immediately and feature an overall score as well as a description of an applicant's expected job performance in managing customer relations, providing accurate information, managing call time, and keyboard speed and accuracy. This information will help you determine who should move to the next step in your hiring process.

Contact Us Today

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