

Unlock Relevant Insights With Applied Research Solutions

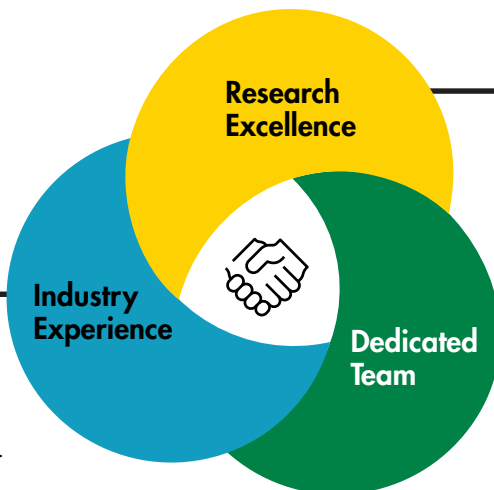


Applied Research Solutions offers a customized, benefits-driven approach to develop actionable insights — leveraging LIMRA and LOMA's broader industry research program and connections across the membership — to deliver superior value. Our research team brings unmatched industry expertise to the table, delivering relevant findings and high-impact insights so you can handle strategic decision-making confidently.

Why Partner With Us?

Our reliable, actionable insights give members confidence in their business decisions through:

- Deep understanding of industry products, channels, and competitive landscape.
- Ability to leverage 200+ reports and 70+ industry benchmarks.
- Trusted partner for over 700 member companies.



- Consultative approach to research design, methodology, and analysis.
- Ability to translate research findings into actionable insights and deliver higher value.
- 80+ creative researchers who are passionate about serving our members.
- 100+ years of combined experience in insurance and financial services.

Partnership and Process



SUCCESS BEGINS HERE

Understanding Objectives

- Define what success means for you.



CONFIDENCE IN APPROACH

Methodology and Design

- Confidence that the project will answer your questions with applicable insights.
- Optimized to be actionable and ready to execute.



DEDICATED TO YOU

Execution

- Research team well-versed in industry background knowledge.
- Managing the project efficiently while keeping you informed.



WHERE WE SHINE

Analysis

- Expert analysis, with a deep understanding of the project goals, creating insights that are directly applicable to you.
- LIMRA data increases capabilities to drive results.



BRINGING IT ALL TOGETHER

Insights Development and Delivery

- Interpretation of results from an expert steeped in your project and industry knowledge.
- Identify and develop unique insights that matter to you.

Create Tangible Research Insights With Applied Research Solutions

Explore how Applied Research Solutions can create a customized research plan, empowering your organization to take actionable steps and achieve your business goals.

Get in Touch With Our Team

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