Consortia Rollout Kit-Current Trimester

**THE SANDWICH GENERATION (6/23/25 to 8/29/25)**

PROSPECTING / QUALIFYING Stage:

[INTRO EMAIL- WORD TEMPLATE:](https://www.limra.com/siteassets/about/sales-repository/product/consortia-studies/sandwich-generation-eml-messaging.docx)

QUALIFYING/SOLUTION Stage:

[SALES PRESENTATION PPT (with speaker notes):](https://www.limra.com/siteassets/about/sales-repository/product/consortia-studies/sandwich-generation-slides---stuck-in-the-middle-final-w-notes.pptx)

SOLUTION/EVALUATING Stage:

[‘‘LEAVE BEHIND” PDF of Sales Presentation (To send POST- MEETING):](https://www.limra.com/siteassets/about/sales-repository/product/consortia-studies/sandwich-generation---stuck-in-the-middle-.pdf)

EVALUATING/DECISION Stage:

[PROPOSAL PDF: (Detailed Consortia Specs w/ Decision Form)](https://www.limra.com/siteassets/about/sales-repository/product/consortia-studies/sandwich-generation-consortia-proposal-060425.pdf)