

STRATEGIC LEADERSHIP *EXPERIENCE*

Program Overview

LIMRA and LOMA, in partnership with Wharton Executive Education, provide an industry-focused executive development program designed to:



Provide world-class, executive development for leaders across all functional areas from LIMRA and LOMA member companies



Create opportunities for leaders across the industry to connect, collaborate, and address current and future critical industry challenges



Complement member companies' existing executive development portfolios

AUDIENCE

- A cohort of 100 leaders will launch each summer
- Attendance is by nomination only; up to two leaders per company can attend each year
- This program is open to assistant vice presidents, vice presidents, or senior leaders with strategic leadership roles who are:
 - Identified as current or future leaders of the organization OR
 - Leaders of functional areas who can benefit from exposure to industry challenges
 - Experienced leaders from another industry who have joined a member company

STRUCTURE AND FRAMEWORK

- Participants will attend three individual 3½ day sessions, in person, in mid-June each year, on the Wharton campus in Philadelphia, PA
- The program will be highly interactive, with opportunities for discussion and application of concepts

SESSION ONE

Becoming an Enterprise Leader

- Industry trends
- Current challenges

TEAM APPLICATION

SESSION TWO

Developing a Strategic Mindset

- Key strategic issues
- Integrated solutions

TEAM APPLICATION

SESSION THREE

Driving Transformation

- Future focus
- Driving change

PARTICIPANTS RATE THEIR EXPERIENCE

On a scale of 1–5, respondents to the program evaluation rated the experience as follows:

4.8

Overall program rating

4.8

"I would recommend this program to others"

FOR MORE INFORMATION ON THE STRATEGIC LEADERSHIP EXPERIENCE

Please contact Lisa Stevens, Director of Executive Development, LIMRA and LOMA at lstevens@loma.org.

