



SPONSOR BROCHURE

EMEA Life Insurance Conference

DUBAI, UAE
NOVEMBER 11-13, 2018



**“An investment in
knowledge
always pays the
best interest.”**

**-
Benjamin Franklin**

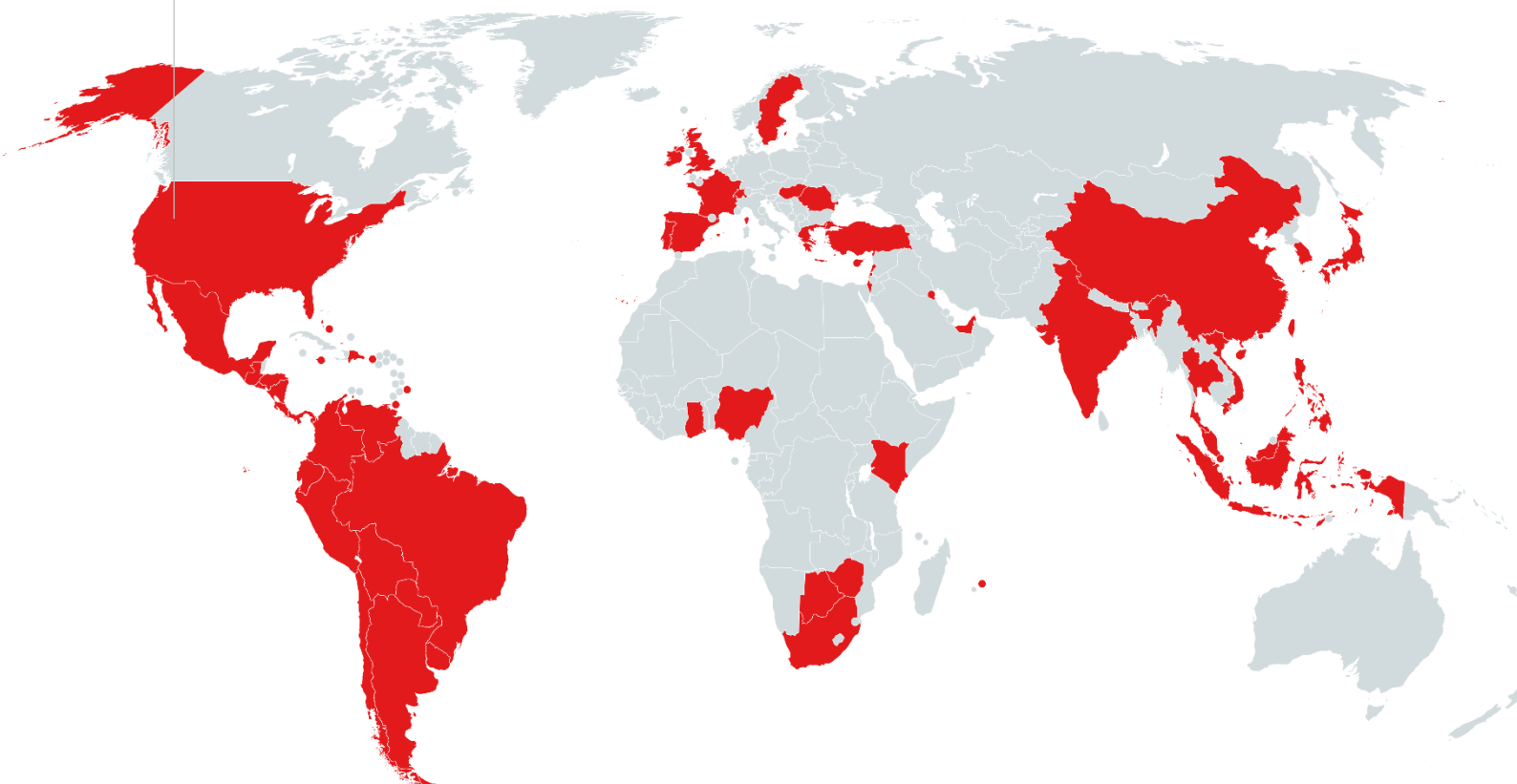
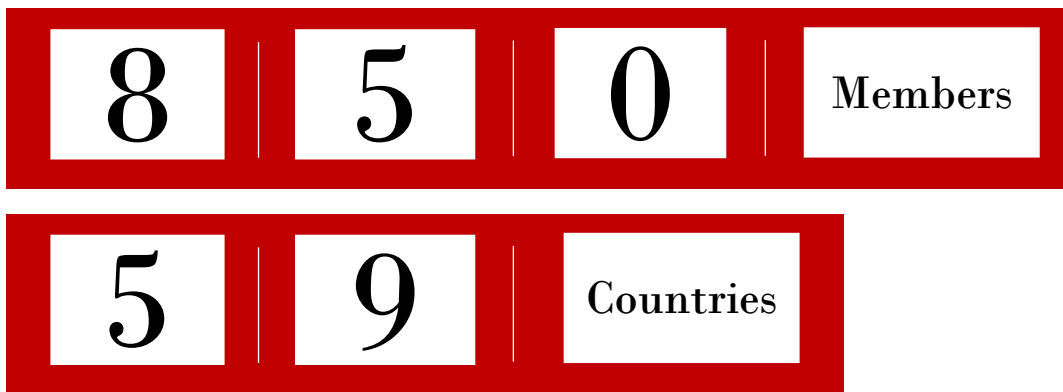
Top 5 Reasons to Become a Sponsor at the EMEA Life Insurance Conference

- 1 Get your brand
in the spotlight**
- 2 Bring your company's
unique insight &
influence to this event**
- 3 Get the chance
to increase your
reach worldwide**
- 4 Engage with the
attendees and create
new networking
opportunities**
- 5 Reach executives, leaders and key decision
makers from the financial industry**

About LIMRA

LIMRA was founded in 1916 and is a worldwide research, consulting, and professional development organization that helps more than **850 insurance and financial services companies in 59 countries** increase their marketing and distribution effectiveness.

These members rely on our over **100 years of industry experience**, along with resources in Research, Consulting, Assessment, Development, and Compliance and Regulatory Services. In a rapidly changing marketplace, companies call LIMRA first for our combination of industry insight, practical solutions, and unwavering commitment to their success.



EMEA Life Insurance Conference

For more than 40 years, LIMRA EMEA has been organizing Life Insurance Conferences all over Europe and Africa, and this year, for the first time, in the Middle East.

Through our yearly series of conferences, participants can keep up-to-date on the latest developments, network with other industry leaders, and sit on peer committees for regular discussions about industry challenges and strategic solutions.

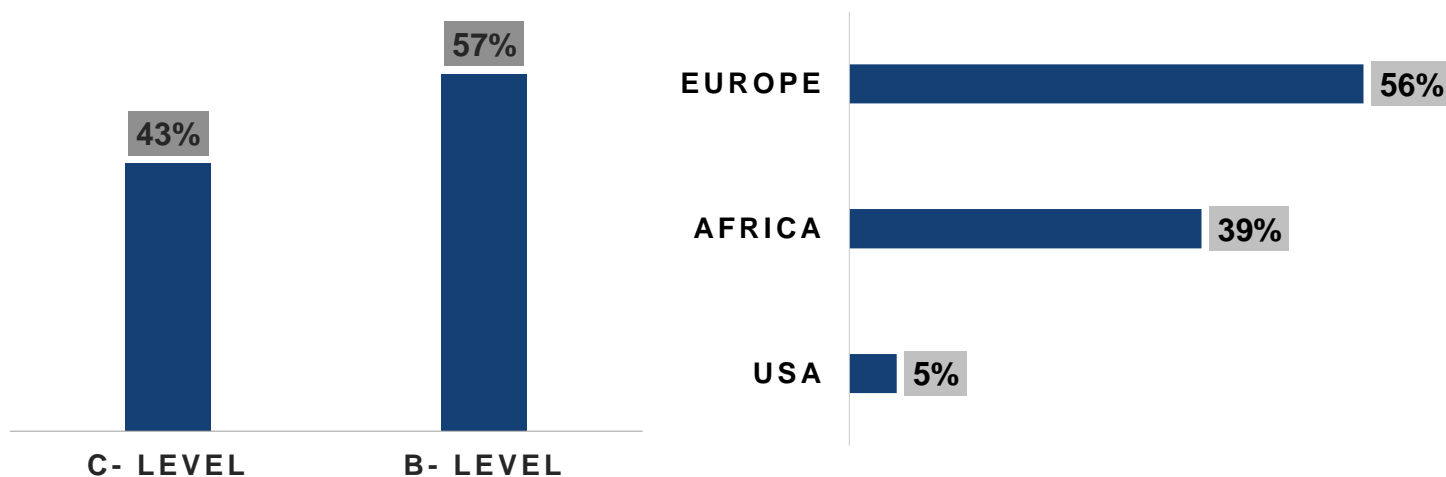
The conference focuses on the current topics affecting insurance and financial services companies conducting business and competing in Europe, Middle East and Africa. This year, we look closer at The Customer Journey and how to make it decisive.

Please find the video of our last EMEA Life Insurance Conference <https://youtu.be/AK2bwbEzwsc>





Our past attendees



Our past sponsors



Welcome Cocktail



CEO Dinner



Gala Dinner



Coffee Breaks



2018 Program

Sunday, November 11th

- 17:45 - 18:30 Registration
- 18:30 - 19:30 Welcome Drink
- 20:00 - 22:00 CEO Dinner

Monday, November 12th

- 08:00 - 09:00 Registration
- 09:00 - 10:50 General Session
- 10:50 - 11:20 Coffee Break
- 11:20 - 12:20 Workshops
- 12:25 - 14:00 Lunch
- 14:00 - 15:30 General Session
- 15:30 - 16:00 Coffee Break
- 16:00 - 17:40 General session
- 19:30 - 22:30 Gala Dinner

Tuesday, November 13th

- 09:00 - 10:10 General Session
- 10:10 - 10:40 Coffee Break
- 10:45 - 12:30 General Session



Sponsorship Opportunities

We introduce here a panel of various types of sponsorship, but this list is not exclusive. **We are here to offer you our help to reach your marketing and business goal.** Tell us what goals you have and we can talk about the different possibilities of collaboration.

Sponsorship Levels

	Platinum	Gold	Silver
• Free invitations up to*	36 people	23 people	10 people
• An invitation for one guest to the exclusive VIP – CEO Dinner	✓	✓	
• Visibility: website	✓	✓	✓
• Visibility: badges / Invitations	✓	✓	✓
• Visibility: brochures / magazine	✓	✓	✓
• Visibility: speech desk	✓	✓	
• Roll ups	2	1	
• Ad in the magazine of the conference	1 full page	2/3 page	1/2 page
• Article in the magazine of the conference	✓	✓	✓
• Your presentation /brochure on the luxury USB key distributed to all attendees	✓	✓	✓
• List of attendees with contact information**	✓	✓	✓
• Private presentation with one of LIMRA's Top Executives addressing a topic of their specific interest***	✓	✓	

36 000 USD 24 000 USD 12 000 USD

* Registration fee Members:1300 USD / Non-members: 2000 USD

** Except those who asked not to be on the list.

*** The meeting will take place either on November 11th, the 13th, or 14th.

Event Sponsorship

	Gala Dinner	Welcome cocktail	Exhibitor (availability 5)
• Free invitations up to*	36 people	10 people	
• An invitation for one guest to the exclusive VIP – CEO Dinner	✓	✓	
• Visibility: website	✓	✓	✓
• Visibility: badges / Invitations	✓	✓	
• Visibility: brochures / magazine	✓	✓	✓
• Visibility: speech desk	✓		
• A stand in the breaks area**			✓
• Roll ups	-	2	
• Ad in the magazine of the conference	1 full page	1/2 page	1/3 page
• An article in the conference's magazine	✓	✓	
• Your presentation/brochure on the luxury USB key distributed to all attendees	✓	✓	✓
• List of attendees with contact information***	✓	✓	✓
• Total branding of the event to the name of the sponsor****	✓		
• Organization in collaboration with LIMRA	✓		
• Private presentation with one of LIMRA's Top Executives addressing a topic of their specific interest*****	✓		

45 500 USD 13 000 USD 6 000 USD

* Registration for members is 1300 USD and 2000 USD for non-members

** A stand (high table, banner and marketing material

*** Except those who asked not to be on the list.

**** The company is in charge of all marketing material (e.g. gift bags, roll-ups...)

***** The meeting will take place either on November 11th, the 13th, or 14th.

Workshop



availability: 3

- Organize and lead a workshop for 1 hour
- 3 entrances for the conference
- Total visibility* and a half page ad in the official magazine
- Your presentation/brochure on the luxury USB key distributed to all attendees
- A stand (high table, banner and marketing material in the breaks area)
- List of attendees with contact information provided after the conference**
- Targeted guest invitations can be sent, at request

15 600 USD

* Your logo on our website, invitations, badges, brochure and magazine

**Except those who asked not to be on the list.

**“Knowledge has to be improved,
challenged, and increased
constantly, or it vanishes.”**

-

Peter F. Drucker

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