



Agency Innovation Conference

Centara Grand & Bangkok Convention Centre, Bangkok, Thailand

SPONSORSHIP OVERVIEW

All sponsorships (excluding program advertisements) include the following benefits:

- ❖ Your company name/logo displayed in the printed event materials, event website, onsite signage, sponsor recognition slides, and mobile app (if applicable).
- ❖ A link to your company website from the event websites.
- Recognition of your sponsorship from the general session podium.
- One-time use of the delegate list with the contact information (for those that have agreed to share it) sent via email prior to the event date.
- Inclusion of one company brochure in the welcome packet given to all attendees at registration.

PLATINUM SPONSORS: \$25,000

Platinum Sponsor Benefits

- 25 complimentary Conference registrations
- Prominent Platinum Sponsor listing in the Printed Materials (Speakers/Sponsors' Profiles), Website, Onsite Signage, and Mobile App.
- Opportunity for a company representative to make a fiveminute general session address during the conference (time to be assigned by LIMRA & AIR)
- A table to display/distribute your marketing materials to the delegates
- Platinum Sponsor ribbons for your company's registered attendees

- A free full page colour advertisement in Asia Insurance Review in the conference month.
- Opportunity to provide stand-alone banner signage in the General Session area (banner provided by sponsor and subject to LIMRA and AIR approval)
- Opportunity for up to 6 company representatives to have a private lunch with a senior LIMRA officer, or a private meet and greet with a keynote speaker.
- All additional standard sponsor benefits, as noted above.

GOLD SPONSORS: \$15,000

Gold Level Options

- Luncheon
- Professional Photo Station
- Technology Sponsor (App and Wi-Fi)
- * *Provider Session

Gold Level Benefits

- 15 complimentary Conference registrations
- Acknowledgement Signage with your company logo, and the opportunity to provide stand-alone banner signage in the event area (banner provided by sponsor and subject to approval), when applicable.
- Luncheon and Provider Session sponsors have the opportunity to provide marketing collateral on event tables either during or directly after the sponsored event.
- Technology Sponsors receive a table to display/distribute your marketing materials to the delegates.
- All additional standard sponsor benefits, as noted above.
 *Please consult with LIMRA. LOMA or AIR for additional details.

SILVER SPONSORS: \$10,000

Silver Level Options

- Coffee Break Area
- Breakfast

Silver Level Benefits:

- 10 complimentary Conference registrations
- Prominent "sponsored by" signage at the location of your sponsored event.
- All additional standard sponsor benefits, as noted above.

BRONZE SPONSORS: \$5,000

Bronze Level Options**

- ❖ Pen
- Lanyard
- ❖ USB

Bronze Level Benefits:

- 5 complimentary Conference registration
- Your company logo imprinted on the item of your choice
- All additional standard sponsor benefits, as noted above.
 **Additional branded gift options available. Please inquire.

EXHIBITOR PACKAGE: \$5,000

Exhibitor Benefits:

- One conference registration at no charge
- Ample opportunities to meet with attendees and provide them with an overview of your products and services.
- One 6-foot skirted table with an electrical outlet (only table-top displays or limited size back drops are permitted)
 - **Exhibitor** listing in the Printed Materials, Website, and Onsite Signage.
 - ❖ All general sponsor benefits listed on page 1 of this prospectus.

ONSITE PROGRAM ADVERTISEMENTS

A <u>limited number</u> of adverts will be included in the onsite program. Size and space options include:

Outside Back Cover US\$1,500 Full Page US\$1,000 Inside Front Cover US\$1,200 Half Page US\$600

Inside Back Cover US\$1,100

DEADLINE FOR PROGRAM ADVERTISEMENT: 12 June, 2019

CUSTOM SPONSORSHIP OPPORTUNITIES

We offer a variety of standard Conference Partnership Opportunities and Benefits, however if you have other ideas or require a more customized sponsorship package, please let us know! We will work with you to create a more customized experience to meets your goals.

TO SIGN UP OR GET MORE INFORMATION, PLEASE CONTACT:

Ms. Megan Schwartz at <u>mschwartz@limra.com</u> or Mohd Fazlan Bin Ahmad Fuad at fazlan@asiainsurancereview.com for additional information.

Thank You for Your Support!