

The Marketing Conference 2018



Company Name:	Job Title:
5Star Life Insurance Company	VP Business Insurance Markets
Acxiom	Insurance Industry Analystst
Adobe	Senior Account Executive
Adobe Systems, Inc.	Senior Field Marketing Manager
Adrea Rubin Marketing, Inc.	CEO
AFBA	Director, Advertising/Marketing
AIG	SVP, Policy Owner Marketing
AIG	Managing Consultant
AIG	Management Consultant
Allianz Life	Senior Director, Life Products Innovation
Allianz Life	Senior Product and Sales Consultant
Allianz Life	Life Product Line Manager
Allianz Life	Sr. Director, Life Insurance Sales and Marketing
American Equity	Content Director-Communications
American Equity Investment Life Insurance Company	Marketing Administration Specialist
American Equity Investment Life Insurance Company	Director - Marketing Administration
American National	Digital Development Manager
American National	Market Manager
American National	Director, Digital Development
American National	Digital Marketing Specialist
Ameritas	Sales Development Strategist
Ameritas	VP Digital
Ameritas	Marketing Strategist
Ameritas	SVP, Chief Marketing Officer

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Ameritas	Match to Market Consultant
Amica Life Insurance Company	Vice President
Anderson Direct & Digital	VP, Strategy & Client Relations
Anderson Direct & Digital	VP, Strategy & Client Relations
Anthem Life	Sr Marketing Research Analyst
Athene	EVP-Chief Marketing Officer
Baltimore Life Insurance Company	AVP, Market Research and Development
Brighthouse Financial	Director Channel Marketing
Brighthouse Financial	Marketing Liaison & Writer
Brighthouse Financial	Market Research Consultant
Brighthouse Financial	Market Research Consultant
Brightpeak Financial	Director of Sales and Strategy
Calibrant Digital	VP, Marketing Strategy
Cathay Life Insurance Co., LTD	Senior Executive Vice President
Cathay Life Insurance Co., Ltd.	Manager
Cathay Life Insurance Co., Ltd.	Manager
Catholic United	Director of Marketing
Center for Strategy Research, Inc.	SVP, Operations
Center for Strategy Research, Inc.	Senior Research Manager
Center for Strategy Research, Inc.	President
Clear Link Insurance Agency	EVP Insurance
Competiscan, LLC	VP, Research
Competiscan, LLC	Founder & CEO
Confirmit	Sr. Sales Director
Confirmit	Sr. Sales Director
Crump Life Insurance Services	Marketing Communications Specialist

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Crump Life Insurance Services	Sr. Marketing Communications Specialist
CUNA Mutual Group	Channel Marketing Manager
CustomerBliss	Founder & President
datadecisions Group	CEO
Edward Jones	Product Specialist
Edward Jones	Senior Communication and Content Strategist
elipsLife Americas, Inc.	Head HR - US
elipsLife Americas, Inc.	Head Sales, US
EMC National Life	Marketing Communications Specialist
Epsilon	Strategic Partnerships
EverQuote	EVP
EverQuote	Vice President
Fidelity & Guaranty Life	Vice President, Product Development
Fidelity & Guaranty Life	SVP Marketing, Investor Relations & Communications
Fidelity & Guaranty Life	Product Support Coordinator
Fidelity & Guaranty Life	Sr. Product Specialist
Financial Times Company	Director, Life Annuity Specialist
Genworth	Marketing Director
Gerber Life Insurance Company	Director, Industry Research & New Business Development
Global Atlantic	Sr. Marketing Consultant
Great West Life	AVP, Marketing and Communications
Great West Life	AVP, Marketing, Insurance and Wealth
Great-West Life	Resident Anthropologist
Great-West Life	Manager, Marketing Wealth Management
Great-West Life, London Life, Canada Life	Senior Client Analytics Specialist

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Greenwald & Associates	Research Associate
Greenwald & Associates	Sr. Director
Greenwald & Associates	Executive Vice President
Guardian Life Insurance	Director, Design Thinking
Guardian Life Insurance	Disability Marketing Manager
Guardian Life Insurance	Director, Customer Insight and Engagement
Guardian Life Insurance	Marketing Associate - Wealth Management & Retirement Marketing
Guardian Life Insurance	Director, Strategic Innovation Services
Guardian Life Insurance	Director of Association Marketing
Guardian Life Insurance	Market Research Analyst
Hannover Re	Corporate Marketing and Communications Manager
Hartford Financial Services	Sr. Marketing & Communications Project Manager
Haven Life	AVP, Product Management
HBT Marketing	President
Hearsay Systems	Sr. Strategic Account Executive
Hearsay Systems	Senior Events Manager
Hearsay Systems	Account Executive
Hearsay Systems	VP Business Development
Hootsuite	Senior Marketing Manager
Hootsuite	Global Director, Financial Industry
Hootsuite	Business Value Analyst
Hootsuite	Account Executive
Hootsuite	Field Sales Director, Financial Services
iA	Marketing Analyst
IA Financial Group	Marketing Director, Distribution networks
IA Groupe Financier	Strategic Advisor - Partner Relations

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Illinois Mutual	Marketing Project Coordinator
Inside Response LLC	Director of Business Development
InsuranceNewsNet	Publisher
InsuranceNewsNet	Managing Editor
InsuranceNewsNet	National Sales Director
InsuranceNewsNet	VP Marketing
ISI Group of Companies	International Market Development
ISI Group of Companies	Marketing Manager
John Hancock Life Insurance Company (U.S.A.)	Senior Marketing Manager
LexisNexis Risk Solutions	Director of Strategy
Life Annuity Specialist	Senior Relationship Manager
Life.io	Senior Data Scientist
Life.io	Founder & CEO
Life.io	Brand Director
Life.io	SVP, Revenue
LIMRA	Senior Meeting Planner
LIMRA	Director of Analytics
LIMRA	Conference Coordinator
LIMRA	Director, Conferences
LIMRA	Data Scientist
LIMRA	Corporate Vice President and Director, Insurance Research
LIMRA	Corporate Vice President of Client and Communications Strategy
LIMRA	Multi-Media Manager
LIMRA	Sponsorship & Exhibitor Program Manager
LIMRA	Vice President, Member Relations & Consulting

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LIMRA	Senior Marketing Specialist
LIMRA	Research Analyst
LIMRA	Vice President, Marketing
LIMRA	Corporate Vice President
LIMRA	Senior Vice President and Director, LIMRA Research
LIMRA	Senior Meeting Planner
LIMRA	Senior Research Director
LIMRA	Commercial Research
LIMRA	Director of Business Development
LIMRA and LOMA Canada	Business Development Director
Lincoln Financial	AVP Business Development
MassMutual	Marketing Consultant
MassMutual	Marketing Consultant
MassMutual	Marketing Director, Search
Meiji Yasuda America Incorporated	Research Analyst
MetLife	Vice President, PlanSmart & Business Advantage
Mindset Digital	Founder and CEO
Mindset Digital	Account Director
Mindset Digital	Marketing and Operations Manager
Mintel	Comperemedia Senior Analyst
Mintel	Client Service Manager, Comperemedia
Mintel	Insights Director, Insurance
Modern Woodmen of America	Marketing Manager
Money-Media	Managing editor, Life Annuity Specialist
MoneySteps	Vice President, Sales & Marketing
MRM//McCann	Associate Director, Content Strategy

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Mutual of Omaha	Market Researcher
Mutual of Omaha	Sr. Marketing Specialist
National Life Group	Director, Market Conduct and Compliance
National Life Insurance Company	Marketing Manager
National Mutual Benefit	President and CEO
National Western Life	Sr. Foreign National Team Lead
National Western Life	AVP, Marketing Operations
Nationwide Financial	Sr. Consultant, Marketing Management
New York Life Insurance	Corporate Vice President
Northwestern Mutual	Sr. Technical Product Manager
Northwestern Mutual	Director, Sales Promotion Integration
Ohio National Financial Services	Vice President - Corporate Marketing
Ohio National Life Insurance Company	Marketing Manager
Ohio National Life Insurance Company	2nd VP, Product Marketing Communications & Training
OneAmerica	Product Marketing Consultant
OneAmerica	Director, Digital Marketing
Pacific Life	Channel Marketing Manager
Pacific Life	AVP, Annuity Product Management
Pacific Life	Director, Annuity Marketing
Pan-American Life Insurance Group	Marketing Manager
Penn Mutual	Director, Field Marketing
Penn Mutual	Director, Product & Concept Marketing
Penn Mutual	Head of Social Media
Penn Mutual	Senior Marketing Communications
PMX Agency	Vice President, Business Development
Principal	Director - USIS Marketing Communications

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Proofpoint	Director, Technical Sales for Compliance & Digital Risk
Proofpoint	Account Manager, Digital Risk & Compliance
Proofpoint	Director, Digital Risk & Compliance
Protective Life	Managing Director, BGA sales
Protective Life	2VP, Consumer Insights
Protective Life	VP Life Marketing
Prudential	Vice President,
Prudential	Product Manager
Prudential	Director, Marketing & Leads
Prudential	Strategic Marketing
Prudential	Manager
Prudential	Chief of Staff, Marketing & Customer Experience
Prudential	VP Business Measurement
Prudential	Manager
Prudential	Director, Brand Marketing & Advertising
Prudential	Director of Content Strategy
Prudential	Project Management Specialist
Radius Global Market Research	Senior Vice President
Radius Global Market Research	Director of Research Analytics
ReMark	SVP, Distribution Strategies
RiverSource Life	Vice President, Insurance Marketing
Sammons Financial Group	Associate Vice President
Sammons Financial Group	Learning and Organizational Development Consultant
Sammons Institutional Group	Director- Marketing Operations
Sammons Institutional Group	Director-Strategic Marketing

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Securian Financial / Minnesota Life	Manager, Life Research and Product Consulting
Securian Financial Group	Analyst-Customer and Channel Partner Knowledge
Southern Farm Bureau Life Insurance Co.	Junior Marketing E-Services Specialist
Standard Insurance	Marketing
Standard Insurance	VP, Marketing
Sun Life Financial	VP Client Experience and Insights
Symetra	Channel Marketing Manager
Symetra	Director, Retirement Marketing
Symetra	Marketing Analyst
Symetra	AVP, Benefits Marketing
Taylor Communciations	Event Planner
Taylor Communications	Strategic Business Development Manager
Taylor Communications	Director of marketing
TD Insurance	Product Manager, Direct Life and Health
The Archer Group	Director, Media & Analytics
The Union Labor Life Insurance Company	Manager Product Development
Torchmark Corporation	Insights and Strategy Practice Lead
TrackMaven	Sr. Director of Marketing
Trustmark	Executive Director, Marketing
USAA	Director of Brand Management
USAbble Life	Sr. Director Marketing & Communications
USADATA	Business Development
USADATA, Inc	Senior Sales Executive
USADATA, Inc	Senior Account Executive
Veritas Document Solutions	Director of Business Development
Veritas Document Solutions	Director Strategic Solutions

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Voya Financial	VP, ISM Technologies
Voya Financial	VP, Customer Solutions Group
Watering Can Press	President
Western & Southern	Senior Competitive Intelligence
Western & Southern Financial Group	Domain Manager
Western & Southern Life	Vice President, Marketing & Client Experience
Western & Southern Life	Director Client Experience & Retention
WoodmenLife	Vice President, Marketing
WoodmenLife	Director, Marketing Communications
WoodmenLife	Director, Marketing Services
Xpressdocs	Director, Enterprise Sales
Xpressdocs	Director, Enterprise Sales
Xpressdocs	Director, Enterprise Sales
Xpressdocs	Director, Enterprise Sales
Yext	Partnerships: New York Yext
Yext	Head Of Industry - Financial Services
Yext	Senior Sales Director, Enterprise Sales
Yext	Enterprise Sales Director
Yext	Product-Strategy
Zeldis Research	Executive Vice President
Zeldis Research	Sr. Account Director