



**2020 LIMRA VIRTUAL
ANNUAL CONFERENCE**

OCTOBER 26–28, 2020

taking
CHARGE
of **CHANGE**

Know Before You Go...
Virtual
ATTENDEE ROAD MAP

www.limra.com/annual • #LIMRAAC



Welcome to the 2020 LIMRA VIRTUAL ANNUAL CONFERENCE!

We are excited to present you with this *Virtual Guide* for navigating the conference. Please plan to allow approximately 30 minutes prior to the event start to test your computer and familiarize yourself with the site to maximize your conference experience.



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Tips for Participating in a Virtual Conference

At this point, you may have already joined in a virtual conference, and you've probably attended some webinars, too. Whether this is your first virtual event or you have a few under your belt, here are some tips to make sure you're ready and get the most value out of the 2020 LIMRA Virtual Annual Conference!

NETWORK!

Yes, you can't just grab a cocktail at the welcome event or chat in person during the breaks, but that doesn't mean you don't have opportunities to network at a virtual conference. See page 4 for some details on the opportunities we are offering at this event — from chat lounges to our Conference Experience Zone. These allow you to connect with others you'd typically connect with in person, as well as have some fun!



1

2



VISIT THE EXHIBIT HALL

Even though you won't be able to roam the exhibit hall in person, you can still enjoy it virtually. Each of our exhibitors has created a custom booth specifically for this event, with resources built for the digital space — allowing you to download information, watch videos, and chat with representatives.

STAY ACTIVE ON SOCIAL MEDIA

Along with networking, following the conference hashtag **#LIMRAAC** on social media is another way to interact with attendees and presenters. Get involved in discussions or keep an eye on them as the day goes on to pick up any great information that may not have been shared during a session.



3

4



TAKE BREAKS

We've built breaks between sessions into the program — and we truly mean for you to take a break! Stand up, stretch, and take some time away from the screen — then return refreshed and check out the Experience Zone for offerings like a guided yoga class.

CATCH IT ON-DEMAND

Since some conference breakout sessions run concurrently, there is a good chance you won't be able to attend all of the sessions you'd like. We'll be recording our sessions and making them available on-demand after the conference. You can access any session you missed or revisit any of interest at your convenience with your conference login.



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How to Log On to the Virtual Platform

- Click [here](#) to log into your LIMRA.com account to access the virtual conference.

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RESEARCH SOLUTIONS AND SERVICES TRENDING TOPICS EVENTS, LEARNING, AND NETWORKING NEWSROOM ABOUT US

2020 LIMRA Virtual Annual Conference
10/26/2020 - 10/28/2020

REGISTER ATTEND THE LIVE EVENT

taking CHARGE of CHANGE

Overview Registration Agenda Speakers Sponsors / Exhibitors REGISTER

**LOG INTO THE
VIRTUAL PLATFORM**

TEST YOUR BROWSER

LIMRA Advancing the financial services industry

RESEARCH SOLUTIONS AND SERVICES TRENDING TOPICS EVENTS, LEARNING, AND NETWORKING NEWSROOM ABOUT US

LIMRA Annual Conference Login

Technical Requirements
Please use the links below to verify that your device and browser are compatible with our conference platform.

BROWSER CHECK MINIMUM REQUIREMENTS

PROCEED TO VIRTUAL CONFERENCE

- Once you've logged in at LIMRA.com, you will be prompted to enter the email address you registered with. This will direct you to the Conference Hub Page displaying all of the various tiles for the general sessions, breakouts, breaks, exhibitors, and sponsors.

DROP DOWN NAVIGATION

EXHIBIT HALL **EXPERIENCE ZONE**

HELP DESK

- Select the tile for the session you want to attend.
- On the day of the event, you can access the session waiting room 15 minutes prior to the scheduled start time.
- If you arrive any time prior to that, a pop-up window will appear notifying you that entry begins 15 minutes prior to the session start time.



TIPS FOR VIEWING

- Google Chrome, Firefox, or Microsoft Edge web browsers are recommended for the best experience.
- A desktop or laptop is recommended for the best viewing experience.
- Earbuds or headphones are suggested for an optimal audio experience.
- Limit running other programs on your device while viewing.
- Multiple tabs open on browser windows can lead to slow or degraded video.
- Please be sure you are not connected to a VPN, as this could cause connectivity issues.



TIME ZONE

The time zone for sessions indicated is in Eastern Daylight Time (EDT).



MOBILE APP LOGIN INFORMATION

Download the Conference App to network with other attendees and view exclusive content. The program, advance registration list, speaker information, sponsors, and exhibitors are all located in the Conference App.

Search for: Aventri Events

Access Code: 868801

User ID: Your email address

Password: NetworkNow



QUESTIONS?

Have a question about the conference?

Contact Mary-Jo Adams or Joan O'Neil.

Login or technical questions about the virtual platform?

Contact Tamu McCreary or Kim Hull.



ATTENDEE LIST

The list of conference attendees can be found in the *Connect and Get Connected* section of the platform. This list is also available in the mobile app where the chat module can connect you to other attendees.

Engagement and Experience Opportunities

EXHIBIT HALL

<p>Exactuals - Virtual Exhibit Booth</p> <p>OCT 21, 2020 11:00 AM EDT</p>	<p>Life.io - Elite Sponsor</p> <p>OCT 21, 2020 11:00 AM EDT</p>	<p>Hootsuite - Elite Sponsor</p> <p>OCT 21, 2020 11:00 AM EDT</p>	<p>iPipeline - Elite Sponsor</p> <p>OCT 21, 2020 11:00 AM EDT</p>
<p>EIS Group - Elite Sponsor</p>	<p>Unqork - Contributing Sponsor</p>	<p>Broadridge - Virtual Exhibitor</p>	<p>LL Global - Virtual Booth</p>

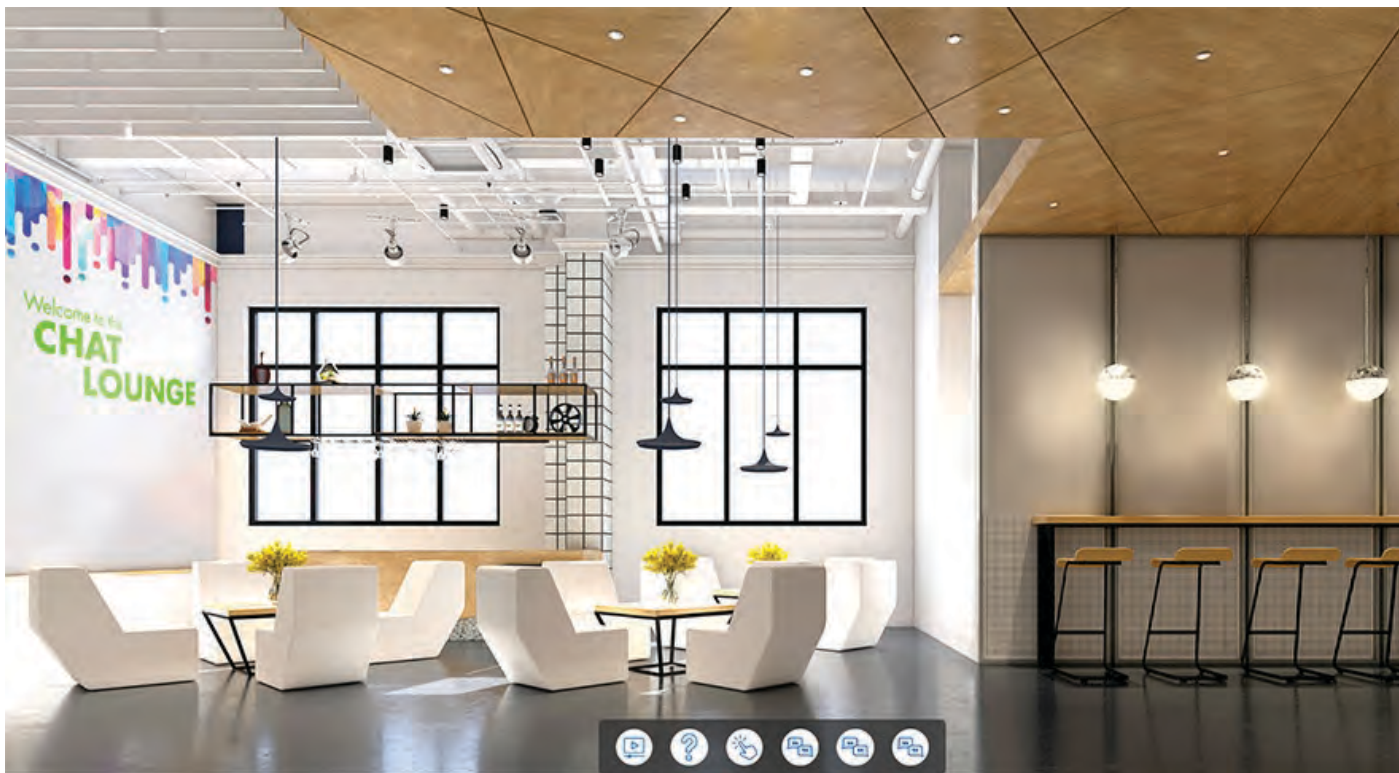
Pre-conference Hours for the Exhibit Hall:
 Wednesday 10/21, 11:00 a.m. – 1:30 p.m. EDT
 Thursday 10/22, 11:00 a.m. – 1:30 p.m. EDT
 Friday 10/23, 11:00 a.m. – 1:30 p.m. EDT

Our sponsors and exhibitors help make this conference possible with their support. We invite you to take some time to visit them in the virtual exhibit hall, where you can explore their products and services designed to help us with practical solutions to our business challenges.



Use your break time between sessions to check out our Conference Experience Zone, where you can stretch to a yoga video, take a mixology class, wander around the Virginia Zoo, have your digital caricature created, or tour the sights and sounds of New York City.

CHAT LOUNGES



Breaks are also a great time to network with colleagues and make some new connections in the industry. We'll be running some topic-specific conference chat lounges during the breaks — please stop in and chat with your peers about the key issues our industry is facing. Learn what others are doing and share your success stories. While we can't be together physically, you can still get great networking value out of this event!

CONFERENCE MOBILE APP

Connect with your fellow attendees by using the Conference Mobile App. You can search by name to message your friends, colleagues, and peers 1x1, or check out what others are doing during the conference and on social media in the Activity Feed. [Instructions for how to log into the app can be found here.](#)



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Protective
Prudential Financial, Inc.
Sammons Financial Group, Inc.
Securian Financial

Sun Life
Symetra Life Insurance Company
T. Rowe Price
The Hartford
Thrivent
TIAA
Unum
Voya Financial
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