



# Distribution Conference for Financial Services

## Distribution of Breakouts

Please use this as a reference to select one breakout from each time period.

	# Session Title	Agency-Building	MLEA	Independent Producer	Brokerage	Direct-to-Consumer	Financial Management
<b>MONDAY FEB. 22</b>							
3:00 to 3:45 p.m.	1. Next Wave of Customer Engagement	◆	◆	◆	◆	◆	◆
	2. LIMRA Member Benefits: Did You Know...?	◆	◆	◆	◆	◆	◆
<b>TUESDAY FEB. 23</b>							
12:40 to 1:25 p.m.	3. Economic Landscape — Emerging From A Novel Year and Ready for Growth	◆	◆				◆
	4. Wholesaling Without Boundaries: The 5Ts		◆	◆	◆		◆
	5. How to Partner Your Way to Market Agility — InsurTechs, Alliances, and Frenemies to Pave the Way to Growth	◆	◆	◆	◆	◆	◆
1:35 to 2:20 p.m.	6. Shift Happens: Adapting to the “Next” Normal	◆			◆		◆
	7. Digital Transformation of Agents	◆	◆				◆
	8. LifeCompass: What Opportunities Product Data Reveals	◆	◆	◆	◆	◆	◆
2:45 to 3:30 p.m.	9a. Customer Experience Transformed	◆	◆	◆	◆	◆	◆
<b>Research &amp; Insights</b>	9b. Emerging Technologies	◆	◆	◆	◆	◆	◆
<b>Discussion Sessions</b>	9c. Next Normal: Virtual Selling and Wholesaling in a Post Pandemic World	◆	◆	◆	◆		◆
<b>WEDNESDAY FEB. 24</b>							
12:40 to 1:25 p.m.	10. Firms & Financial Professionals — What a Pandemic Taught Us	◆			◆		◆
	11. Moving Diversity, Equity and Inclusion Forward and Together	◆	◆				◆
	12. Digital Ingestion Through Digital Delivery		◆	◆	◆	◆	◆
1:35 to 2:20 p.m.	13. Solving Problems Through Collaboration, Empowerment, and Just Plain Thinking Differently	◆	◆	◆			◆
	14. It's 2040: How Did We Get Here?			◆	◆		
	15. Reaching Customers Where They Are...@ Home!	◆	◆	◆	◆	◆	◆

■ — Session content developed by this program committee

◆ — Content relevant to this constituency