



2021 *VIRTUAL*

# Distribution Conference for Financial Services

FEBRUARY 22 – 24, 2021

*Empowered by Change*



Know Before You Go...**Virtual**  
Attendee Road Map

[www.limra.com/distributionconf](http://www.limra.com/distributionconf) • #DistConf



[www.limra.com/distributionconf](http://www.limra.com/distributionconf)

# Welcome to the 2021 Distribution Conference for Financial Services

We are excited to present you with this *Virtual Guide* for navigating the conference. Please plan to allow approximately 30 minutes prior to the event start to test your computer and familiarize yourself with the site to maximize your conference experience.

## TABLE OF CONTENTS

**Tips for Participating in a Virtual Conference** **3**

---

**How to Log On to the Virtual Platform** **4**

---

Tips for Viewing

Time Zone

Questions?

Attendee List

**Engagement Opportunities** **8**

---

Meeting Hub

Gamification

Bookstore

Demo Gallery

Exhibit Hall

**Sponsors and Exhibitors** **12**

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# Tips for Participating in a Virtual Conference

At this point, you may have already joined in a virtual conference, and you've probably attended some webinars, too. Whether this is your first virtual event or you have a few under your belt, here are some tips to make sure you're ready and get the most value out of the 2021 Distribution Conference for Financial Services!

## NETWORK!

No, you can't just grab a cocktail at the welcome event or chat in person during the breaks, but that doesn't mean you don't have opportunities to network at a virtual conference. You can connect with other attendees at the Meeting Hub. Discussion Boards allow you to chat within a session. And, with the Networking Function, you can video chat in small groups. (See page 7 for details on the opportunities.)

2

## STAY ACTIVE ON SOCIAL MEDIA

Along with networking, following the conference hashtag **#DistConf** on social media is another way to interact with attendees and presenters. Get involved in discussions or keep an eye on them as the day goes on to pick up any great information that may have not been shared during a session.

4

## CATCH IT ON-DEMAND

Since some conference breakout sessions run concurrently, there is a good chance you won't be able to attend all of the sessions you'd like. We'll be recording the sessions and making them available on-demand after the conference. You can access any session you missed or revisit any of interest at your convenience

1

## VISIT THE EXHIBIT HALL

Even though you won't be able to roam the exhibit hall in person, you can take a relaxing virtual walk-about. Each of our exhibitors has created a custom booth specifically for this event, with resources built for the digital space — allowing you to download information, watch videos, and live chat or video chat with representatives.

3

## TAKE BREAKS

We've built breaks between sessions into the program — and we truly mean for you to take a break! Stand up, stretch, and take some time away from the screen — then return refreshed and check out the Meeting Hub, bookstore and other engagement opportunities.

5



# How to Log On to the Virtual Platform

You recently received an email with your logon information.

**From:** EventsAIR <no-reply@eventsairmail.com> On Behalf of LIMRA Conferences  
**Sent:** Sunday, January 24, 2021 2:08 PM  
**To:** Smith, John <JSmith@companyABC.com>  
**Subject:** Your Logon Information



Dear Attendee,

To access the OnAIR virtual conference platform

Option 1: Use this link to auto-log on with your attendee credentials

[OnAIR Virtual Event Portal](#) < AUTO-LOG ON

Option 2: Visit the conference website and log on with your email address and auto-generated PIN

[Jsmith@Companyabc.com](mailto:Jsmith@Companyabc.com)

[XX22XX](#) < LOG ON WITH PIN

Feel free to log on and explore the platform. Choose a session to enter the AIRCast Studio speaker portal and familiarize yourself with the features prior to a pre-recorded or live session.

# How to Log On to the Virtual Platform

When you log on to the portal you will arrive at the **Event Check In** page. Be sure to upload your photo, “about me” information, social media, time zone, and contact information.

**Event Checkin**  
Welcome Kimberly. Please review your privacy settings below

**About You**  
Your contact details were provided as part of your registration

First Name: Kimberly  
Last Name: Hull  
Position: Sponsor & Exhibitor Manager  
Organization: LIMRA  
Address: Windsor, CT, United States  
Email: khull@limra.com  
Phone: 8602857752

**Profile**  
Update your photo, bio and social media here

**Profile Picture**  
Upload Capture Delete

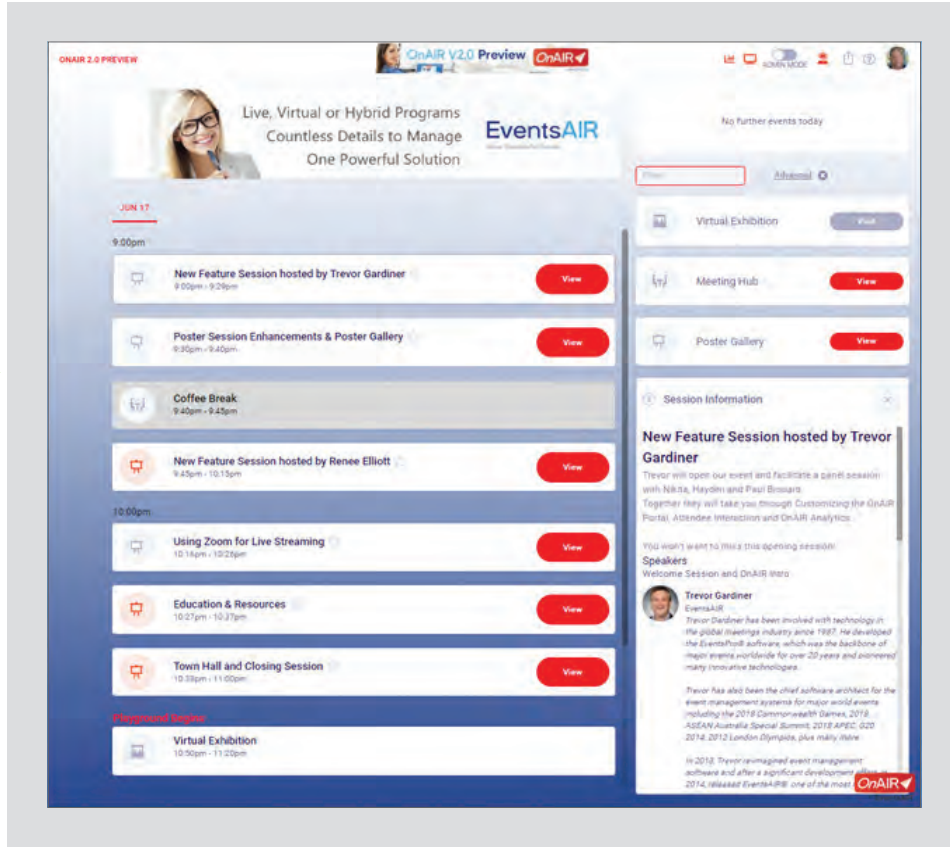
**About me**  
Tell us a bit about yourself

**UPLOAD PHOTO** >  
**UPDATE SOCIAL MEDIA** >

# How to Log On to the Virtual Platform

After check in, you will be brought to the Timeline/Agenda page. You will view your sessions from here. Be sure to star your favorites.

SESSIONS >



< EXHIBIT HALL  
< MEETING HUB  
< GALLERIES FOR ENGAGEMENT

< SESSION INFORMATION



# How to Log On to the Virtual Platform



## TIPS FOR VIEWING

- Google Chrome, Firefox, or Microsoft Edge web browsers are recommended for the best experience.
- A desktop or laptop is recommended for the best viewing experience.
- Earbuds or headphones are suggested for an optimal audio experience.
- Limit running other programs on your device while viewing.
- Multiple tabs open on browser windows can lead to slow or degraded video.
- Please be sure you are not connected to a VPN, as this could cause connectivity issues.



## QUESTIONS?

Live support is available on the platform.

For information prior to the event contact Customer Service at [customer.service@limra.com](mailto:customer.service@limra.com).



## ATTENDEE LIST

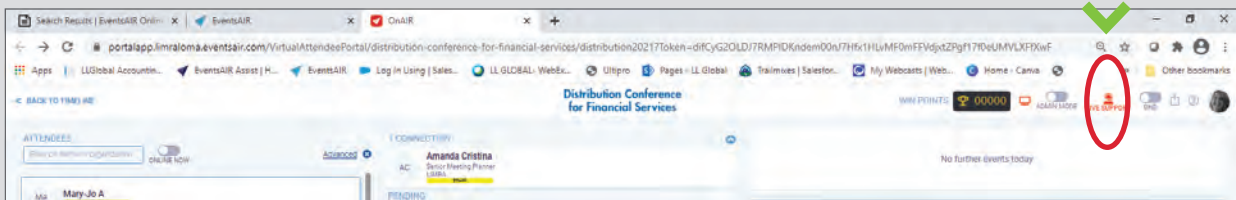
The list of conference attendees can be found in The *Meeting Hub* area of the platform. You can download all the connections at the end of each day or the event from the icon at the top of your screen.



## TIME ZONE

The time zone for sessions indicated is in Eastern Standard Time (EST).

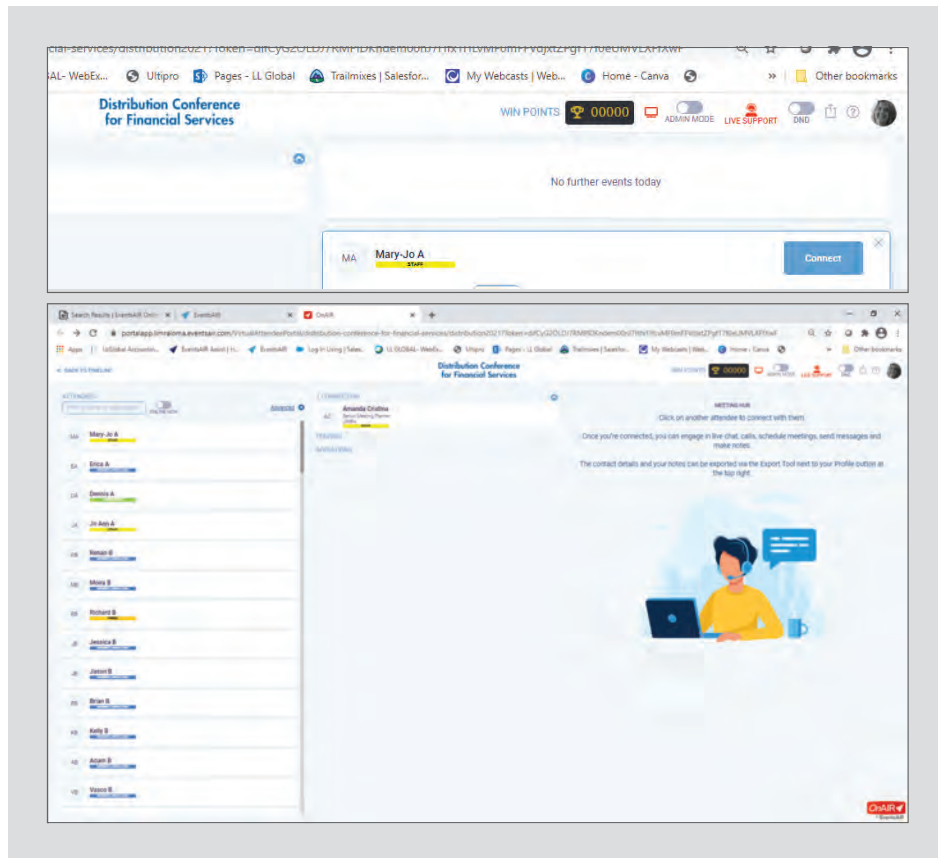
## LIVE SUPPORT



# Engagement Opportunities

## MEETING HUB

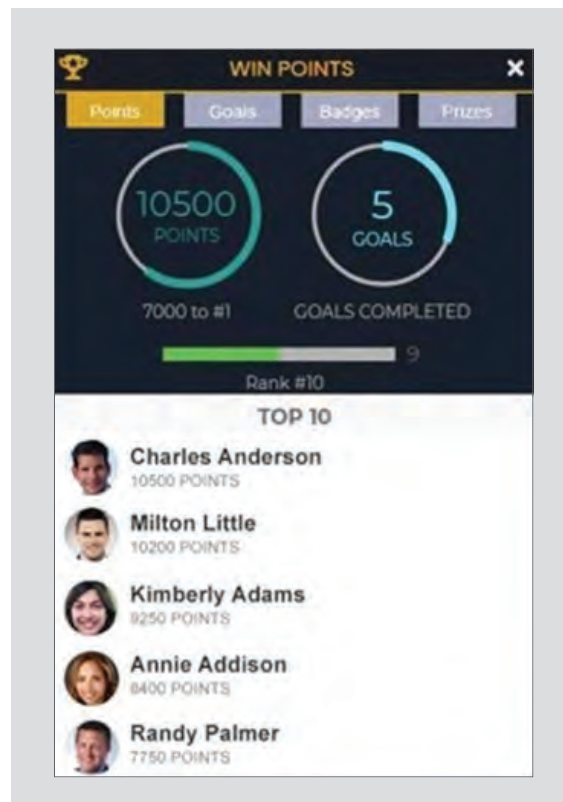
The Hub is a secure meeting space for event attendees. Browse attendee profiles, request to connect with someone, start up a conversation via text, video call, or messenger or schedule a meeting. This meeting will be added to your timeline. Once connected you can chat, send messages, or have a video call.





## GAMIFICATION

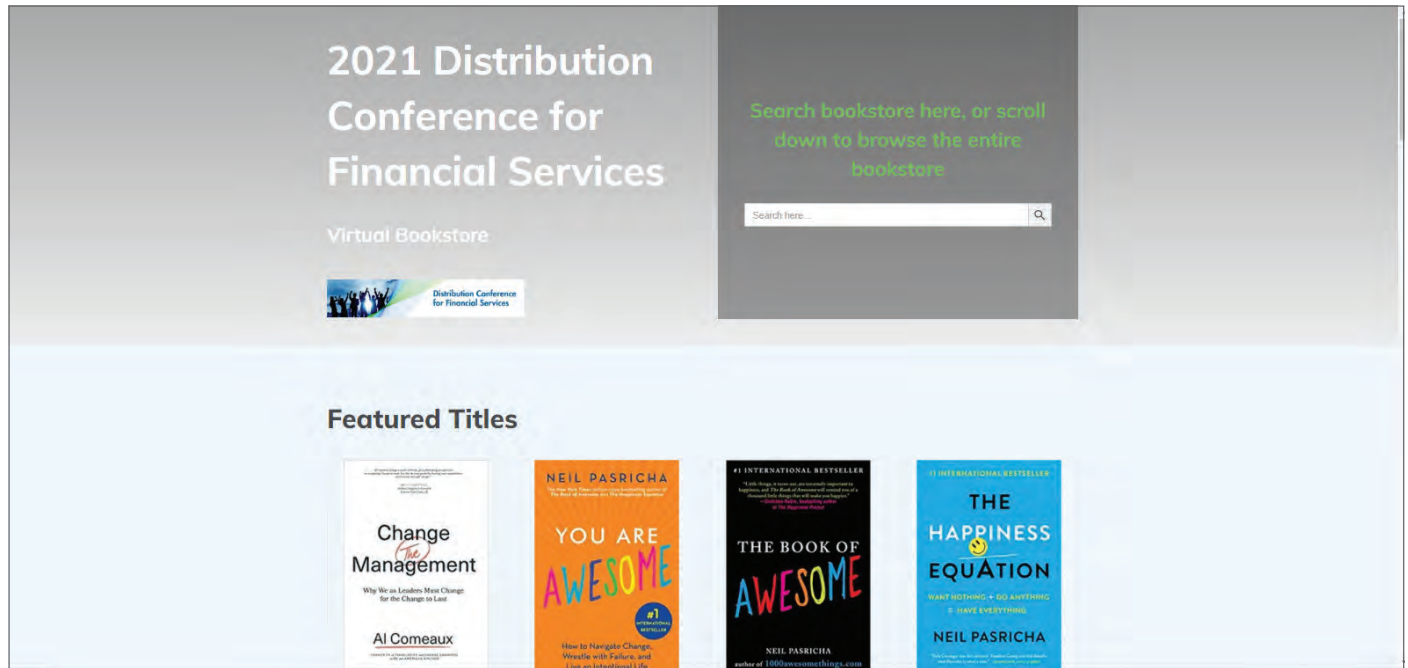
How competitive are you? Have some fun with our gamification feature. *When you participate, you will be awarded points and badges and the chance to win a gift card.* Features include live chats, polling, Q&A, networking, and answering trivia questions, along with completing session evaluations, visiting exhibitors, and connecting with attendees.



# Engagement Opportunities

## BOOKSTORE

Be sure to visit the conference bookstore to check out distribution and sales-related books and resources. We've curated a collection specifically for you — all available for review and purchase.



## DEMO GALLERY

Curious about a new product or service? Visit the demo gallery and check out short pre-recorded demos from solution providers. You can view presenter bios and presentation synopses, and click into presentations of interest and download handouts.

# Engagement Opportunities

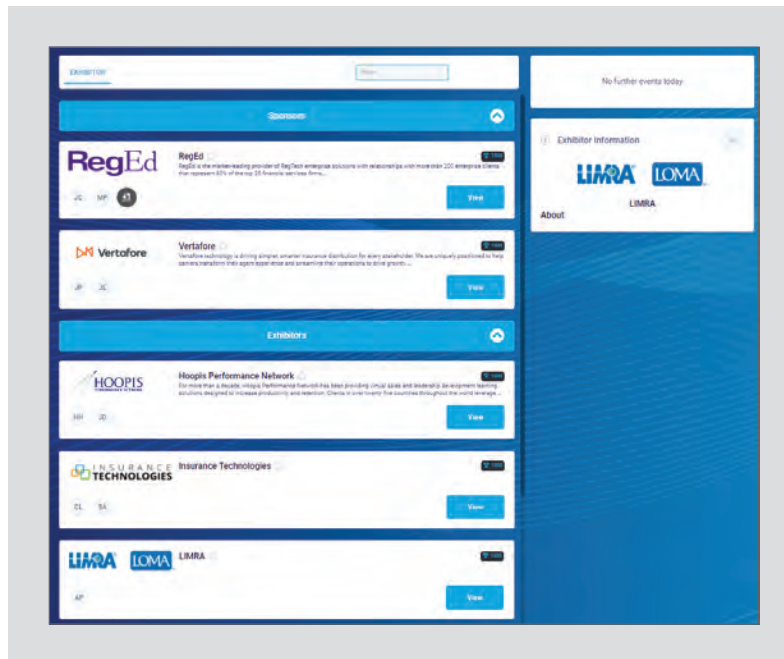
## EXHIBIT HALL

### Exhibit Hours

Monday, 2/22, 1:45 p.m. – 3:45 p.m. EST

Tuesday, 2/23, 10:00 a.m. – 3:30 p.m. EST

Wednesday, 2/24, 10:00 a.m. – 3:30 p.m. EST





# Sponsors and Exhibitors

*Thank you to our sponsors and exhibitors!*

## SPONSORS

The logo for RegEd, featuring the word "RegEd" in a purple serif font.The logo for STRATEGY RESOURCES, featuring the word "STRATEGY" above a horizontal line with three colored bars (orange, green, blue) and the word "RESOURCES" below it.The logo for sureify, featuring a green shield with a white heart and the word "sureify" in a grey sans-serif font.The logo for Vertafore, featuring a stylized orange and red "V" icon and the word "Vertafore" in a black sans-serif font.

## EXHIBITORS

The logo for HOOPIS PERFORMANCE NETWORK, featuring a stylized grey and white graphic and the text "HOOPIS PERFORMANCE NETWORK" in a black sans-serif font.The logo for INSURANCE TECHNOLOGIES, featuring a stylized graphic of three overlapping squares (orange, green, blue) and the text "INSURANCE TECHNOLOGIES" in a black sans-serif font.The logo for SAPIENS, featuring the word "SAPIENS" in a large, bold, blue sans-serif font with a blue swoosh under the "I", and the tagline "Partnering for Success" in a smaller blue sans-serif font below it.The logo for VYMO, featuring the word "VYMO" in a black sans-serif font with a stylized red and white graphic element to the right.The logo for WATERING CAN, featuring a cartoon watering can watering flowers and the text "WATERING CAN Growing Kids with Character" in a blue and red sans-serif font.