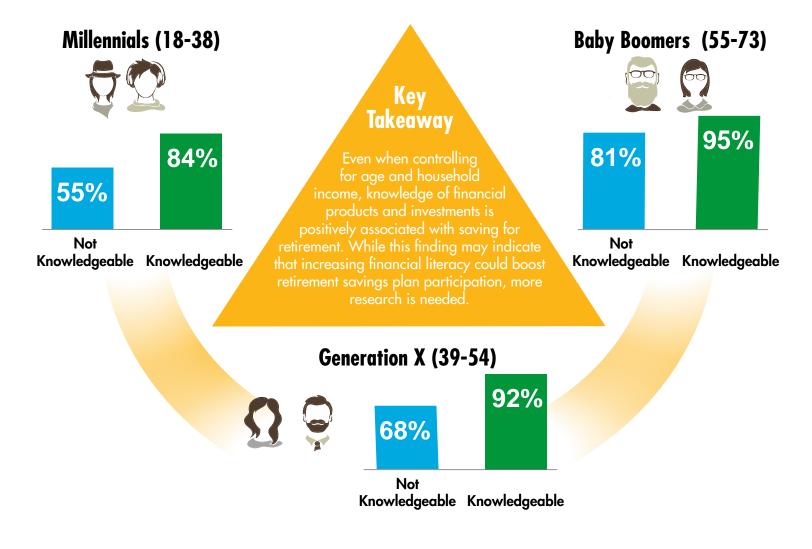
Financially Knowledgeable Consumers Are More Likely to Save for Retirement

In this era when workplace retirement plans are mostly voluntary and participant-directed, is financial literacy associated with retirement saving? LIMRA Secure Retirement Institute surveyed nearly 1,000 Americans to find out.

Percentage of Workers Saving for Retirement by Level of Financial Knowledge

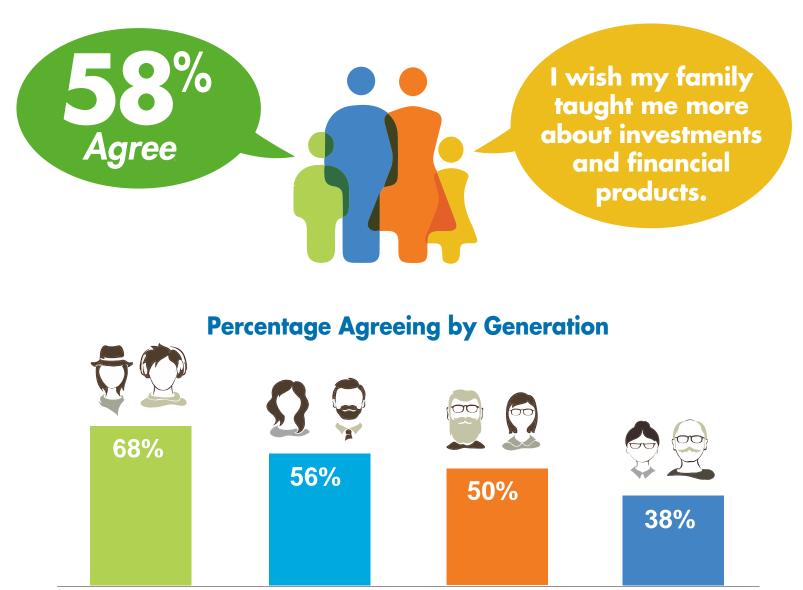


www.secureretirementinstitute.com

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Many Consumers Wish Their Families Taught Them More About Investments and Financial Products



Millennial (18 - 38)

(39 - 54)

Generation X

Silent (74+)

METHODOLOGY

Baby Boomer

(55 - 73)

LIMRA SRI teamed with Ipsos to field a nationally representative survey of Americans in January 2019. Results based on 992 consumers. Millennial results include some respondents whose birth years are considered Generation Z.

