

FAST FACTS ABOUT Disability Insurance



Every year, LIMRA is proud to join the financial services industry in promoting the Disability Insurance Awareness Month campaign, spearheaded by Life Happens. The campaign serves as a reminder to protect your income in the event you become unable to work due to illness or injury. Below are some facts that highlight the importance of having disability insurance.



1 According to the Social Security Administration, **1 in 4 American adults** will become disabled before reaching age 67.

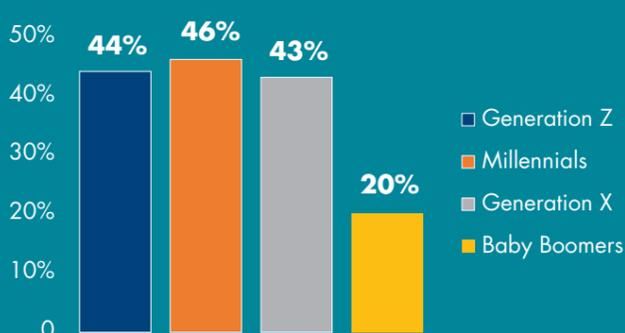


2 The Centers for Disease Control reports that **26% of Americans** have some disability, roughly translating to about 61 million people.

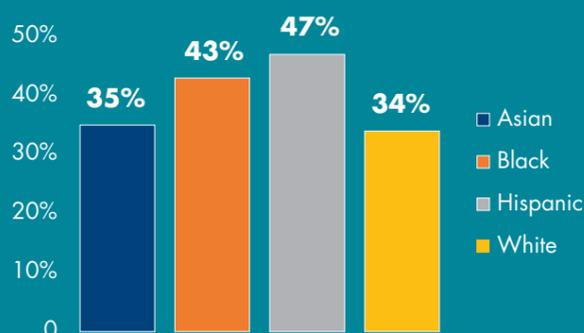


3 **38% of consumers** are very/extremely concerned about being able to support themselves if they become unable to work due to an illness or injury.

BY GENERATION



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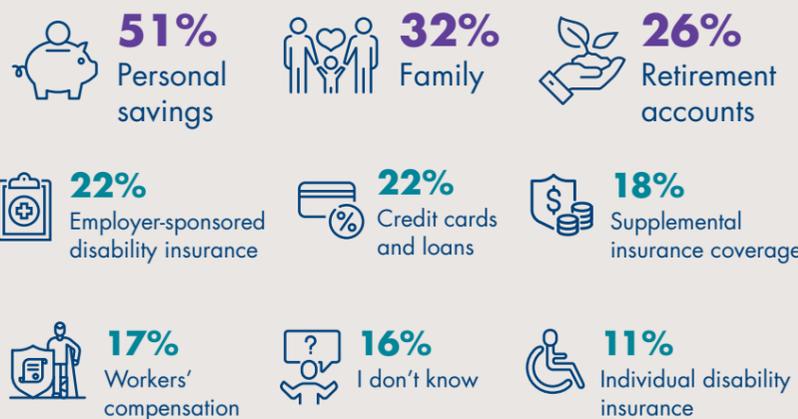


As **Millennials** are entering their **prime working years**, they tend to have the **greatest number of financial concerns**. Millennials are also experiencing **life events** like starting a family and buying a home, which could prompt them to seek income protection.

4 **61% of consumers** would feel **financial hardship** in 1 year should the primary wage earner become sick or injured.

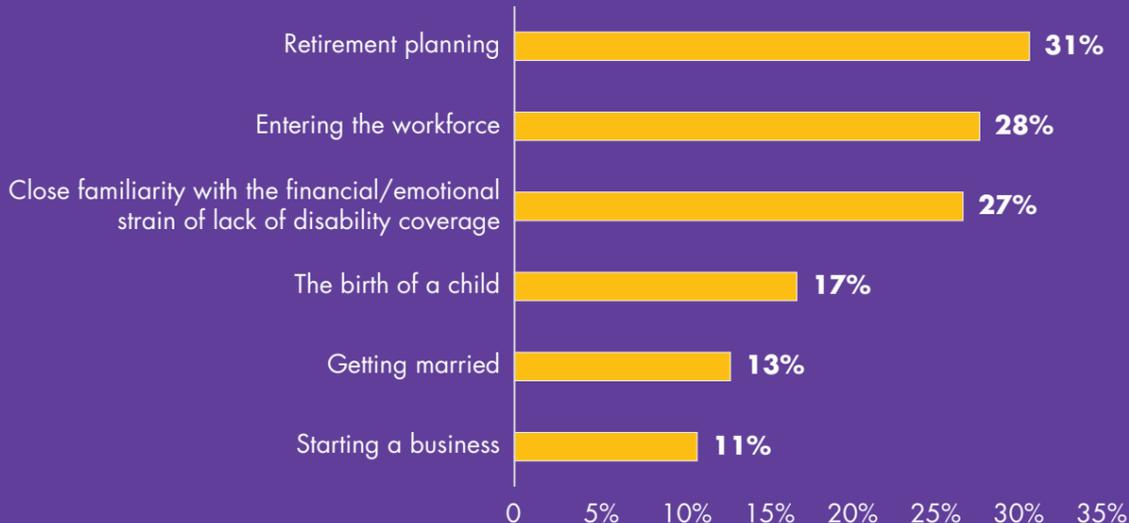
- 49% of consumers** would feel **financial stress** in 6 months.
- 17% of consumers** do not know when they would feel financial stress.

5 If a **primary wage earner** became too sick or injured to work, they would turn to the following **sources of financial help**:



6 **Retirement planning** was the **top reason** consumers purchased disability insurance coverage.

EVENTS THAT PROMPTED CONSUMERS TO PURCHASE DISABILITY INSURANCE



7 According to LIMRA's **2022 BEAT Study: Benefits and Employee Attitude Tracker**, over **a quarter of employees (27%)** ranked insurance benefits (including life and disability) as one of the five most important factors they look for in a potential employer.

