U.S. Individual Annuity Sales – Fixed¹ annuity breakout

2019 (\$ in thousands)

Rank	Company name	Indexed	Company name	Fixed-Rate ²
1	Allianz Life of North America	8,358,718	New York Life	9,863,105
2	Athene Annuity & Life	6,122,393	AIG Companies	7,237,372
3	AIG Companies	6,026,956	Global Atlantic Financial Group	4,684,876
4	Nationwide	5,455,800	Massachusetts Mutual Life	3,854,866
5	American Equity Investment Life	4,705,319	Pacific Life	2,873,727
6	Lincoln Financial Group	4,122,282	Principal Financial Group	2,844,881
7	Jackson	3,738,838	Western Southern Group	2,468,257
8	Global Atlantic Financial Group	3,607,134	Symetra Financial	2,103,435
9	Pacific Life	3,321,109	MetLife	1,443,005
10	Great American	3,142,476	Great American	1,403,162
11	Fidelity & Guaranty Life	2,820,209	USAA Life	1,363,503
12	North American Company for Life and Health	2,011,720	Delaware Life	1,226,225
13	Midland National	1,836,938	Jackson	1,194,115
14	EquiTrust Life	1,566,517	Security Benefit Life	1,147,653
15	Symetra Financial	1,394,120	Protective Life	1,129,567
16	Security Benefit Life	1,392,365	Berkshire Hathaway	1,069,277
17	National Life Group	1,299,477	American National Insurance Company	1,060,945
18	Bankers Life & Casualty	1,228,777	Prudential Annuities	966,042
19	Massachusetts Mutual Life	1,224,809	Lincoln Financial Group	962,508
20	Delaware Life	1,179,727	Northwestern Mutual Life	938,118
	Тор 20	\$64,555,688		\$49,834,640
	Total industry	\$73,500,000		\$66,327,000
	Top 20 share	88%		75%

¹ Fixed = indexed + fixed-rate

² Fixed-Rate = fixed-rate deferred + fixed immediate + deferred income + structured settlements



Source: Secure Retirement Institute® U.S. Individual Annuities Sales Survey

