U.S. Individual Fixed Annuity Sales Breakout

3rd Quarter YTD 2020 (\$ in thousands)

Rank	Company name	Fixed-Rate Deferred	Company name	Indexed	Company name	Payout Annuities ¹
1	Massachusetts Mutual Life	5,177,523	Athene Annuity & Life Co.	3,984,628	New York Life	2,387,770
2	New York Life	4,504,297	Allianz Life of North America	3,909,646	MetLife	907,143
3	Sammons Financial Companies	3,934,153	AIG Companies	3,307,004	Pacific Life	893,169
4	Global Atlantic Financial Group	2,857,252	Sammons Financial Companies	2,592,682	USAA Life	687,130
5	AIG Companies	2,769,681	Fidelity & Guaranty Life	2,512,203	Western Southern Group	678,109
6	Symetra Financial	1,476,933	Nationwide	2,287,400	Northwestern Mutual Life	556,576
7	Athene Annuity & Life Co.	1,395,118	Global Atlantic Financial Group	2,208,389	Berkshire Hathaway	507,452
8	Western Southern Group	1,126,649	Security Benefit Life	2,199,408	AIG Companies	328,489
9	Brighthouse Financial	1,124,843	Great American	1,765,359	Massachusetts Mutual Life	286,014
10	Security Benefit Life	1,081,167	American Equity Investment Life	1,731,820	Prudential Annuities	267,777
11	Pacific Life	1,076,358	Lincoln Financial Group	1,379,792	Nationwide	243,500
12	Delaware Life	845,050	EquiTrust Life	1,170,416	Principal Financial Group	231,148
13	Protective Life	805,756	Delaware Life	1,098,630	Symetra Financial	89,705
14	Reliance Standard Life Ins. Co.	740,907	Protective Life	953,134	Global Atlantic Financial Group	89,587
15	Great American	605,037	Jackson National Life	951,494	Modern Woodmen	86,905
16	USAA Life	571,460	National Life Group	901,614	American National Insurance Co.	85,695
17	Principal Financial Group	470,402	Pacific Life	855,843	Mutual of Omaha	81,353
18	Fidelity & Guaranty Life	413,381	Symetra Financial	845,840	Guardian Life of America	72,011
19	Jackson National Life	334,678	Bankers Life & Casualty	780,185	The Standard	62,845
20	Mutual of Omaha	334,602	Prudential Annuities	730,925	EquiTrust Life	62,310
	Тор 20	\$31,645,246	Тор 20	\$36,166,413	Тор 20	\$8,604,688
	Total industry	\$38,400,000	Total industry	41,400,000	Total industry	\$9,642,000
	Top 20 share	82%	Top 20 share	87%	Top 20 share	89%

Source: Secure Retirement Institute U.S. Individual Annuities Sales Survey



¹ Payout Annuities = fixed immediate + deferred income + structured settlements